

# OSTUDIO

Amazing

Amazing

Amazing

Amazing

Amazing

