© 2025 - OSTUDIO

OSTUDIO®

Amazing

Amazing

Amazing

CLICK HERE

Amazing

Amazing

Ooh!

Amazing

Amazing

INNOVATION IS A KEY PILLAR OF BRANDS'

SUCCESS

ABOUT THE OSTUDIO

Creativity is always the result of thinking minds, ambitious energies, and relentless efforts!

FROM THE FIRST FEELING OF ASTONISHMENT TO THE DESIRE TO DAZZLE.

OSTUDIO was founded in 2013 with thinking minds, and ambitious energies; To be a pioneer in innovation and development of brands and commercial identities, as we seek to transform imagination into a creative and distinctive reality, and to make brands a story to tell, a scene to remember, and an image that remains in the minds of their customers.

HDB Tower, King Fahd Road,
Riyadh, Saudi Arabia

+966553893401
+966543707779

hello@ostudio.net
ostudio.net

Bē

BUILDING BRANDS WITH IMPACT

We work at OSTUDIO to offer customers competitive solutions commensurate with their products and target groups base in order to create an innovative concept for brands. Using technical skills, creative ideas, and our extensive design experience, we study the market, identify the target groups, and develop the products we offer to customers.

OUR PARTNERS

هيئة الحكومة الرقمية
Digital Government Authority

وزارة الصحة
Ministry of Health

مسك
مؤسسة محمد بن سلمان
Misk
Mohammed Bin Salman Foundation

المملكة العربية السعودية
ديوان المظالم

التواصل الحكومي
CGC

وزارة العدل
Ministry of Justice

غرفة الرياض
Rivadh Chamber

stc

طاقات
البوابة الوطنية للعمل

أمانة منطقة القصيم

WHAT DO WE DO?

As part of our work at OSTUDIO, we offer a variety of distinguished services related to creating and developing visual identities as well as marketing services that help our clients stand out and reach their target group according to a comprehensive strategy that combines the aesthetics of the logo, marketing strategy, and technical consulting.

01

CREATING AND DEVELOPING BRANDS

While creating the project's visual identity, we carefully match the brand's image with its activities and services. OSTUDIO expert team studies the field thoroughly to ensure the logo vividly represents the project and conveys a clear and meaningful message.

خلال عملية تصميم وتطوير العلامة التجارية للمشروع، فإننا نأخذ بعين الاعتبار نوع الأنشطة والخدمات التي يقدمها، وذلك من خلال عمل دراسة دقيقة للمجال للتوفيق بين هوية العلامة وآلية عملها، حيث نهدف إلى جعل الشعار معبّراً بشكل فني عن المشروع، وذو دلالة واضحة ومعنى مباشر لدى رؤيته عند المتلقي.

02

PACKAGING

Packaging is an essential part of product marketing, as it reflects the efforts made in designing, coordinating, and presenting the product to the customer. Therefore, we always strive to present innovative packaging ideas and solutions, along with providing unique models designed accurately and proficiently by a highly qualified team, as well as supervision on the printing and delivery process to ensure that the product meets the desired standards.

يعد التغليف جزء أساسي في استراتيجية التسويق للمنتج، ويعكس مدى احترافية العمل وجودة الجهود المبذولة في تصميم وتنسيق وتقديم المنتج إلى العميل، لذلك فإننا نسعى دائماً إلى عرض أفكار وحلول مميزة للتغليف، وتقديم نماذج فريدة نصممها بدقة وإتقان من خلال فريق عمل متخصص وخبير، إلى جانب الإشراف على عملية الطباعة والتوصيل؛ لضمان خروج المنتج بذات الجودة المأمولة.

03

MARKETING

An effective marketing strategy is crucial to achieving a large customer base. Therefore, we employ our long experience in providing marketing ideas and solutions stemming from local culture and global trends, to help our customers achieve their aspirations, and reach their customers faster and more effectively.

استراتيجية التسويق المحبوكة بفاعلية هي المفتاح الرئيسي للوصول إلى قاعدة عملاء واسعة، لذلك فإننا نوظف خبراتنا وتجربتنا الطويلة في تقديم أفكار وحلول تسويقية نابعة من الثقافة المحلية، ومواكبة للتوجهات العالمية، لنساعد عملائنا في تحقيق تطلعاتهم، والوصول إلى عملائهم بشكل أسرع وأكثر فعالية.

04

CONSULTATIONS

In order to ensure customer success, we always provide technical consultations to improve and develop the brands.

لأن نجاح العميل هو محط اهتمامنا الأول؛ فإننا نعمل دوماً على تقديم الاستشارات الفنية المختلفة في مجال التحسين والتطوير.

05

PHOTOGRAPH

The photograph serves as the first means of communication between the project and its clients on social media platforms, holding significant importance as a powerful marketing tool for attracting customers and showcasing the offered services and products. This is why, at Oops, our focus is on delivering unique, top-notch photos with creative concepts. We strive to present compelling visuals that effectively convey the project's values and objectives.

تُعد الصورة الوسيلة الأساسية للتواصل بين المشروع وعملائه على منصات التواصل الاجتماعي، حيث تلعب دورًا مهمًا كأداة تسويقية فعالة في جذب العملاء وعرض الخدمات والمنتجات المقدمة. لذلك، نركز في Oops على تقديم صور فريدة وعالية الجودة بأفكار إبداعية. نحن نسعى دائمًا إلى إنتاج صور جذابة تعبر بوضوح عن قيم المشروع وأهدافه.

06

INTERIOR DESIGN

Interior design plays a crucial role in shaping and enhancing indoor spaces' functionality, aesthetics, and overall atmosphere. Our expertise at Oops extends beyond decoration including a deep understanding of space design, color theory, furniture selection, & lighting. we skillfully blend creativity with practicality, ensuring that spaces not only look visually appealing but also serve our clients' intended goals efficiently.

تصاميم مُبتكرة وحلول متفردة لمساحتك الحلم، نهتم بالتفاصيل والإلهام ونجمع بين الأصالة والحداثة، لنكون جزءاً فريداً يعكس هوية مشروعك.

OUR CLIENTS

Our clients are the fundamental support for our visibility and expansion to the target audience. They form an essential component of our journey, just as we are a significant part of their endeavors. We consistently strive to present them in a manner that aligns with the vision and direction of OSTUDIO.

أمان القابضة
AMAN HOLDING
jarz
ساف
SAF
Al Mikial Law Firm
veoor
سنام
SANAM
maze
ميز
akam
ruby
يفا
mahshoma
محشومة
West coast
ويست كوست
ترخيم
STAKE
HA
heather
بـرويـل
crips
BREAK
LUCA KQL
vela
ڤيلا
manche
مانشيه
Woow's Burger
famous
CANTO
أبي مقلوبة
صحب
RECORD
MICH
café
BLUE GOLD
Shamander
THE AREA BURGER
ذا اريا برجر
ITSE
Reels
ARMAL
دوكس
DOX
HAVE EGGS
ohr
NOISY
aman capital
خليط
MILOVAT
MSH MSH
Midnight
Chor make
black out
LÉVANTI
ليفانتي
تریاق
TRYAQ
COP PER CUP
مدوف
Mādoof
unil
Digital Education System
سليمان للتوفير
SULIMAN ECONOM
rich
Richness your mind feels
Ahmed Mouhaysini
ARABI
MOVEN
Artisan the Roaster
Tea Leaves
gray cafe
GRILL DOME
بوردقا
BORDQA
اللوفر
LOUVER
VARK
SHAWAR MEEZ
شاورميز
بنك الدم
BLOOD BANK
RAMEEL
كرايم
kraem
Little Bite
BOMBS
DAR CAIF
دار كيف
قصر المصباح
Qasr Almsbah
مخلب و فلاح
Claw & Farmer
OTAL
AVIL
candy
مخازن الشرق
EAST STORES
ZOVA
chocolate
العليان
Olayan
CONTAINER
ARISTRY
بيت ساير
BAYT SAYER
الحيتر محامون ومستشارون
MOROCO TEA
النجار الذكي
SMART CARPENTER
أوليفيرا
Olivera
MOMENTO
pizza
وسام العربية
WESAM ALARABIAH
DENIZ
HAND CRAFTS

9 WINS
ONE STORY OF EXCELLENCE.

OSTUDIO IS PROUD TO RECEIVE NINE GLOBAL AWARDS FOR EXCELLENCE IN BRANDING AND DESIGN.

**FROM LOCAL ROOTS
TO GLOBAL RECOGNITION**

- TITAN BUSINESS AWARD 2025
- MUSE SILVER AWARD 2025
- NEW YORK PRODUCT DESIGN AWARD 2025
- London Photography Awards 2025

SELECTED WORKS

We always strive to present identities in a unique and special way, starting from the initial idea and moving through stages like brand strategy and publications. Our dedication continues until the brand reach out to its targeted consumer, where we make sure to add our special touches to each brand.

BRANDING

Clear is a modern Saudi brand shaped by clarity, creativity, and architectural precision. Its visual identity combines structured design with expressive touches, following Swiss Design principles of balance, space, and order. The result: a refined, adaptable identity that reflects Clear‘s mission to design purposeful spaces for contemporary living.

INDUSTRY.
Architecture

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2025

CLEAR

A STRUCTURED IDENTITY BASED ON PURPOSES AND BALANCE.

Clear‘s visual system is built with architectural precision, where every grid and alignment balances function and form. Inspired by Swiss design, it reflects clarity, focus, and timeless order across all brand elements.

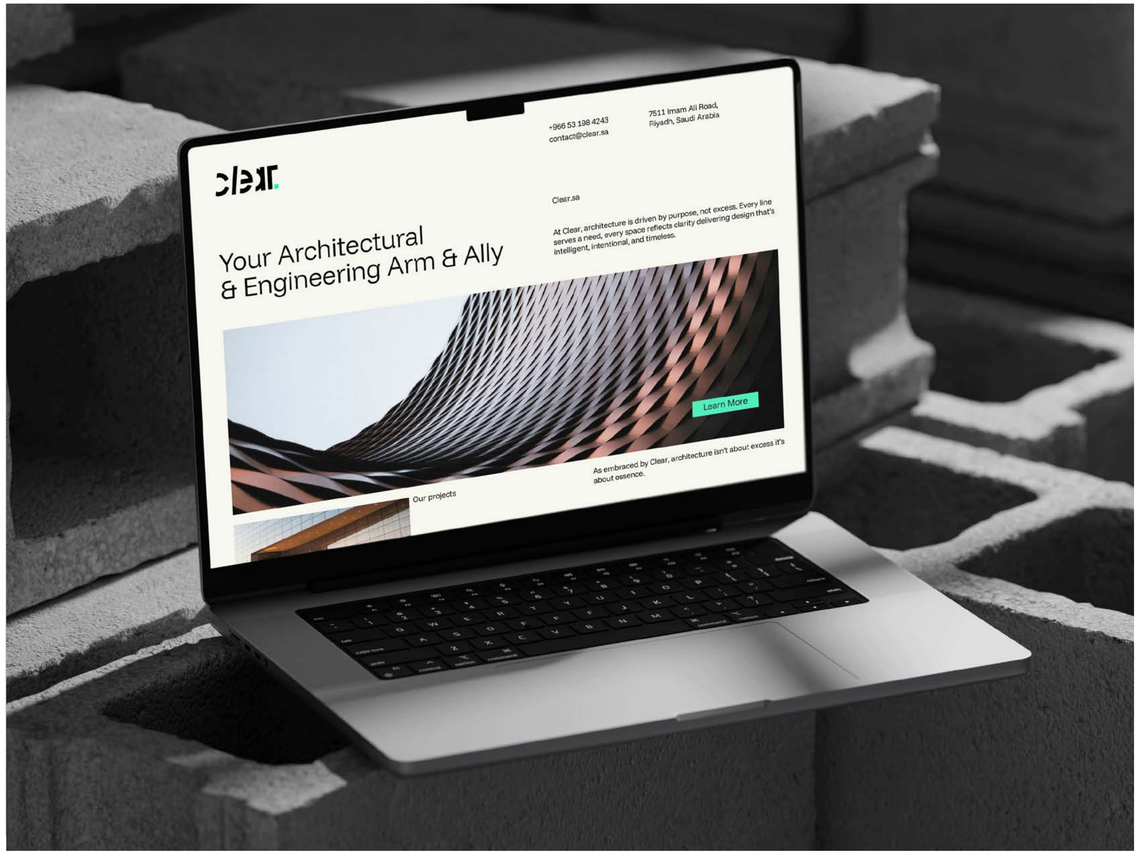
clear.

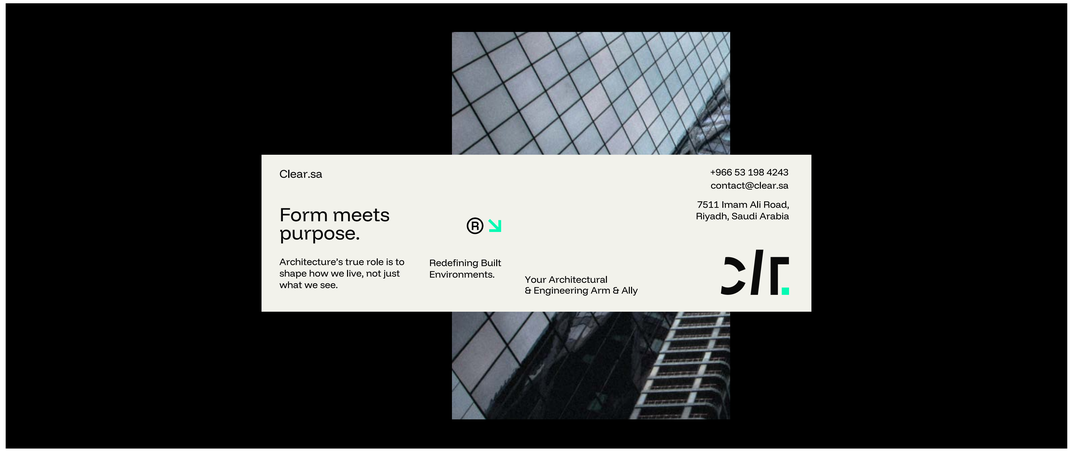
clear.
Your Architectural
& Engineering Arm
& Ally
clear.sa

clear.

clear.

WE USED A REFINED MIX OF MATERIALS BRUSHED ALUMINUM, PALE ASH WOOD, MATTE FINISHES, AND SOFT LIGHTING TO REFLECT CLEAR‘S CALM, STRUCTURED CHARACTER. GEOMETRIC ALIGNMENT REINFORCES ITS ARCHITECTURAL DISCIPLINE AND CREATES A TIMELESS, SERENE ATMOSPHERE.





JCDecaux
Clear.sa
Respecting Nature. Redefining Spaces.
Clear, architecture isn't about excess
Redefining Built Environments.
clear.
Architecture

INTERIOR DESIGN

Ojn®

Ojn is a modern, minimalistic brand that values clarity, functionality, and elegance. Its visual and spatial language is rooted in simplicity, focusing on delivering a refined experience that speaks through thoughtful design and calm sophistication.
The design of Ojn is inspired by Swiss Style principles clean lines, balanced compositions, and grid-based structures. This approach creates a sense of order and timelessness, allowing the brand to visually communicate precision, elegance, and consistency across every touchpoint.

INDUSTRY.
Coffe Shop

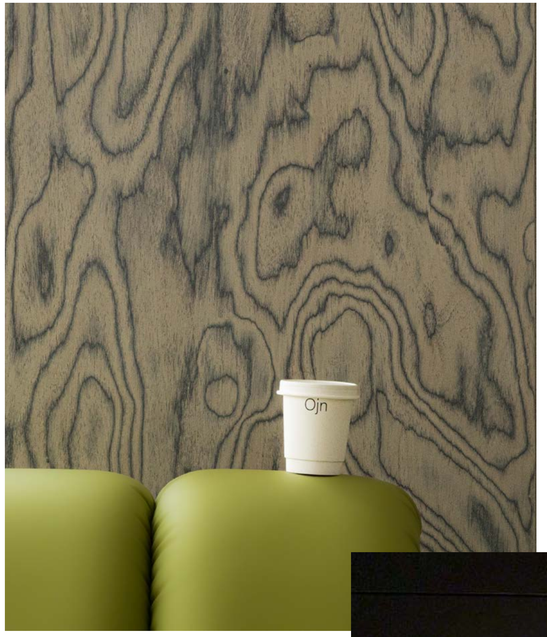
LOCATION.
Riyadh, Saudi Arabia

YEAR.
2024

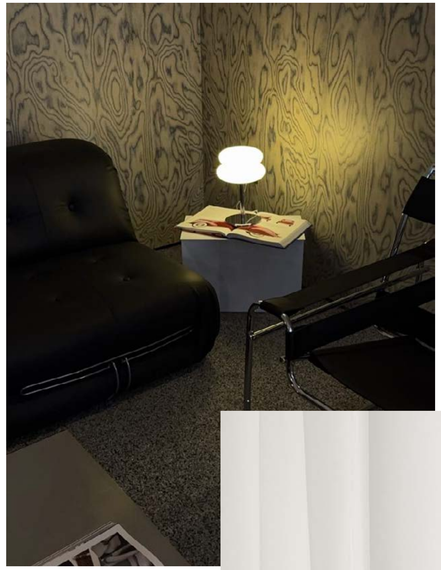
OJN

A MINIMAL SPACE INSPIRED BY ORDER AND CLARITY.

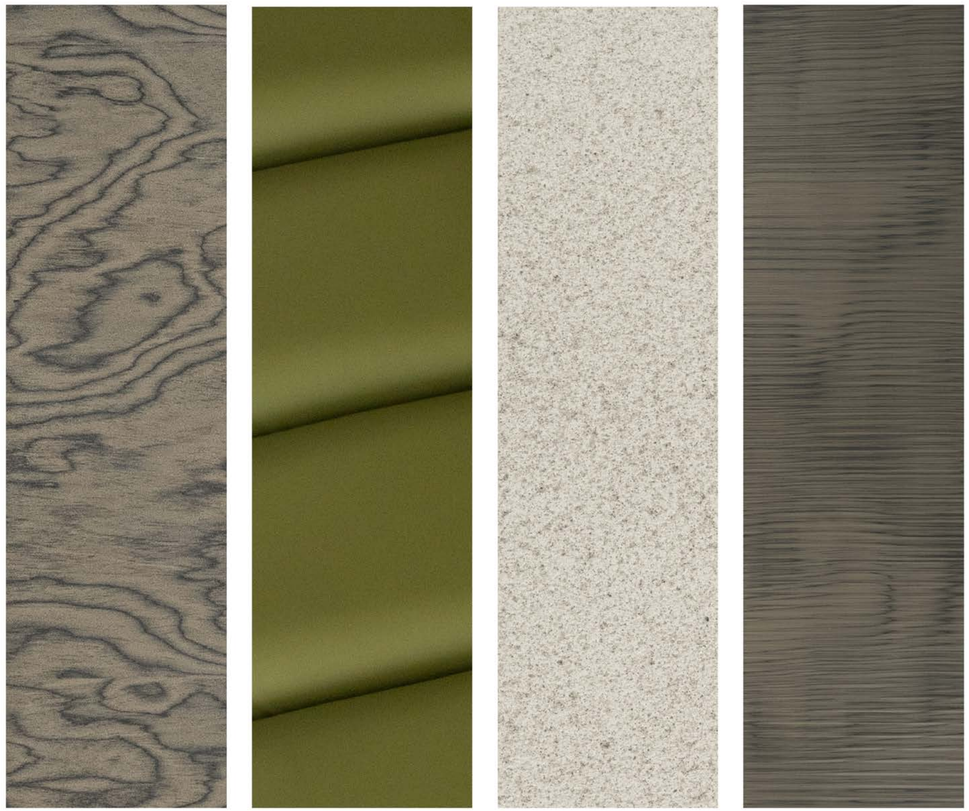
The architectural drawings of Ojn showcase the structured planning and visual harmony that define the space. Each measurement and alignment is based on a precise grid system inspired by Swiss Design principles, ensuring a clean and cohesive layout. Materials are strategically placed to highlight functional zones, while maintaining a minimalist aesthetic. Proportions, negative space, and circulation paths were carefully considered to enhance the user journey and spatial clarity.

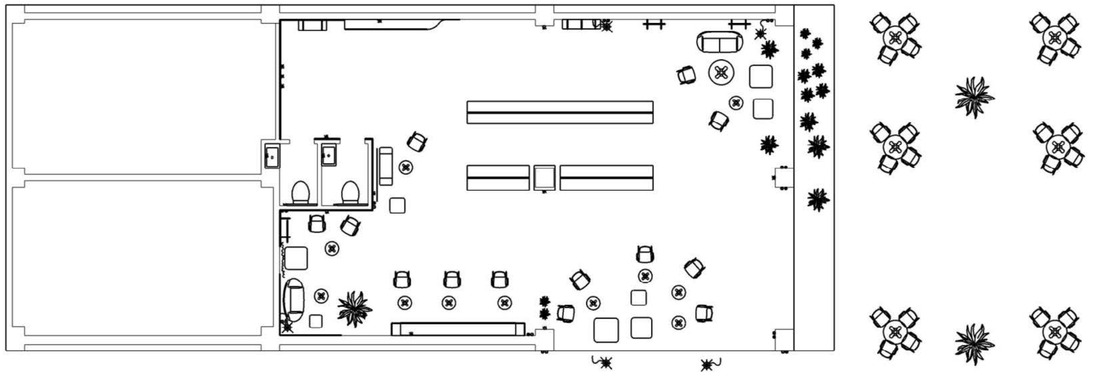

Ojn

Ojn®



WE USED A REFINED MIX OF MATERIALS TO REFLECT OJN‘S CLEAN AND MODERN IDENTITY — COMBINING GREY WOOD, OLIVE GREEN UPHOLSTERY, SOFT STONE, AND DARK RIBBED SURFACES FOR WARMTH, CONTRAST, AND BALANCE. THE DESIGN FOLLOWS GEOMETRIC GRIDS, ECHOING THE BRAND‘S MINIMAL AND CONTEMPORARY CHARACTER.





10
07

BRANDING

MERLIN
ميرلين

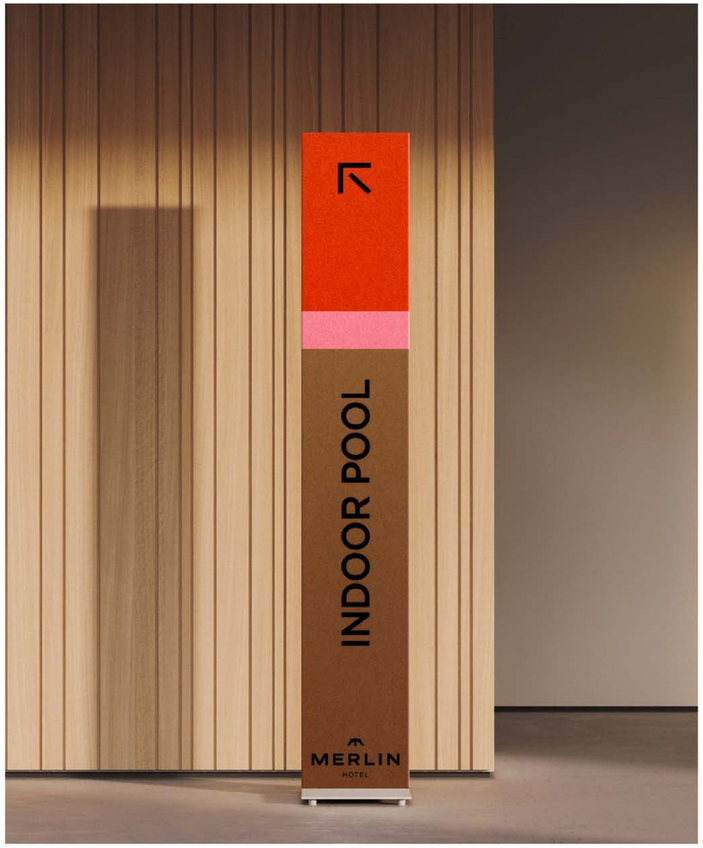
Merlin is a boutique hotel brand that blends cultural depth with modern serenity. Inspired by the falcon and Najdi geometry, its identity uses soft textures, muted colors, and architectural detail to evoke elegant, timeless tranquility across every touchpoint.

INDUSTRY.
Hospitality

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2025

MERLIN



A HOSPITALITY SPACE GUIDED BY HERITAGE AND BALANCE.

Merlin Hotel‘s architectural design blends cultural heritage with spatial elegance through balanced proportions and traditional symmetry. Inspired by Najdi roots, the materials and finishes evoke warmth and authenticity, while soft transitions and neutral tones create a serene, grounded atmosphere offering a refined and peaceful hospitality experience.

MERLIN
ميرلين

MERLIN

TO REFLECT MERLIN‘S CALM AND REFINED SPIRIT, WE USED SAND-TONED STONE, WARM OAK, MATTE STEEL, AND TEXTURED PLASTER MATERIALS CHOSEN FOR THEIR DEPTH, TEXTURE, AND WARMTH. ROOTED IN LOCAL CRAFTSMANSHIP, THE DESIGN EMBRACES SYMMETRY AND RHYTHM TO CONVEY CULTURAL ELEGANCE WITHIN A TRANQUIL HOSPITALITY EXPERIENCE.

MERLIN
SCENTED CANDLE
MERLIN
MERLIN
SALIM FARHAT
LIQUID SOAP
60 ML / 2.05 OZ
MERLIN
MERLIN
MERLIN
HOTEL
MERLIN
HYDRATING CREAM
For Irritated & Dry Skin
60 ML / 2.05 OZ
MERLIN
DISINFECTANT CREAM
For clean hands
60 ML / 2.05 OZ
MERLIN
MERLIN
PLEASE DO NOT DISTURB
PLEASE CLEAN
MERLIN

BRANDING

ARMAL ارمال

Armal Real Estate Development Company was established in 2010 and holds an ISO certification for compliance with quality standards. Specializing in development and construction, it owns massive projects and encompasses a large and diverse portfolio of multi-use projects.

INDUSTRY.
Real Estate Development

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2023

ARMAL

ICONIC CORNER LIVING

Specialized in development and construction, it owns huge projects and includes a large and diverse group of multi-use, commercial, investment and residential projects, including many modern villas, residential apartments, luxury complexes, and commercial and administrative projects. A wide variety of properties and excellence in development.

ARMAL JL___OJI

ARMAL JL___OJI
Please kindly send the necessary forms and any information you find appropriate to my request. Please respond to this letter of mine as soon as possible.
Please accept the assurances of my highest respect.
Ahmed bin Fahsi
Sales Manager
+966 22 763 3454
53 Omar Ibn El Khatab St.
Riyadh, Saudi Arabia.
info@armal.sa
armal.sa

ARMAL JL___OJI

ICONIC
CORNER
LIVING
ARMAL JL___OJI
armal.sa

ARMAL
Projects
About
News
Contact
EN / AR
ORGANIZING EXPANSIVE VIEWS THROUGH THE HOUSE AMPLIFIES PERCEPTION OF SPACE.

TENNIS COURTS
GOLF COURSES
SPA & SAUNA

THE IDEA OF THE LOGO ENDS WITH THE STRONG CONSTRUCTION OF ARMAL, TO REFLECT THE MEANING WITH HIGH PROFESSIONALISM. COHESION AND STRENGTH OF THE BUILDINGS THAT ARMAL CONSTRUCTS.

TING
UNITY
TS
ICONIC
CORNER
LIVING
ARMAL
armal.sa
ATHENA

BRANDING / PACKAGING

بـلانـكـو
BLANCO

Blanco is a perfume company In Saudi Arabia,The musk is a class of aromatic substances commonly used as base notes in perfumery. They include glandular secretions from animals such as the musk deer, numerous plants emitting similar with similar oedors in perfumeryall. They commonly used as base notes in perfumery. They include glandular secretions from animals such as the musk deer.

INDUSTRY.
Perfume

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2024

BLANCO

EMBRACING WHITENESS A QUEST FOR PURITY

Bold, contrasting lines symbolize the expansion of light and the protective shell of a pearl, reflecting the nurturing presence and boundless compassion of a mother.

بلانكو
BLANCO
Essence of Nature

NADER
MANSUR
بلانكو
BLANCO

LITTLE
STAR

Bloom Collection
بلانكو
BLANCO

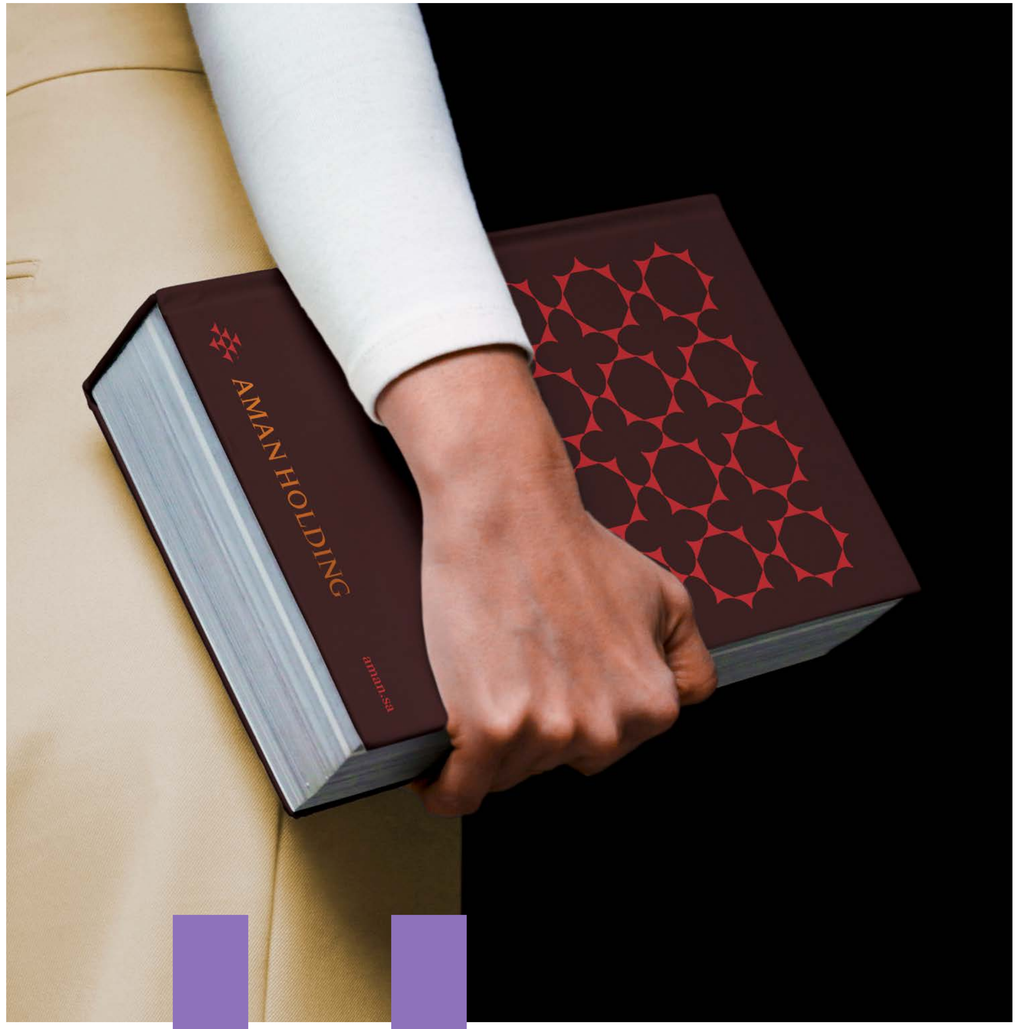
AT BLANCO, THE ART OF PERFUMERY EXTENDS BEYOND SIMPLE FRAGRANCE CREATION IT IS A JOURNEY OF SENSORY EXPLORATION, WHERE EACH PERFUME TELLS A STORY OF TRADITION, SOPHISTICATION, AND MODERN INNOVATION.

ATENÇÃO
CICLISTAS
A PREFERÊNCIA
blanco.sa
Limitless Dreams
بلانكو
BLANCO

BRANDING

أمان القابضة
AMAN HOLDING

Aman Holding Company is one of the leading companies in the Saudi market, which has accompanied the development of business and the urban renaissance in the Kingdom of Saudi Arabia. It is a edifice concerned with real estate development, contracting, facilities management, real estate marketing and various investments since 2010.



INDUSTRY.
Holding Company

LOCATION.
Riyadh, Saudi Arabia

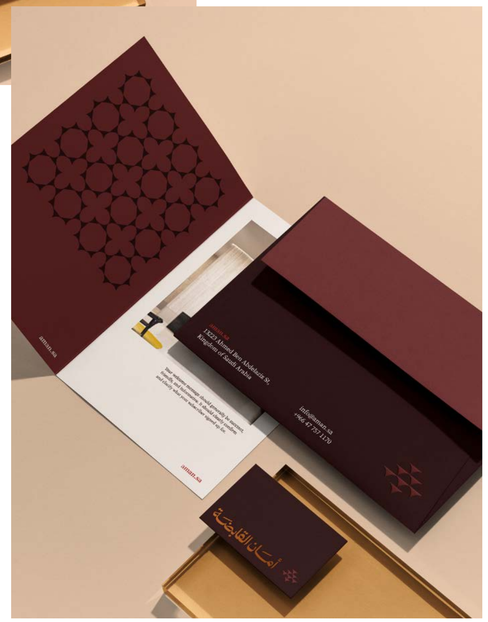
YEAR.
2023

AMAN.H

WE ESTABLISH YOUR AMBITION

Aman Holding is an investment entity under which a number of companies operate according to professionalism and seize opportunities in their sectors, which contributes to maximizing returns and achieving results.

أمان القابضة
AMAN HOLDING
aman.sa



أمان القابضة

أمان القابضة

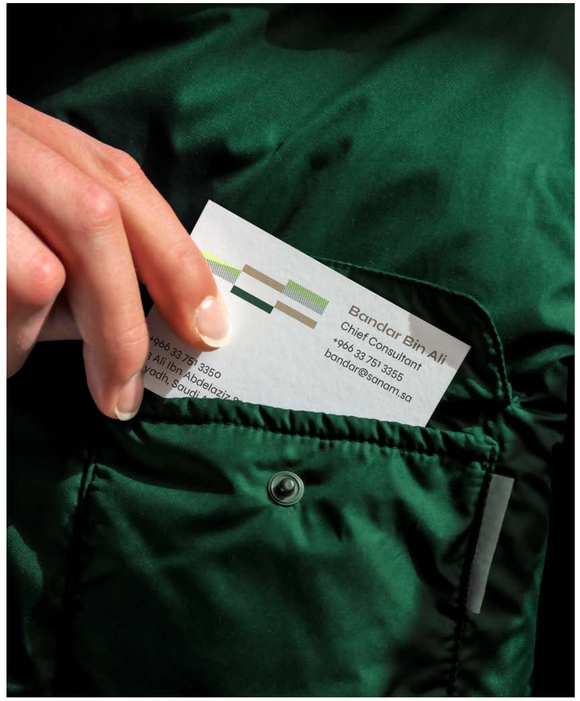
OUR FOCUS WAS ON DEVELOPING A LOGO WITH DISTINCT FEATURES, STARTING WITH THE ENGLISH LETTER “A” SIGNIFYING THE COMMENCEMENT OF THE WORD “SAFETY” AND EMBODYING THE SYMBOLISM OF AN UPWARD ARROW.

We are one of the world's leading and most successful diversified investment holding companies.
AMAN HOLDING
aman.sa

BRANDING

SANAM

Sanam is a prominent investment company aiming to establish notable partnerships with a well-balanced investment yield. Based in Saudi Arabia, Sanam endeavors to acquire diverse companies across various sectors.

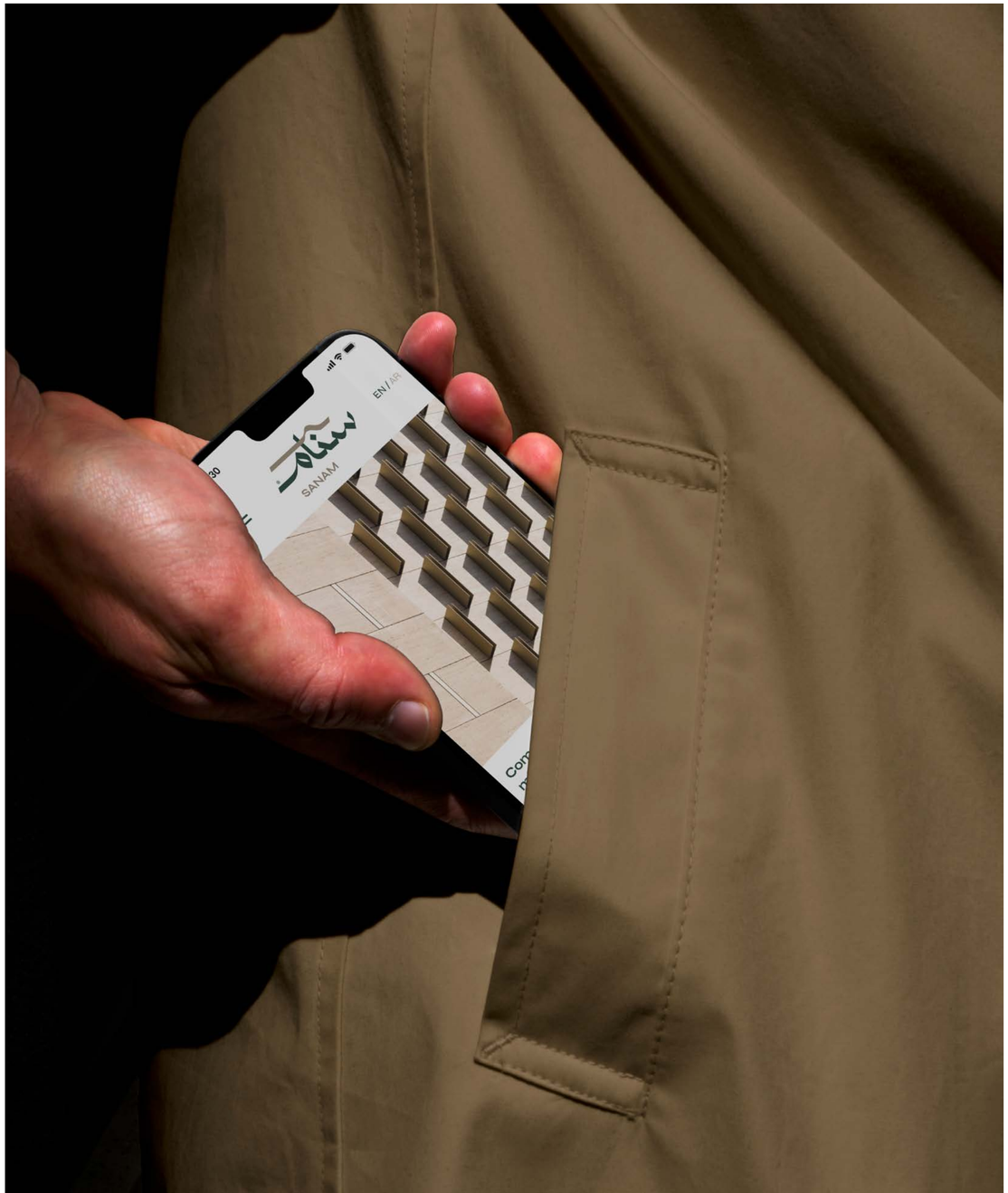


INDUSTRY.
Investmnet Firm

LOCATION.
Riyadh, Saudi Arabia

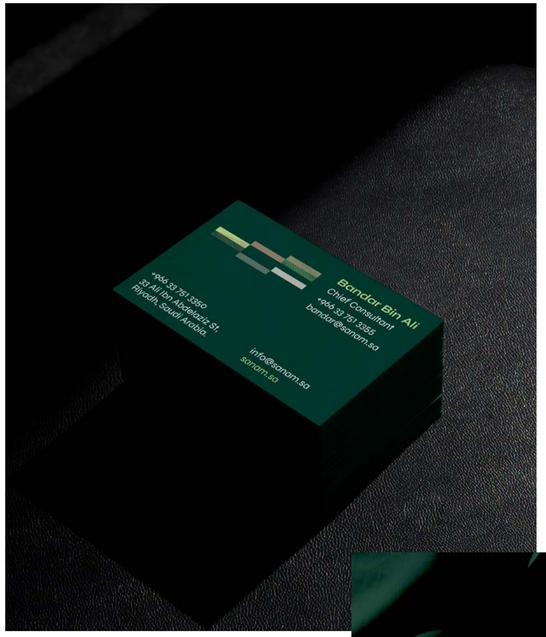
YEAR.
2023

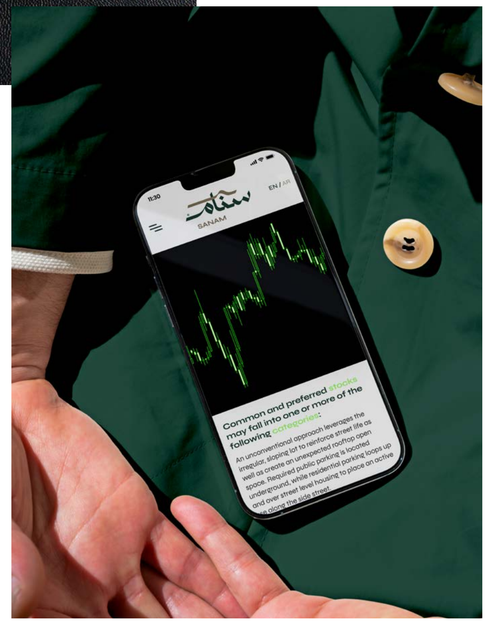
SANAM

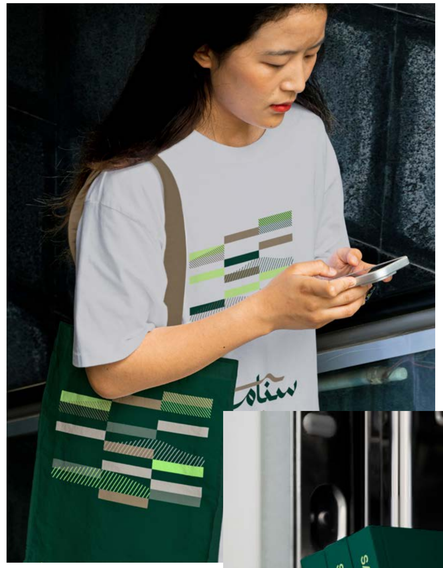


HELPING YOU ACHIEVING YOUR FINANCIAL GOALS.

It stands out due to its substantial influence and strategic partnerships with renowned brands, ensuring a consistent and profitable return. Moreover, it excels in creating unique opportunities for all local market enterprises.

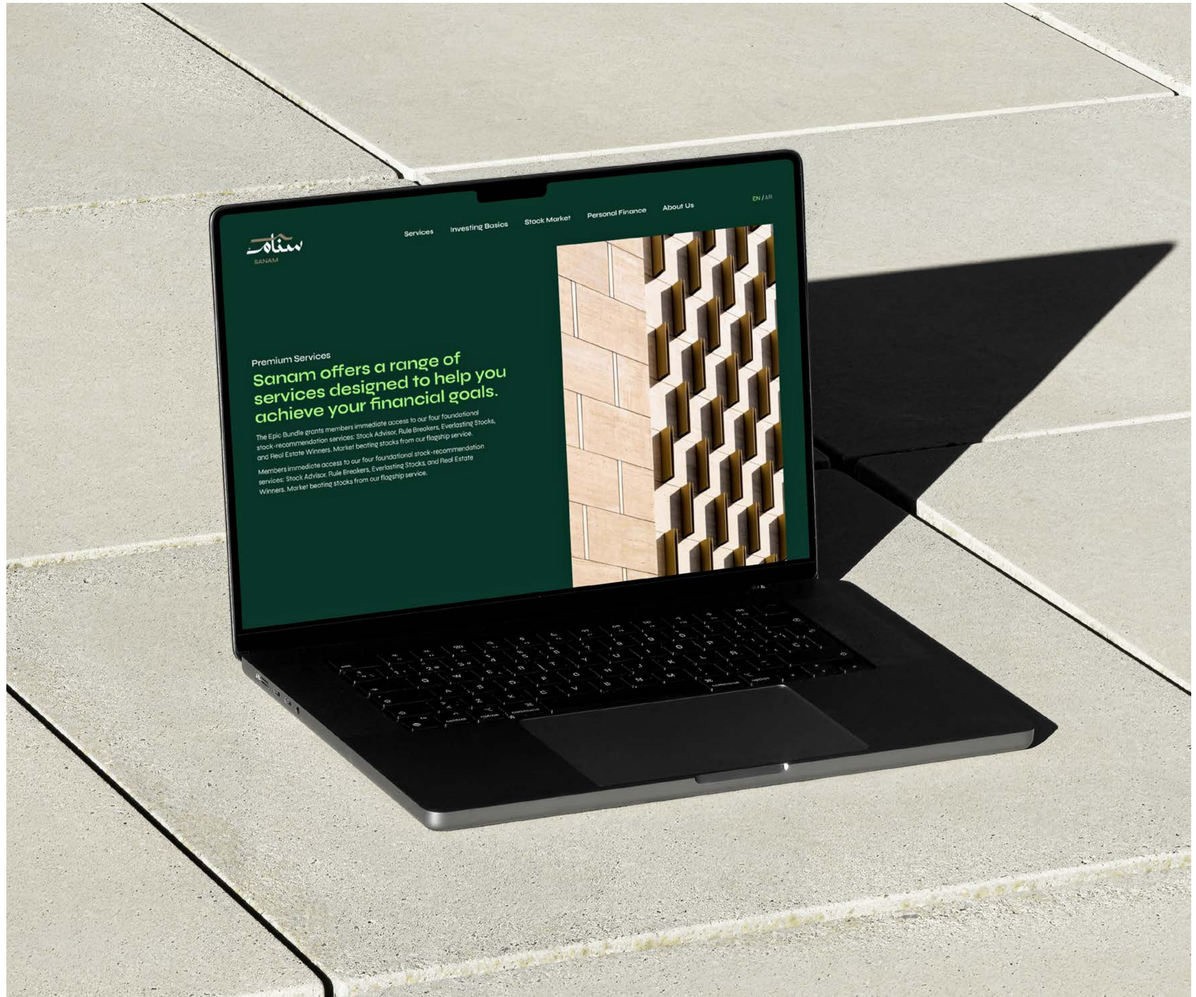

Bandar Bin Ali
Chief Consultant
+966 33 751 3355
bandar@sanam.sa
+966 33 751 3350
33 Ali Ibn Abdallah St,
Riyadh, Saudi Arabia
info@sanam.sa
sanam.sa


SANAM
EN / AR
Common and preferred stocks may fall into one or more of the following categories:



SANAM GUIDELINE TO SUCCESS
SANAM GUIDELINE TO SUCCESS
SANAM GUIDELINE TO SUCCESS
HELPING YOU
ACHIEVING YOUR
FINANCIAL GOALS.

WE CAREFULLY CRAFTED A STANDOUT IDENTITY BY SELECTING A COMPELLING NAME, DESIGNING A VISUALLY APPEALING LOGO, AND CREATING DISTINCTIVE DETAILS FOR THE PROJECT. OUR AIM WAS TO BUILD A UNIQUE AURA AROUND THE COMPANY.



HELPING YOU ACHIEVING
YOUR FINANCIAL GOALS.
سنام
SANAM
sanam.sa

BRANDING

venor®

Venor is an innovative classic fine dining restaurant, offering a modern “fusion” twist to the Lebanese cuisine experience by seamlessly blending traditional Lebanese flavors with international dishes. With locations in Riyadh, Buraidah, and Unayzah in Saudi Arabia.

INDUSTRY.
Fine Dining

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2015

VENOR

WHERE FLAVOR MEETS TRADITION

Venor combines the expertise of Lebanese chefs to bring modern, internationally-inspired Lebanese dishes, to provide delight in authentic flavors and innovative twists, ensuring an unforgettable dining adventure.

venor
venor.sa

venor
Welcome

venor
Drinks
Lemonade
Special lemonade
SR 65.00
Rose Lemonade
Lemonade with rose molasses
SR 80.00
Mango
Mango juice with fresh blueberries
SR 90.00
Swan berry
Soda water with berries syrup
SR 65.00
Strawberry
Strawberry juice
SR 65.00
Strawberry Mojito
Soda water, mint, strawberry
SR 65.00
Horizon
Soda water with our strawberry syrup
SR 79.00
Romana
Soda water with fresh pomegranate seeds
SR 79.00

venor.sa
venor

venor®
Starters
Lentil Soup
Four skewers of meat kebab
SR 65.00
Chicken Soup
Chicken soup and cream with orzo
SR 69.00
Fattouch
Mix of fresh vegetables with sumac and special sauce.
SR 70.00
Exotic Tabbouleh
Fine chopped parsley, quinoa a
pineapple served with
SR 78.0
venor.sa

WE CRAFTED A COMPREHENSIVE BRAND IDENTITY, INCLUDING A LOGO, VISUAL ELEMENTS, AND WATERCOLOR GRAPHICS THAT NARRATE THE TALE OF THE “LEBANESE COUNTRY SIDE LIFE.”

BRANDING / PRINTING

أمـــان الاستثمار
AMAN INVESTMENT

Aman Investment is a leading innovator in the property investment industry. They are dedicated to providing their clients with the best possible service, exceptional deals, and a pioneering approach to navigating the ever-changing real estate landscape.

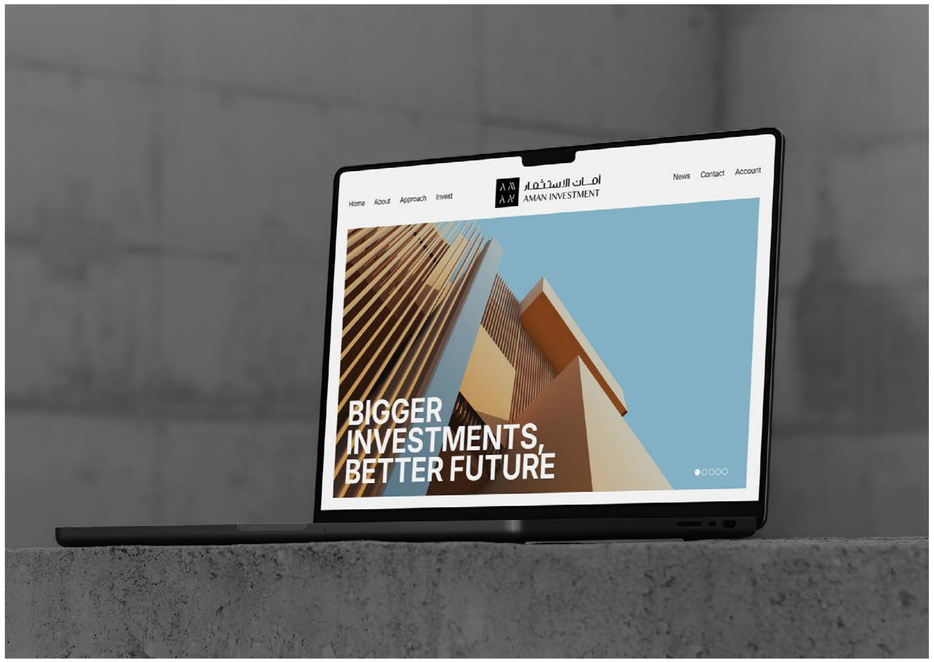
INDUSTRY.
Investment Firm (Property)

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2024

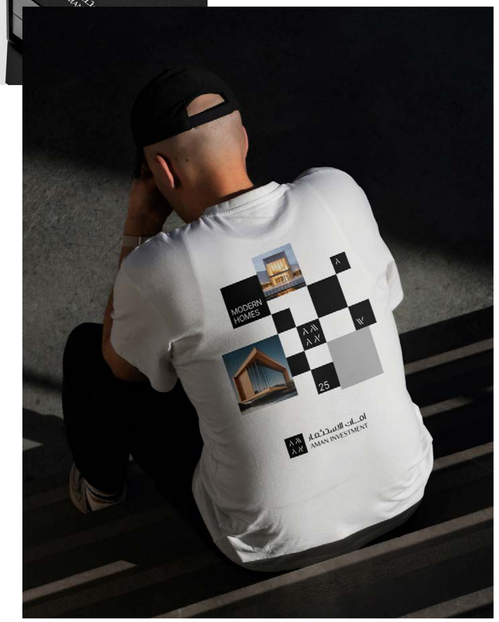
AMAN . INVESTMENT

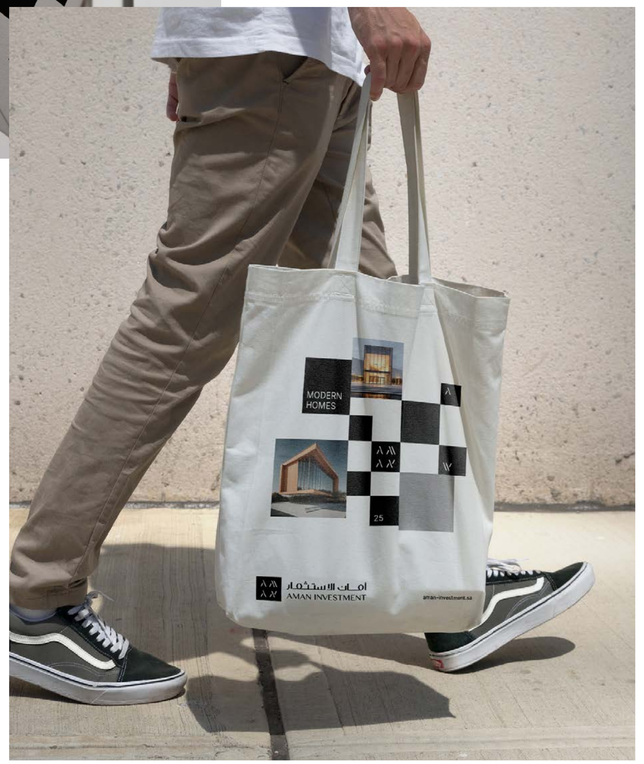
SCENT YOUR WAY TO THE UNFORGETTABLE



The visual identity isn‘t just about individual elements; rather, it‘s formed by various components that come together to create a cohesive and appealing whole. That‘s why Aman Investment‘s visual identity was crafted from diverse elements, resulting in a unique and distinct expression.

MODERN
HOMES
25
AMAN INVESTMENT


MODERN
HOMES
25
AMAN INVESTMENT


MODERN
HOMES
25
AMAN INVESTMENT

FROM THE VASTNESS OF THE SKY AND THE SHIMMER OF ITS STARS; THE CONCEPT OF THE VISUAL IDENTITY FOR AMAN INVESTMENT WAS INSPIRED, TO REFLECT BEAUTY, AMBITION, AND ELEGANT SIMPLICITY.

BRANDING

Almikial Law Firm

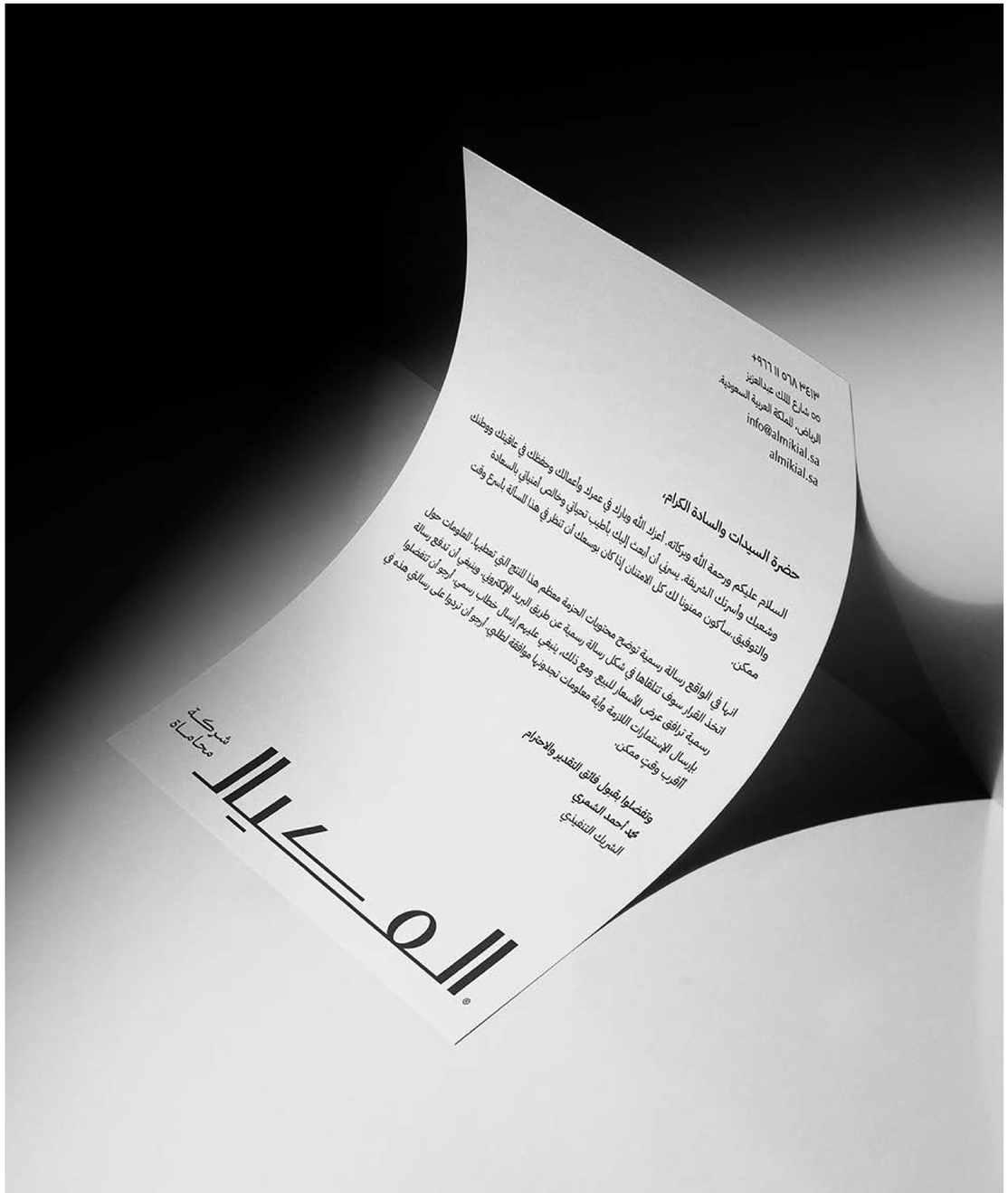
Almikial stands out as a leading Saudi law firm devoted to providing highly effective and efficient legal services. With a steadfast commitment to offering justice consultations, the firm ensures that its clients receive top-notch legal representation for their needs.

INDUSTRY.
Law Firm

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2020

ALMIKIAL

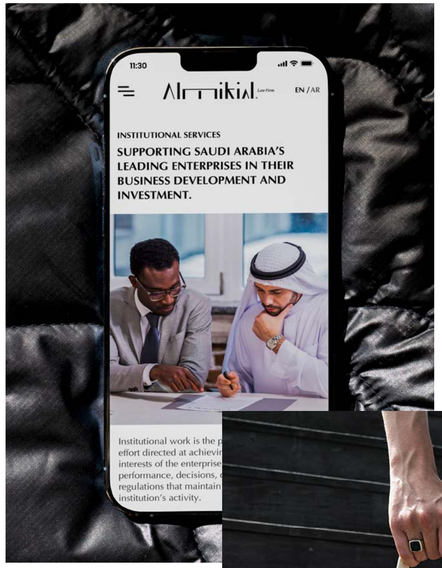


LEGAL EXPERTISE THAT HELPS

It stands out for delivering accessible and convenient legal consultations to its clients. Boasting a team of skilled professionals with extensive expertise in the judiciary and legal guidance, the firm ensures a high standard of service.

INVOICE NUMBER:
Description:
Payment method:

Law Firm
Law Firm


11:30
EN / AR
INSTITUTIONAL SERVICES
SUPPORTING SAUDI ARABIA'S LEADING ENTERPRISES IN THEIR BUSINESS DEVELOPMENT AND INVESTMENT.

OUR EFFORTS EXTENDED TO CRAFTING OFFICE MATERIALS THAT RESONATE WITH THE CORE VALUES OF THE BRAND, FOSTERING A SENSE OF TRUST AND CONFIDENCE AMONG ITS CUSTOMERS.

BRANDING / PACKAGING

Heather is a shop that provides coffee and baked goods, characterized by the spirit of simplicity and beauty. We worked on choosing the name with a different thought, as the meaning of the name Heather is that it is a plant with a pleasant smell and is characterized by long, dancing branches that were embodied in the drawing of the logo, giving the identity a character of lightness and simplicity that is reflected in the atmosphere of the place, as well as We worked to produce some distinctive packaging.

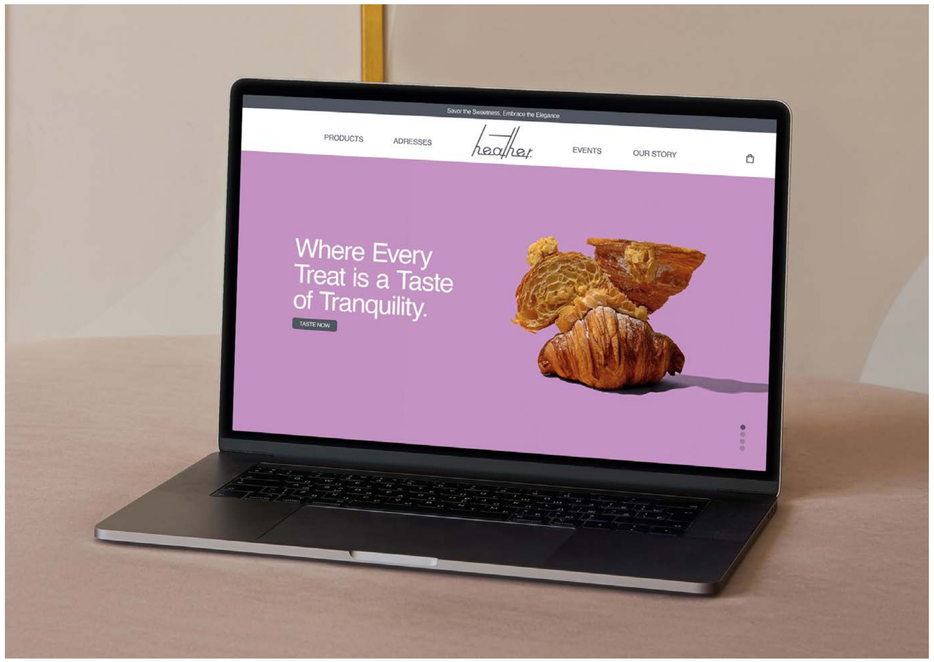
INDUSTRY.
Fast food

LOCATION.
Qassim, Saudi Arabia

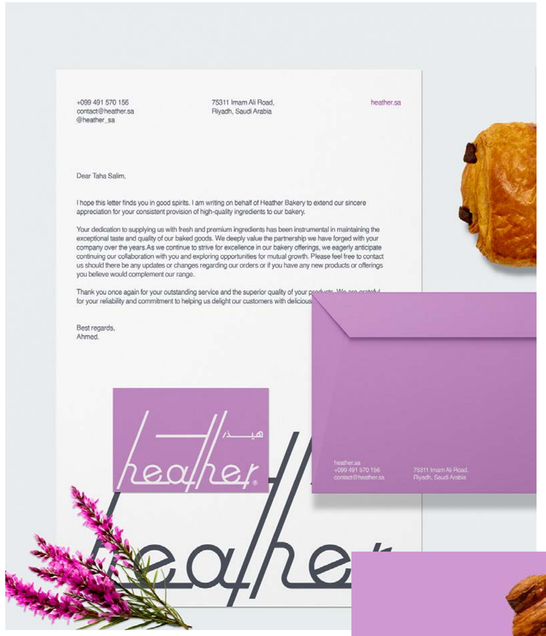
YEAR.
2022

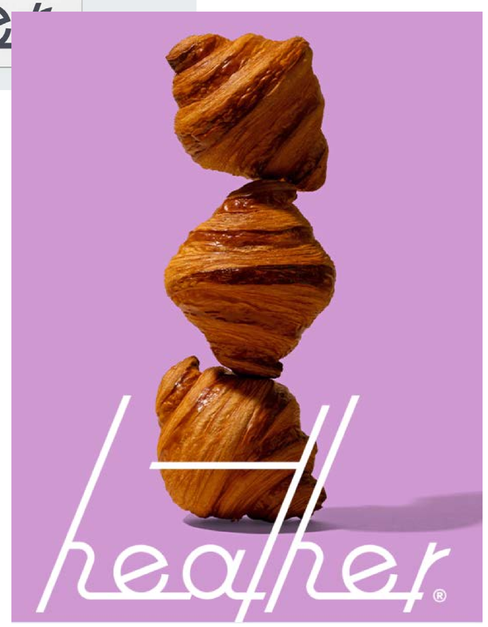
HEATHER

SAVOR THE SPLENDOR, HEATHER‘S MAGIC



Beyond the name and visual identity, Heather is dedicated to creating a warm and inviting experience for its customers. The brand‘s essence is reflected in the carefully curated ambiance, where every detail—from the choice of colors to the aroma of freshly brewed coffee—enhances the feeling of comfort and elegance.


+099 491 570 156
contact@heather.sa
@heather_sa
75311 Imam Ali Road,
Riyadh, Saudi Arabia
heather.sa
Dear Taha Salim,
I hope this letter finds you in good spirits. I am writing on behalf of Heather Bakery to extend our sincere appreciation for your consistent provision of high-quality ingredients to our bakery.
Your dedication to supplying us with fresh and premium ingredients has been instrumental in maintaining the exceptional taste and quality of our baked goods. We deeply value the partnership we have forged with your company over the years.As we continue to strive for excellence in our bakery offerings, we eagerly anticipate continuing our collaboration with you and exploring opportunities for mutual growth. Please feel free to contact us should there be any updates or changes regarding our orders or if you have any new products or offerings you believe would complement our range.
Best regards,
Ahmed.
هيذر
heather®


heather®

heather

Savor the Sweetness,
Embrace the Elegance.
Fresh · Crunchy · Sweet
هيذر
heather®

THIS PHILOSOPHY EXTENDS TO THE PACKAGING, WHICH NOT ONLY PROTECTS THE PRODUCTS BUT ALSO SERVES AS AN EXTENSION OF THE BRAND‘S AESTHETIC, ENSURING THAT EVERY INTERACTION WITH HEATHER IS MEMORABLE AND DELIGHTFUL.

هيذر
heather®
Fresh - Crunchy - Sweet
هيذر
heather®

BRANDING

رميل
RAMEEL

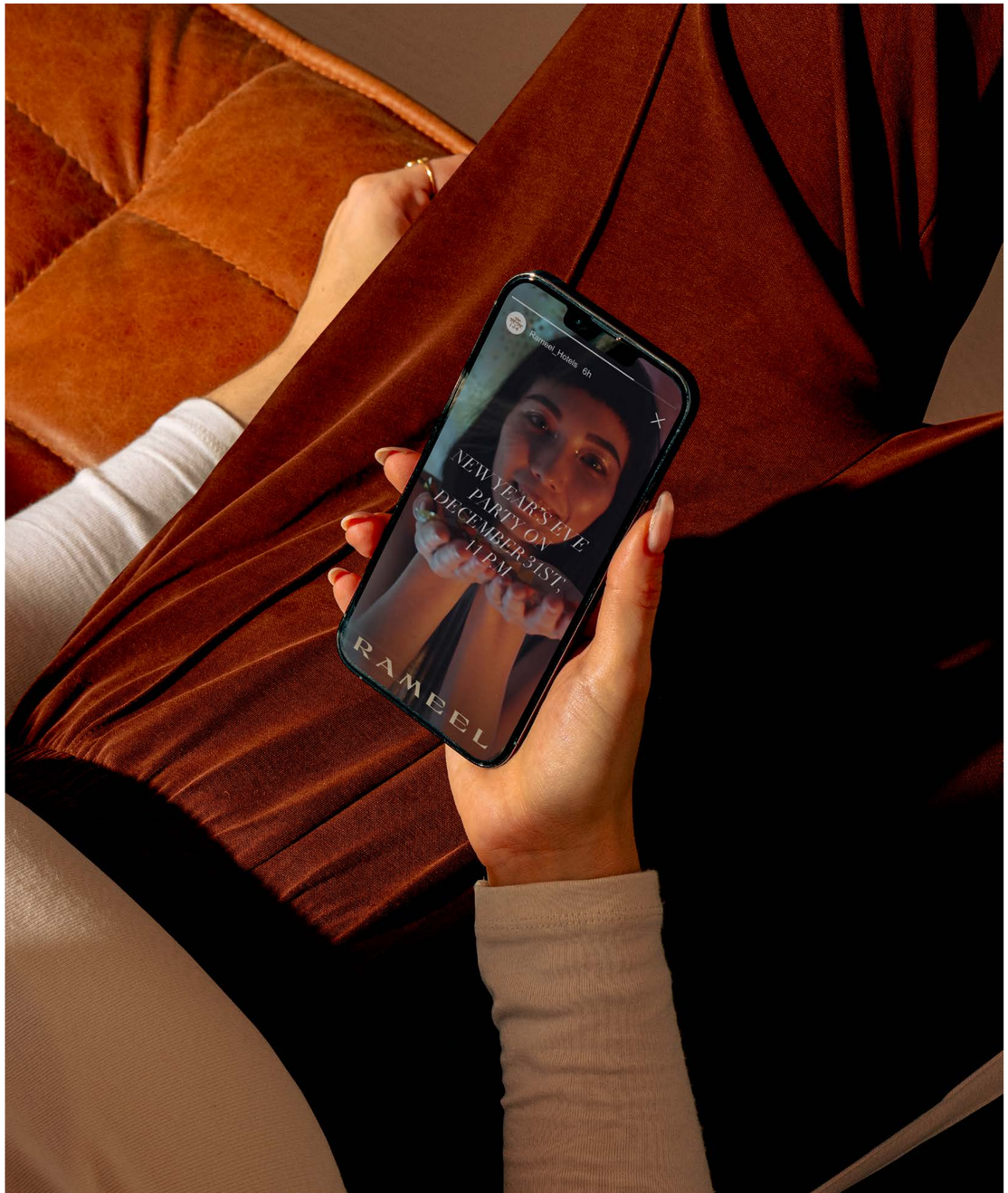
Rameel, a Saudi hotel inspired by the rich heritage of Najd, provides a unique cultural experience that shows the nobility of the land and the generosity of its people. It serves as a bridge between the authentic past and the promising future, aligning with Saudi Vision 2030 objectives to position the Kingdom as a distinctive tourist destination.

INDUSTRY.
Hotels & Resorts

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2020

RAMEEL



EXPERIENCE THE NAJDI CULTURE

Rameel offers a unique experience for tourists, from the warm Najdi-inspired reception upon arrival to the attentive guest services throughout their stay until check-out. The hotel organizes tourism trips that allow guests to explore the cultural attractions in Riyadh, painting a vivid picture of the ancient Najd region for an unforgettable visit.

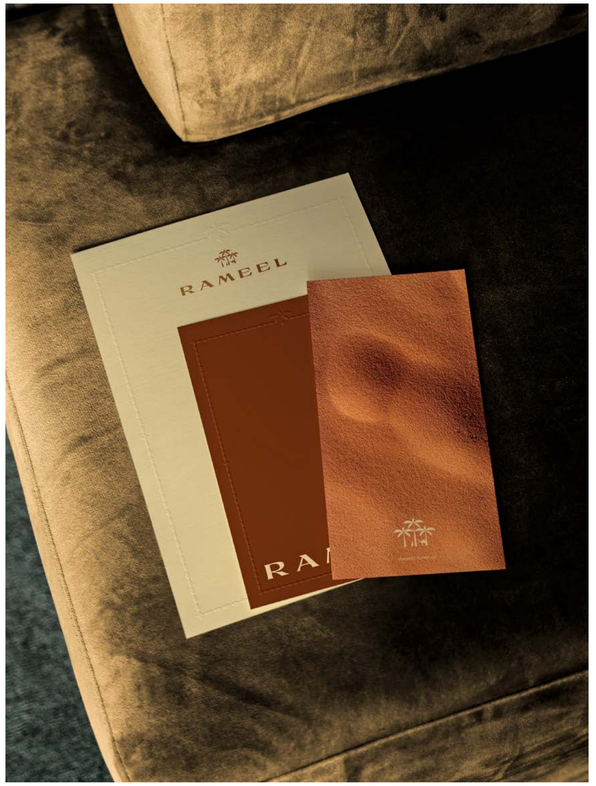
Mohamed Yusif
RAMEEL

Do not
Disturb
RAMEEL

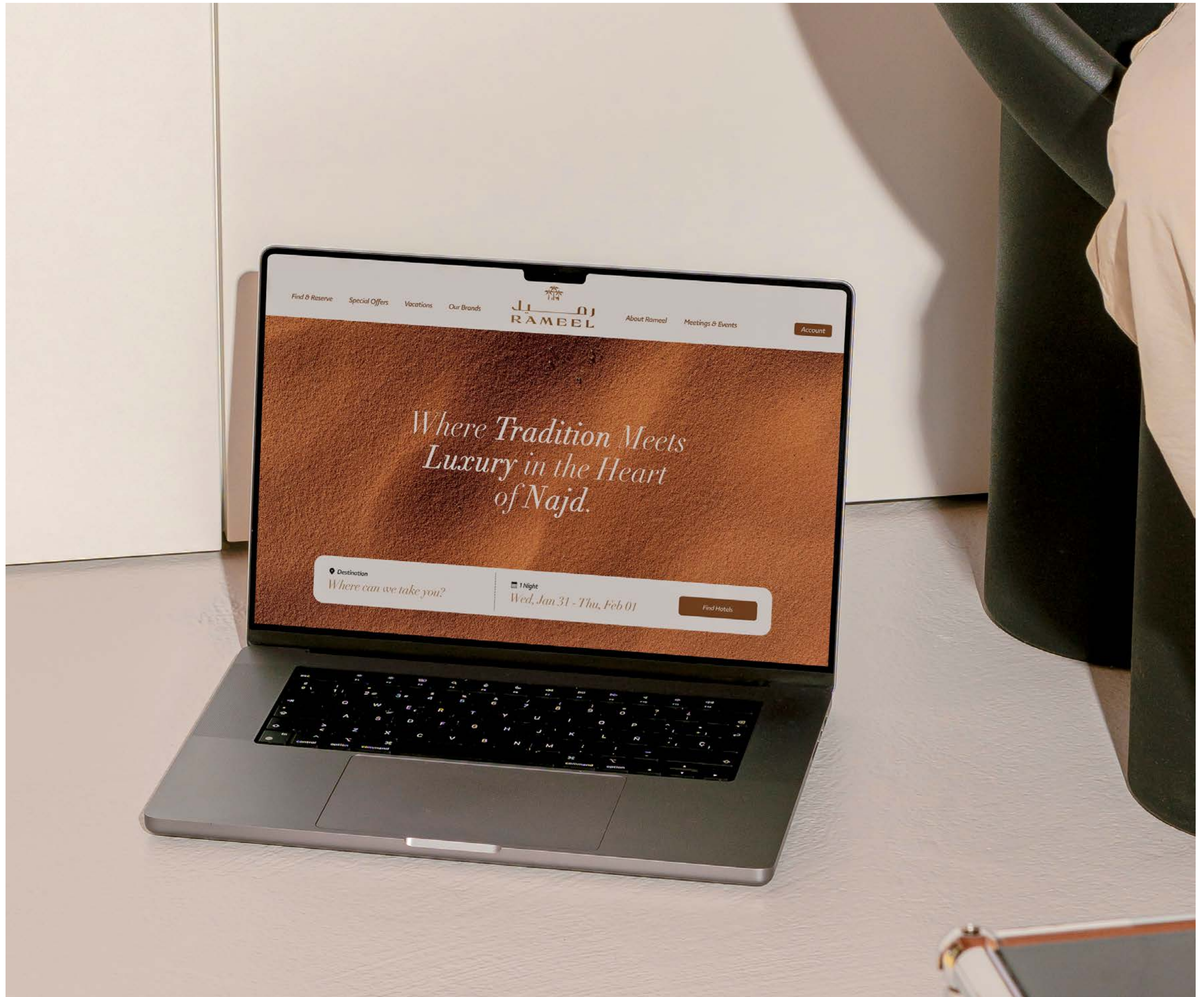
RAMEE
City
Landmarks
Guide

RAMEEL

RAMEEL


RAMEEL

OUR WORK EXTENDS TO EVERY DETAIL, INCLUDING OFFICE PUBLICATIONS AND A GLOBAL BRAND GUIDELINE. INSIDE THE HOTEL, WE'VE ADDED DELIGHTFUL TOUCHES FOR GUESTS TO TRULY SENSE THE RICHNESS OF NAJDI CULTURE.



BRANDING / PRINTING

It is one of the authentic Arab traits that has written a rich history filled with stories of generosity and models of the generous. From here, the visual identity of “HAFAWAH” was inspired to reflect these values and celebrate authenticity. Finjal (The cup), a symbol of generosity and the essence of hospitality, is the first scene that greets the guest upon arrival.

INDUSTRY.
Catering services

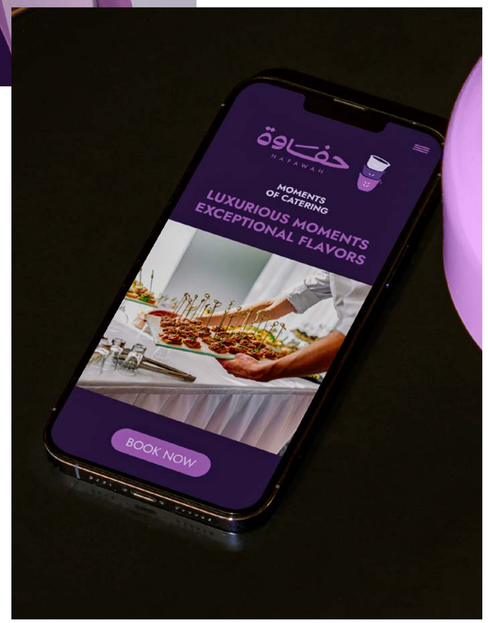
LOCATION.
Riyadh, Saudi Arabia

YEAR.
2024

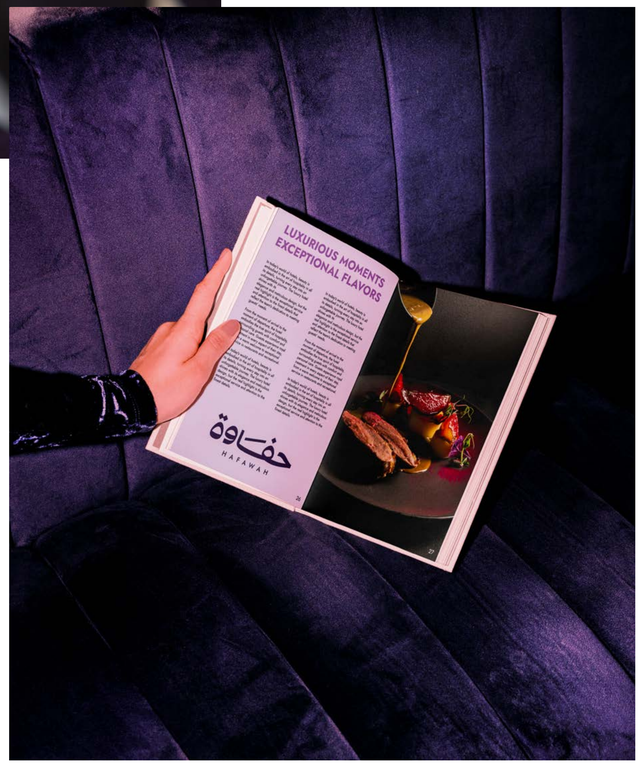
HAFAWAH

LIVE THE EXPERIENCE TO THE FULL

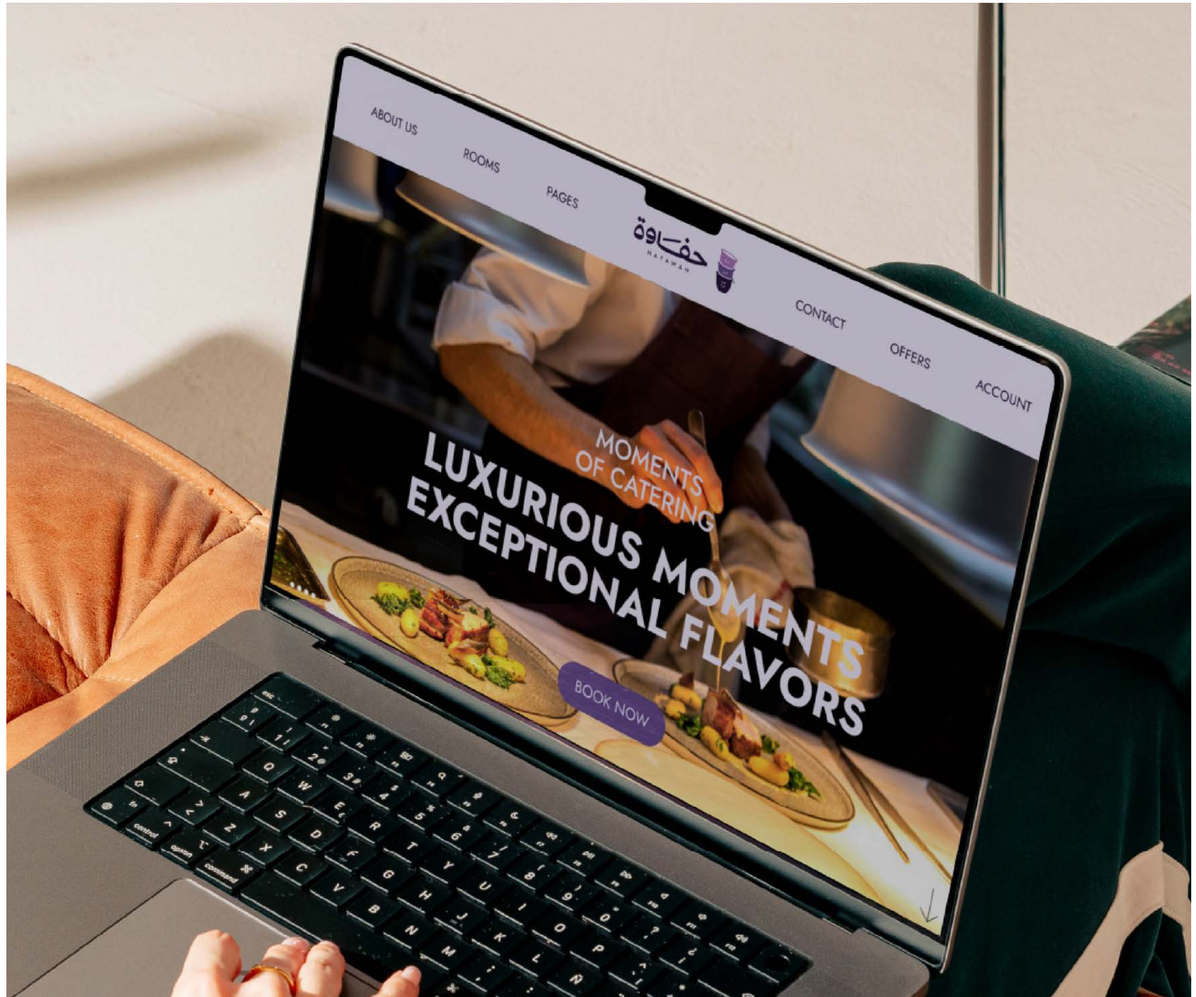
Therefore, it has been chosen as a fundamental symbol in the visual identity of ’HAFAWAH,‘ narrating stories of Arab generosity. To complete an authentic Arab scene, the color purple was chosen to paint the visual identity of ’HAFAWAH.‘ This color holds unique aesthetic connotations, reflecting sophistication and luxury, embodying beauty and elegance.


حفاوة
HAFAWAH
MOMENTS
OF CATERING
LUXURIOUS MOMENTS
EXCEPTIONAL FLAVORS
BOOK NOW

ABDELAZIZ


LUXURIOUS MOMENTS
EXCEPTIONAL FLAVORS
حفاوة
HAFAWAH

BUILDING ON THIS CONCEPT, HAFAWAH EXTENDS BEYOND A VISUAL IDENTITY TO CREATE AN IMMERSIVE EXPERIENCE THAT EMBODIES THE WARMTH AND GENEROSITY OF ARAB HOSPITALITY



BRANDING / INTERIOR DESIGN / SOCIAL MEDIA / PHOTOGRAPHY / PRINTING

BREAK®

Break is a specialized company located in the Kingdom of Saudi Arabia, dedicated to crafting unique and creative cakes. Its mission is to introduce a fresh and innovative concept to the world of donuts, ensuring their products stand out prominently in the market.

INDUSTRY.
Cafe & Dessert

LOCATION.
Riyadh, Saudi Arabia

YEAR.
2018

BREAK

SHARING THE HAPPIEST MOMENTS

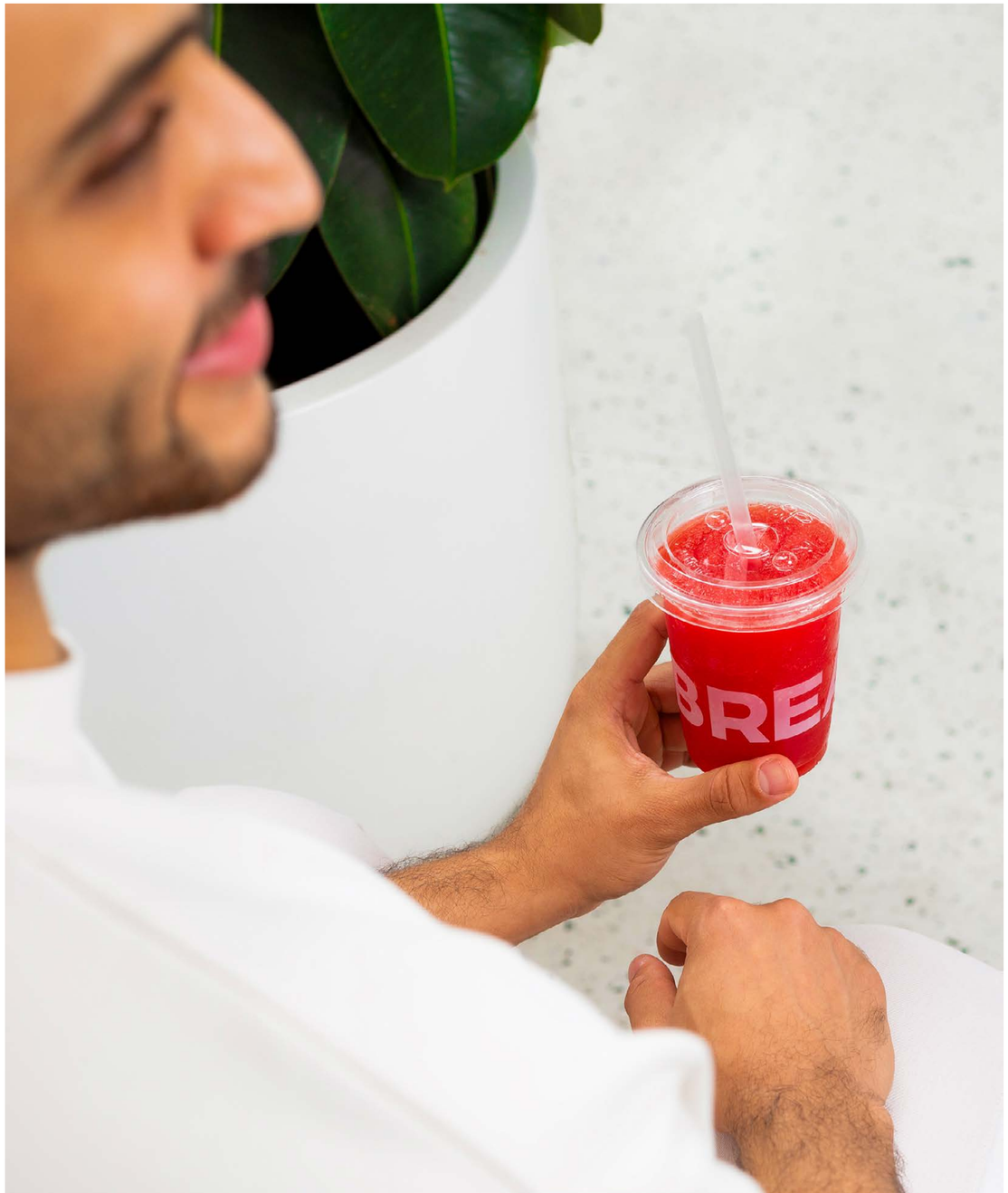
Break recipes center around a tender cake structure paired with a delightful milk-flavored filling, generously adorned with layers of the finest sauces worldwide. It has elevated the dining experience by reaching new heights, crafting uniquely delicious flavors for a truly distinctive treat.

BREAK.
BREAK.
BREAK.
BREAK.

BREAK.

@break.sa

BREAK.
BREAK.
BREAK.
BREAK.
BREAK.
BREAK.
BREAK.
BREAK.
BREAK.



WE DESIGNED A LOGO THAT ESTABLISHES A DIRECT ASSOCIATION WITH THE PRODUCT BY FEATURING A PROMINENT LETTER IN A RICH, DARK COLOR. THIS IMPARTS A TOUCH OF SOPHISTICATION AND ENHANCES ITS DISTINCT VISUAL APPEAL.

7769
BREAK®
IN EVERY BITE
BREAK
BREAK..HAPPINESS
BREAK®
BREAK®
break.sa

break.sa 4h
LIFE IS BETTER WITH ICE CREAM
BREAK

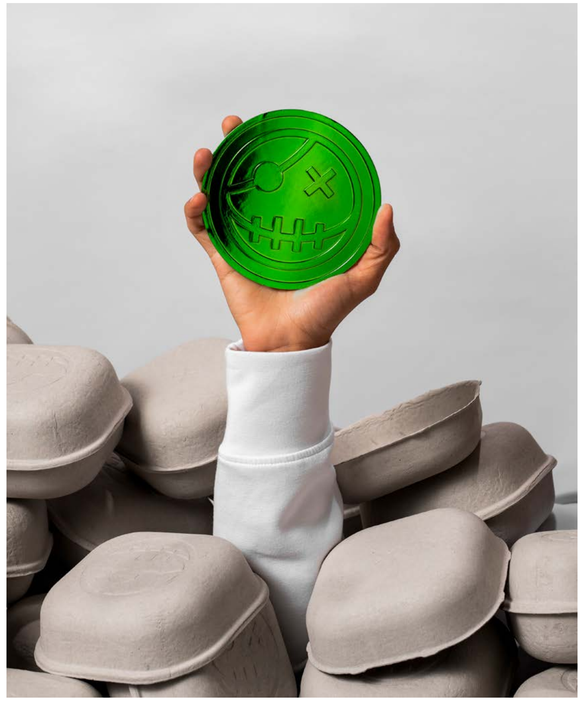
break.sa 2h
WE SHARE THE HAPPINESS
BREAK

break.sa 6h
REACHING OUT FOR HAPPINESS
BREAK

BRANDING / INTERIOR DESIGN / SOCIAL MEDIA / PHOTOGRAPHY / PRINTING

Midnight™

Midnight is a restaurant specializing in the art of crafting crispy chicken burgers. Distinguished by its commitment to offering superior chicken choices, it stands out from competitors through unique flavors and a distinctive presentation approach to customers.



INDUSTRY.
Fast Food

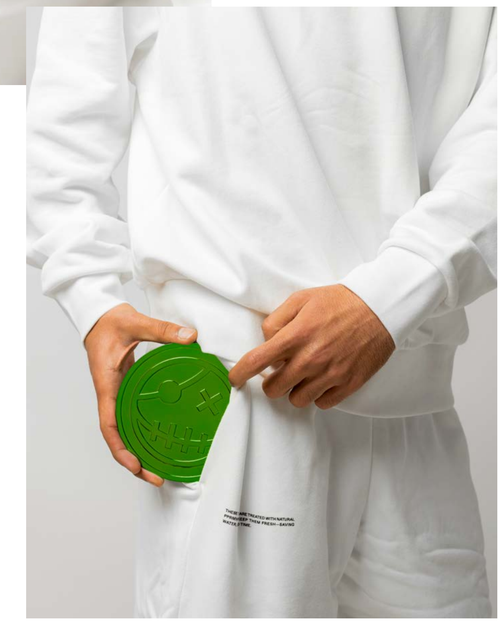
LOCATION.
Al Qassim, Saudi Arabia

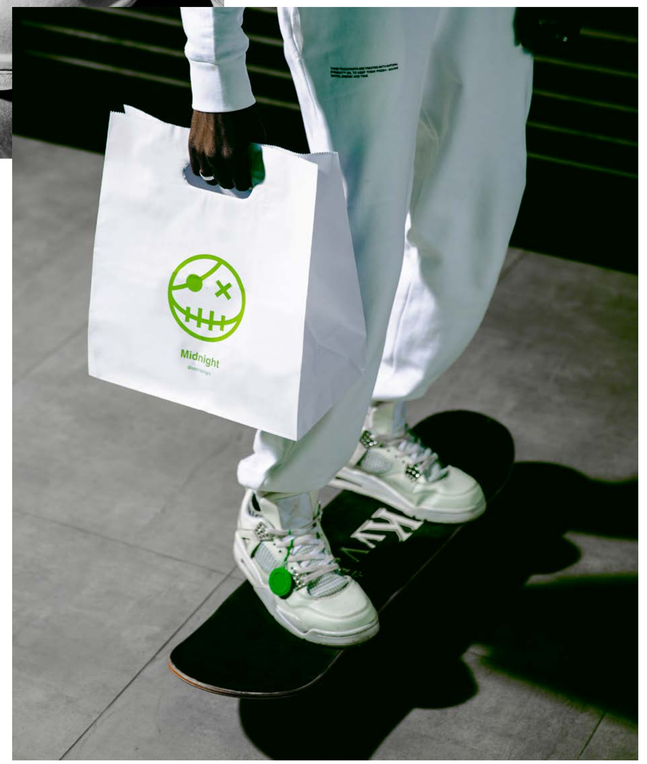
YEAR.
2020

MIDNIGHT

WE ARE ONLY TALKING ABOUT CHICKEN

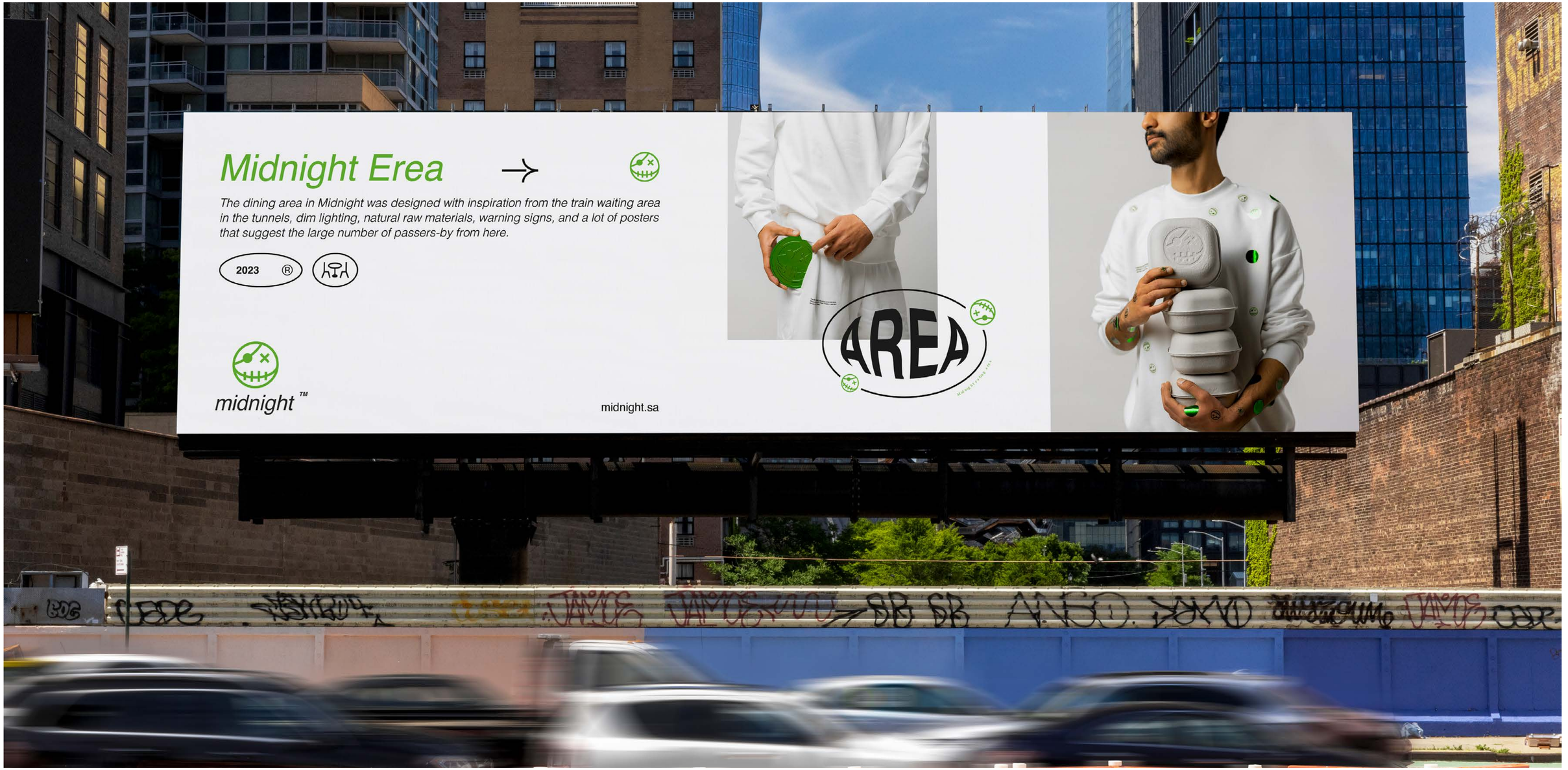
Midnight stands out by showcasing an innovative identity to captivate customers, featuring a logo and color scheme distinct from competitors. The uniqueness of the crispy chicken, diverse flavors, and simplicity contribute to the burger's distinctiveness.




Midnight

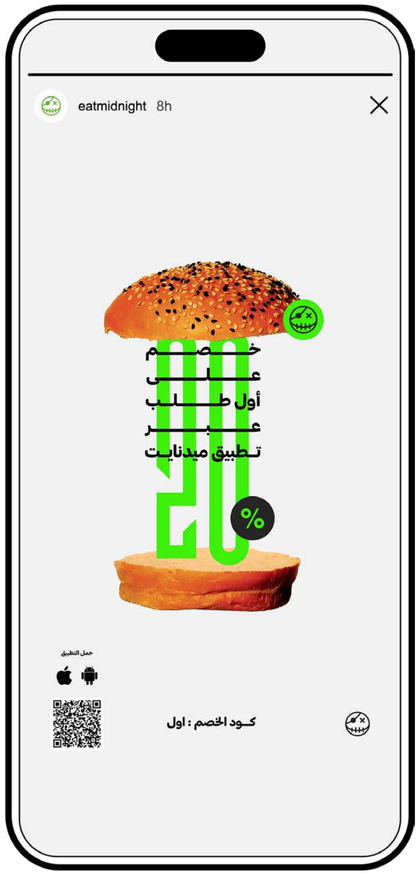
Midnight

WE INCORPORATED ARTISTIC ELEMENTS INTO THE PACKAGING TO LEAVE A LASTING IMPRESSION ON EVERY CUSTOMER. INTERIOR DESIGN WAS A FOCUS, WITH A SPECIFIC STYLE EVOKING THE AMBIANCE OF DESERTED TRAIN STATIONS ON CHILLY NIGHTS.


Midnight Erea
The dining area in Midnight was designed with inspiration from the train waiting area in the tunnels, dim lighting, natural raw materials, warning signs, and a lot of posters that suggest the large number of passers-by from here.
2023 ®
midnight ™
midnight.sa
AREA

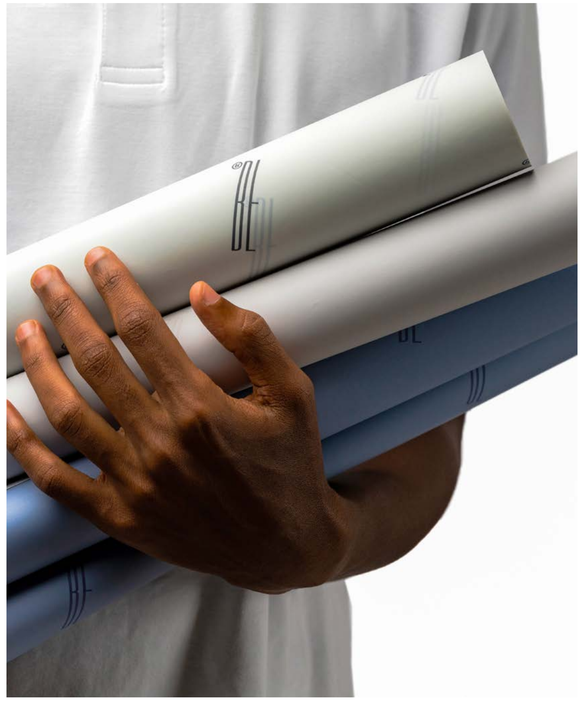
eatmidnight 4h
WORK AREA
CAUTION
Midnight ™

eatmidnight 6h
WATCH OUT !
CAUTION
Midnight ™


eatmidnight 8h
خصم
على
أول طلب
عبر
تطبيق ميدنايت
%
كود الخصم : اول

BRANDING / PHOTOGRAPHY / PRINTING

Basket flowers is a shop in Saudi Arabia focuses on offering flowers and gifts. It believes that every special moment should be marked with a rose bouquet and aims to introduce creative and attractive ways of presenting roses.



INDUSTRY.
Flowers & Gifts

LOCATION.
Al Qassim, Saudi Arabia

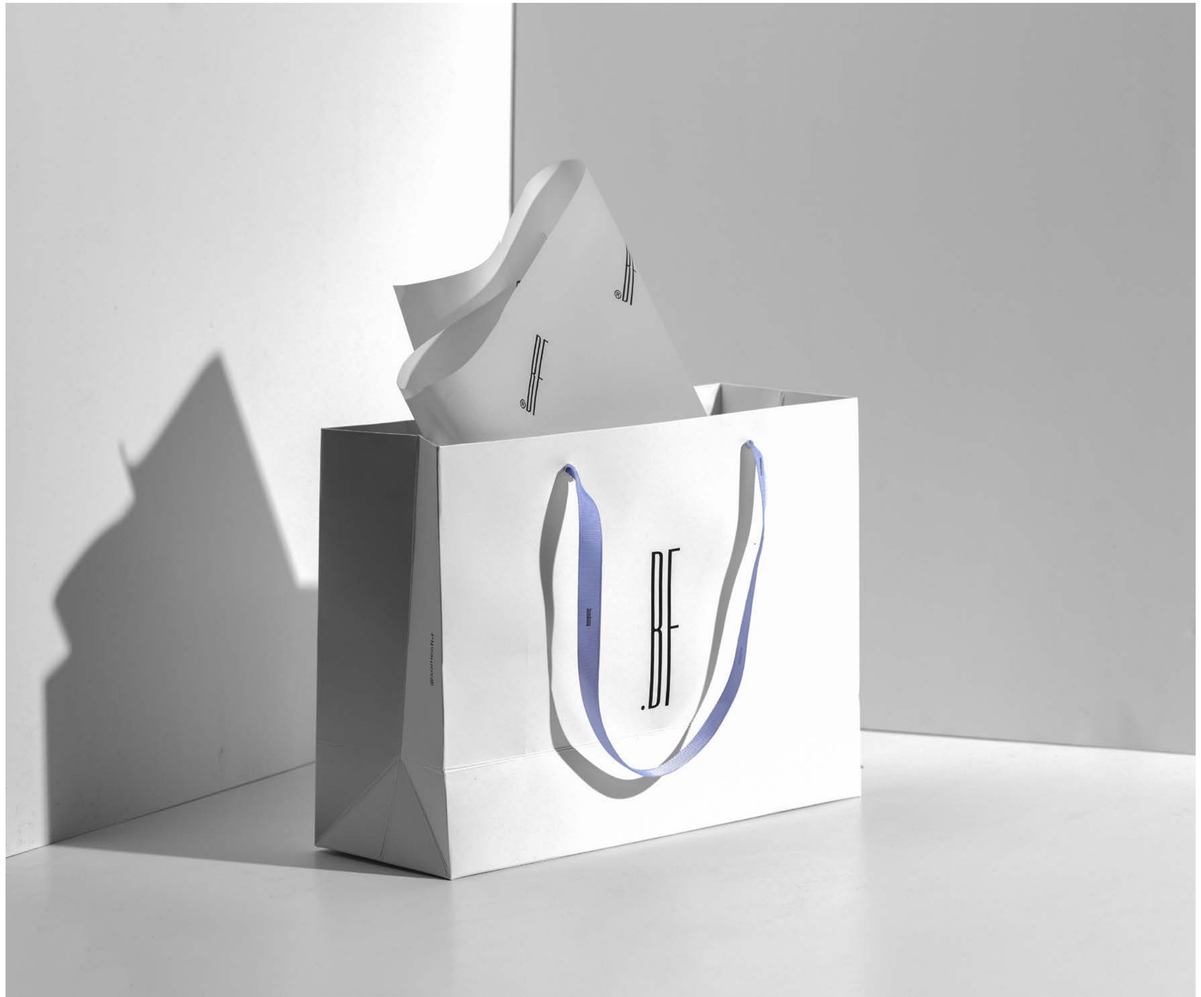
YEAR.
2019

BASKET

ROSES FOR EVERY MOMENT

The shop stands out for offering creative ideas in presenting roses, whether for special occasions or as gifts. It strives to introduce unique varieties of roses to add a distinctive touch. Additionally, the shop is dedicated to creating inventive packaging methods for roses to emphasize the idea that roses can enhance the beauty of anything.

WE DEDICATED OUR EFFORTS TO CRAFTING A COMPELLING IDENTITY WITHIN THE ROSES AND GIFTS MARKET, CONCENTRATING ON DEVELOPING A UNIQUE BRAND THAT RESONATES BOTH LOCALLY AND GLOBALLY.



BRANDING / INTERIOR DESIGN / SOCIAL MEDIA / PHOTOGRAPHY

LUCA KQI®

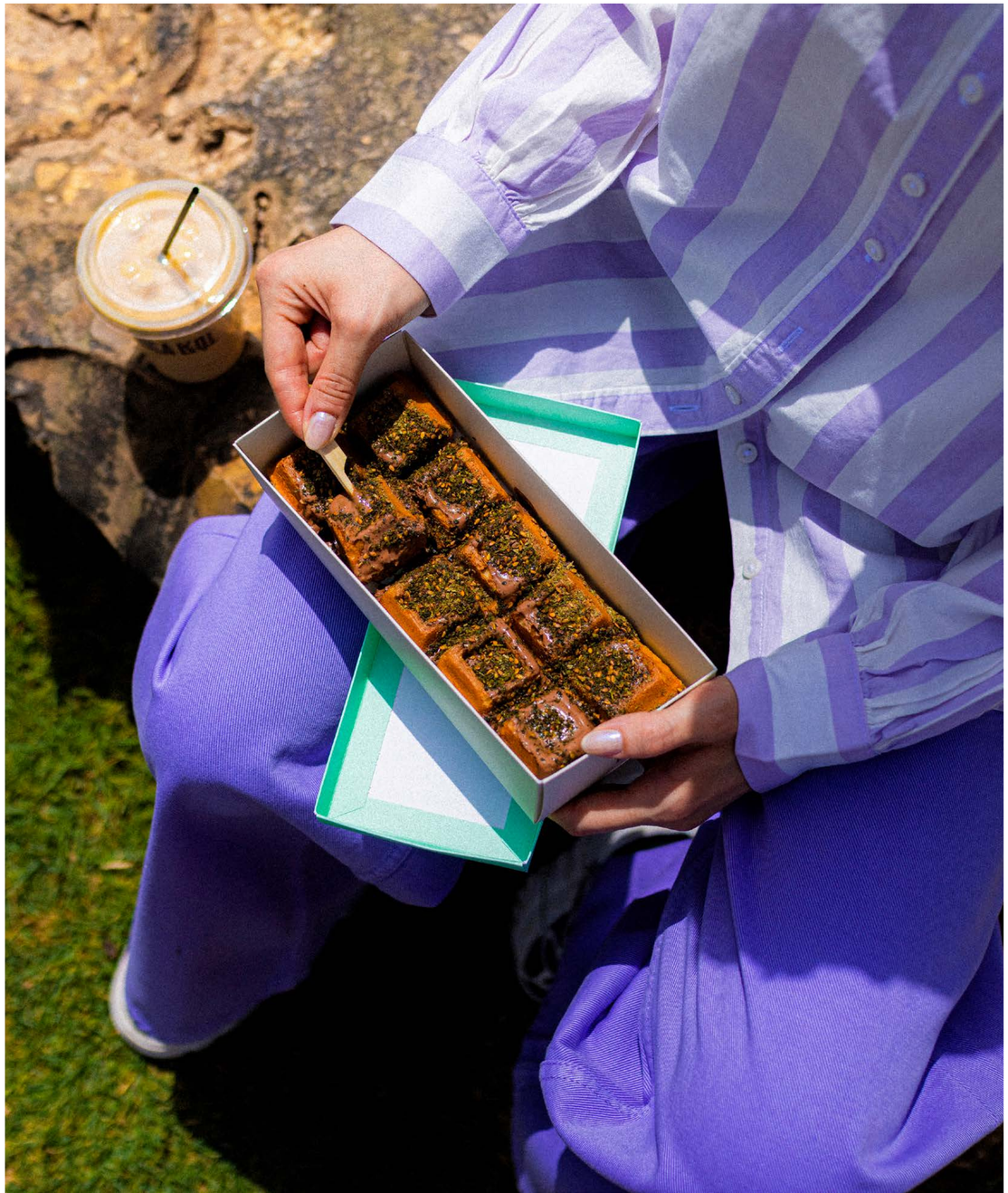
Luca is a coffee shop offering delightful mini-waffles and mini-pancakes, with locations spanning Riyadh to Al-Qassim in Saudi Arabia. It aims to bring a touch of excitement to every corner, turning mundane spaces into vibrant ones.

INDUSTRY.
Cafe & Dessert

LOCATION.
Riyadh, Saudi Arabia

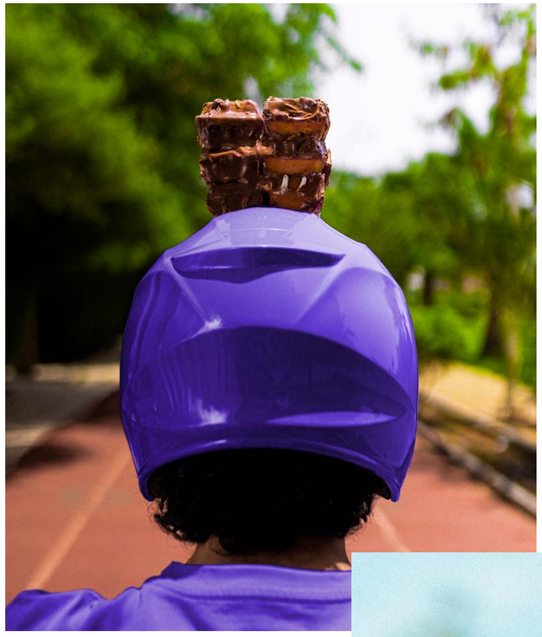
YEAR.
2017

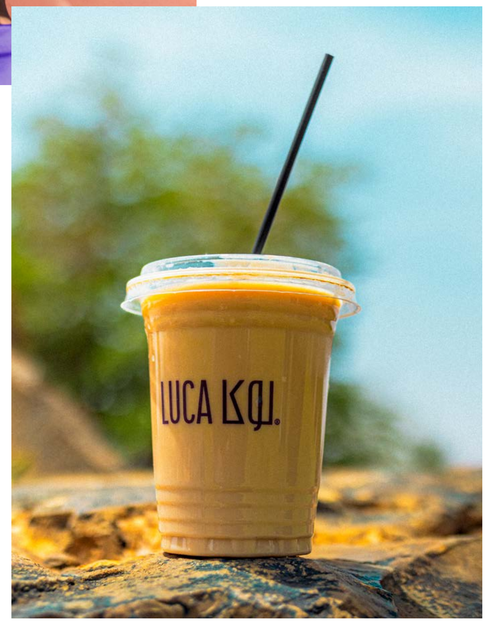
LUCA



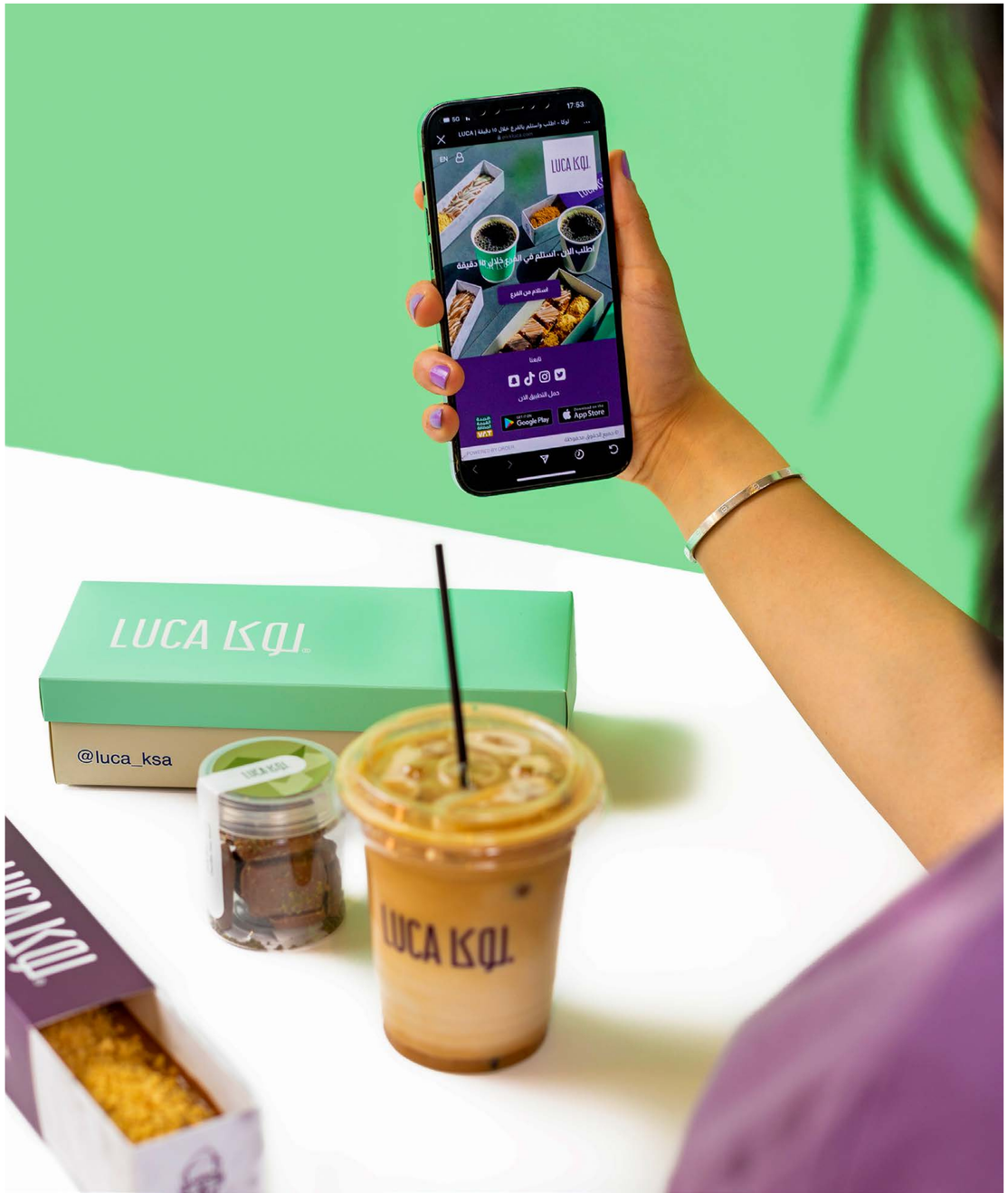
FOR EVERY MOMENT THERE IS A BITE

The brand stands out for its wide range of delectable waffles and pancakes, featuring diverse and delightful flavors that attractive to all age groups. Additionally, it offers a delightful selection of coffee, all wrapped up in an affordable price.




LUCA KOJ.

LUCA KOJ.

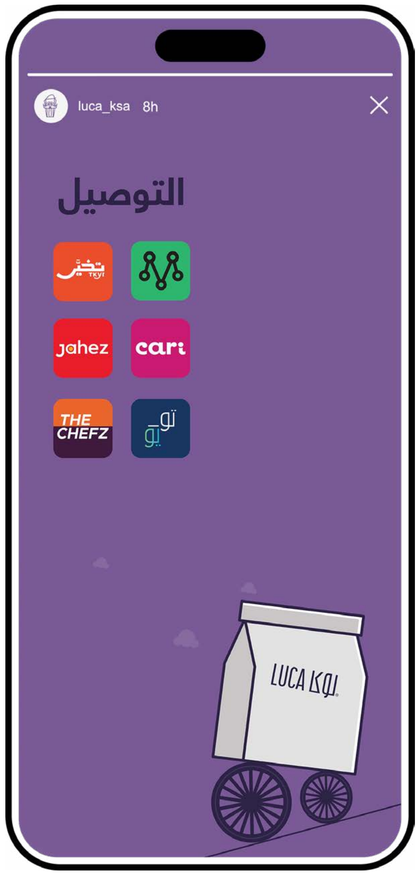

LUCA كوكا
@luca_ksa
LUCA كوكا
LUCA كوكا
LUCA كوكا
اطلب الآن - استلم في الفرع خلال ١٥ دقيقة
استلام من الفرع
تابعنا
حمل التطبيق الآن
Google Play
App Store

LUCA كوكا

WE CREATED A STANDOUT LOGO FOR LUCA, INSPIRED BY AN ITALIAN NAMED LUCA AND HIS SPECIAL BLEND. THE LOGO FEATURES A UNIQUE, SURREAL ILLUSTRATION OF LUCA'S FACE. OUR WORK INCLUDED VIBRANT GRAPHICS, A JOYFUL COLOR PALETTE.

luca_ksa 4h
RIYADH
KINGDOM OF SAUDI ARABIA
EXPO 2030
World Expo 2030
Candidate
الـــرياض
اختيـــار
العالـــم
جسر الثقافات

luca_ksa 6h
هش ومقرمش!


luca_ksa 8h
التوصيل
jahez
cart
THE CHEFZ
LUCA KSA

BRANDING / SOCIAL MEDIA / PHOTOGRAPHY / PRINTING

Saf is a fast-food restaurant offering a diverse menu of delectable meals tailored to various target audience. With over 6 branches, it aims to ensure a well-distributed presence throughout Saudi Arabia, providing a satisfying food experience for all.

INDUSTRY.
Fast Food

LOCATION.
Al Qassim, Saudi Arabia

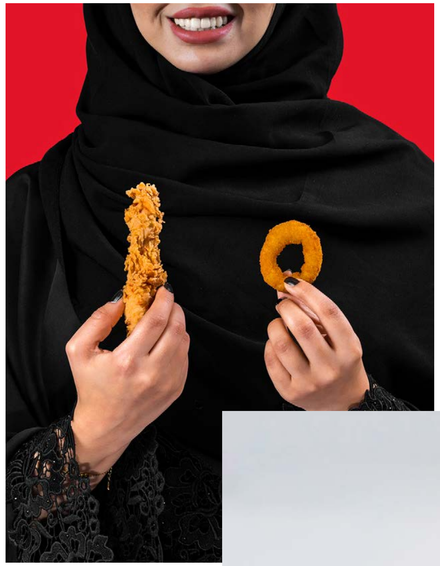
YEAR.
2020

SAF

SHARING THE DELICIOUSNESS

Saf stands out by offering a diverse and unique menu comprising delightful flavors catering to all family members, both young and old, and offering a seasonal menu suitable for global events and gatherings. Some of the special offerings include broasted tortillas, hamburgers, and specially crafted meals for children.

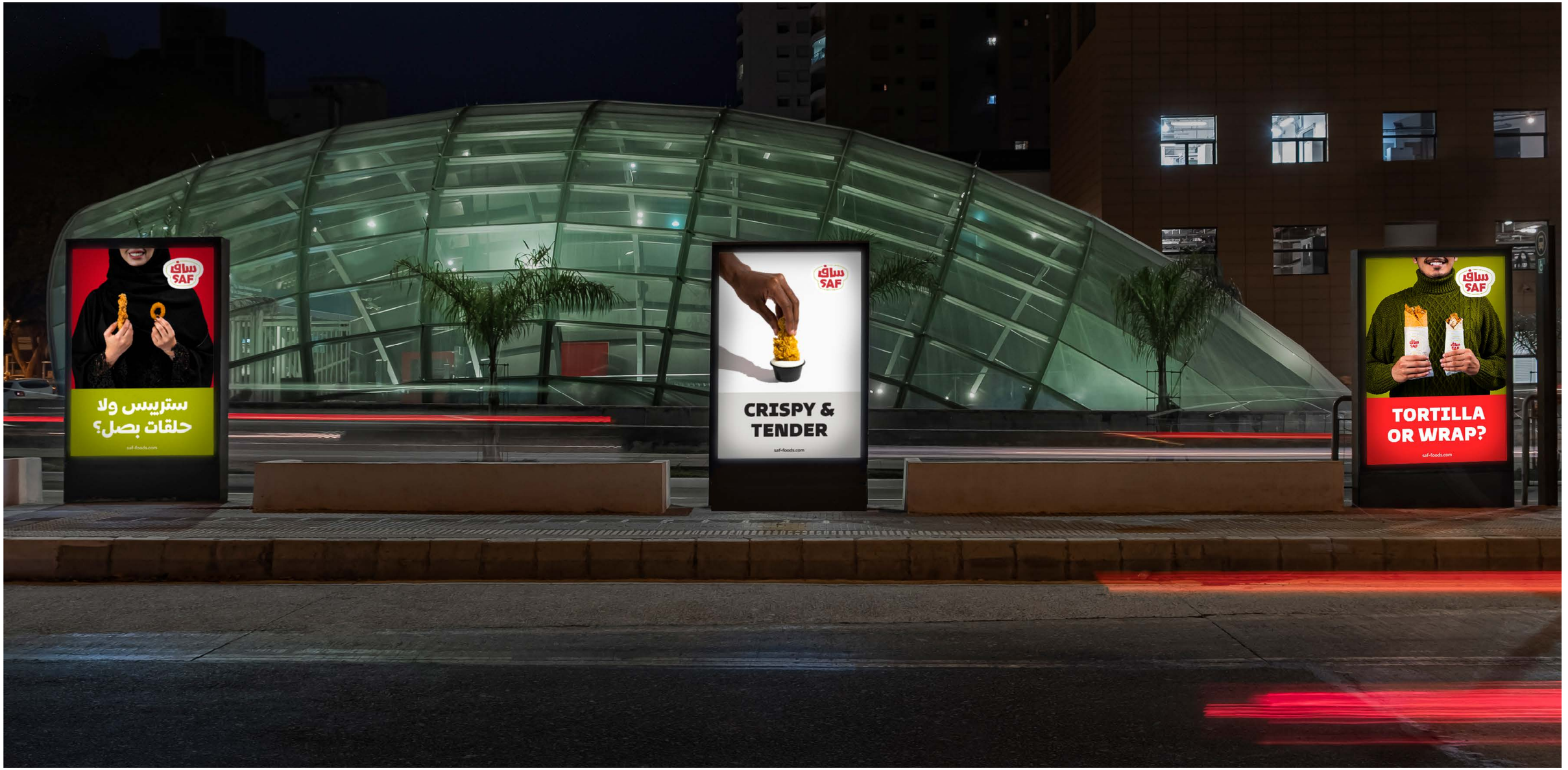
سافا
SAF



سافا
SAF

سافSAF

WE CRAFTED A STANDOUT IDENTITY WITH VIBRANT COLORS, EVERY VISUAL ASPECT WAS METICULOUSLY DESIGNED AND IMPLEMENTED, FROM PUBLICATIONS TO CAPTIVATING PHOTO SESSIONS FOR THE MENU AND RESTAURANT.


سافSAF
ستريبس ولا
حلقات بصل؟
saf-foods.com
سافSAF
CRISPY &
TENDER
saf-foods.com
سافSAF
TORTILLA
OR WRAP?
saf-foods.com

saf_foods 4h
حبة ورا حبة
ورا حبة

saf_foods 6h
اطلب،
استلم،
شارك،
استمتع

saf_foods 8h
لكل لحظة،
هناك قضمة

BRANDING / PACKAGING

It‘s B is a Saudi brand in the food sector specializing in smash burgers. We drew inspiration for the identity colors in their shades of dark red, light red, and orange from the colors of flame and grilling to express the symbolism of grilling the burger and the flame of fire that grills it until it reaches the perfect result.

INDUSTRY.
Fast food

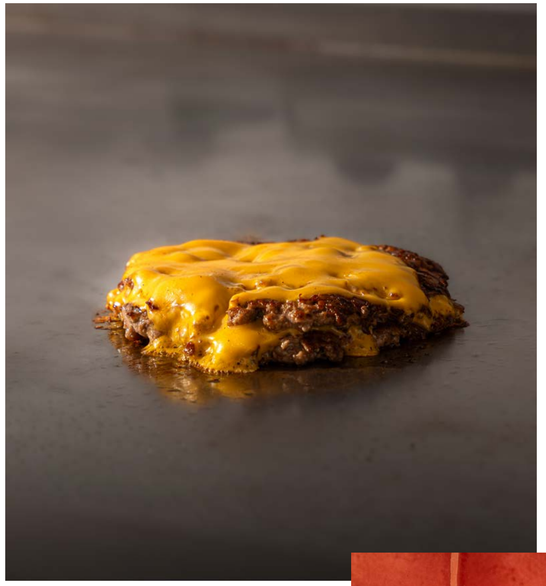
LOCATION.
Qassim, Saudi Arabia

YEAR.
2024

IT‘S B

LIVE THE EXPERIENCE TO THE FULL

The identity, in its elements and symbols, expresses the product that it specializes in and is distinguished by. It is an attractive and unique identity that takes into account the target group and provides an enriching and integrated experience for the customer. It embodies a story with integrated dimensions, as our goal was to build an integrated and strong commercial identity that expresses the uniqueness of its style.



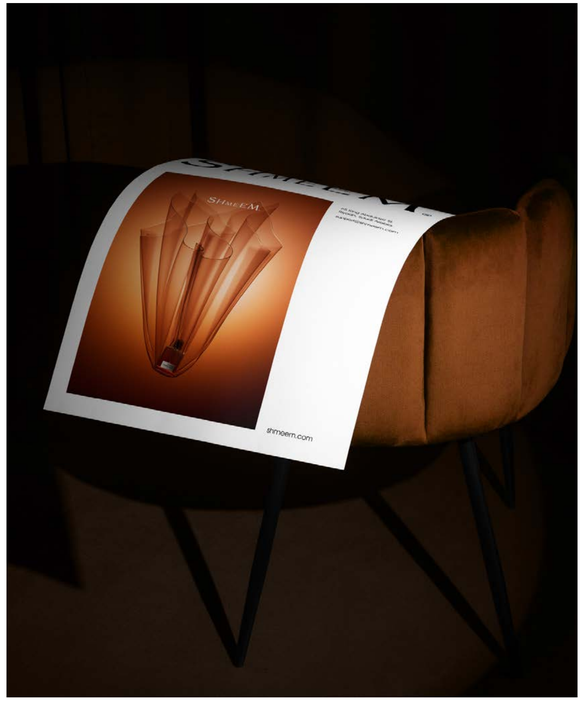
BEYOND AESTHETICS, IT‘S B‘S IDENTITY REFLECTS A COMMITMENT TO QUALITY AND INNOVATION. EVERY DETAIL, FROM COLORS TO TYPOGRAPHY, ENHANCES THE BRAND EXPERIENCE

IT'S B

BRANDING / PRINTING / PACKAGING

SHmeEM
Luxury perfume house

Rooted in the heart of Saudi Arabia, Shmeem is more than just a fragrance brand; it's a celebration of tradition and artistry. Inspired by the enchanting beauty of the Arabian desert, every scent we create reflects the timeless elegance and rich heritage of our region. From the soft whispers of oud to the radiant glow of amber, each bottle carries the soul of the sands and the passion of true craftsmanship.



INDUSTRY.
Perfume

LOCATION.
Riyadh, Saudi Arabia

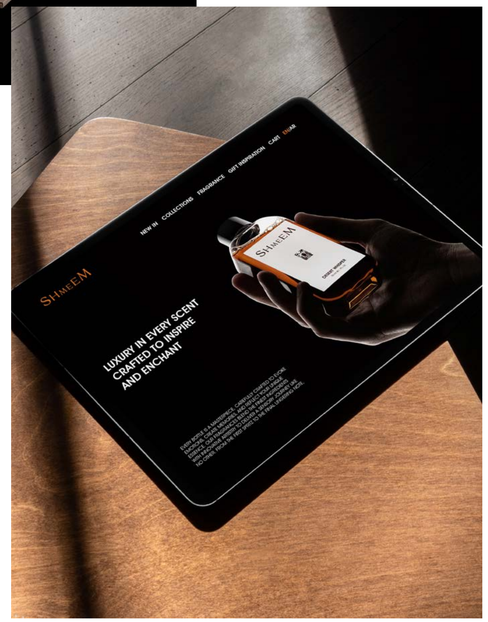
YEAR.
2024

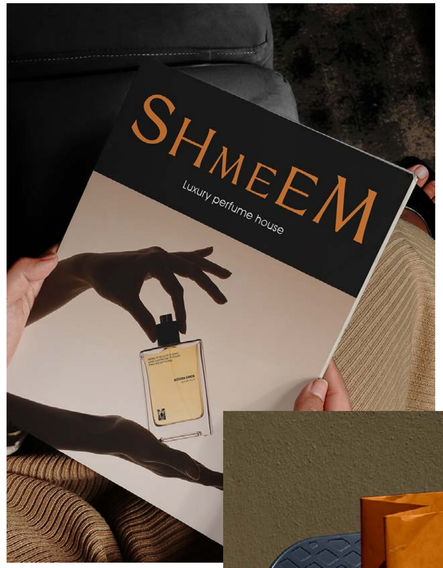
SHAMEEM

ELEGANCE BEGINS WITH THE FINEST DETAILS

At Shameem, we blend the finest ingredients with meticulous artistry to create fragrances that captivate the senses and leave a lasting impression. Whether it‘s a journey through the dunes or a reflection of luxury and sophistication, our perfumes are designed to complement your unique essence and elevate every moment. Discover the world of Shameem where every scent tells a story of passion, tradition, and refinement.

SHMEEM


SHMEEM
LUXURY IN EVERY SCENT
CRAFTED TO INSPIRE
AND ENCHANT


SHMEEM
Luxury perfume house

SHMEEM

TRUE ELEGANCE LIES IN SUBTLETY. A FRAGRANCE IS THE FINAL TOUCH THAT COMPLETES YOUR PRESENCE, LEAVING A LASTING IMPRESSION.SMALLEST DETAILS CAN MAKE THE BIGGEST DIFFERENCE.

SHMEEM

Thank you for your confidence
in allowing us to show the
elements of creativity.

Thanks.

© 2025 - OSTUDIO

HDB Tower, King Fahd Road,
Riyadh, Saudi Arabia

+966553893401
+966543707779

hello@ostudio.net
ostudio.net

OSTUDIO®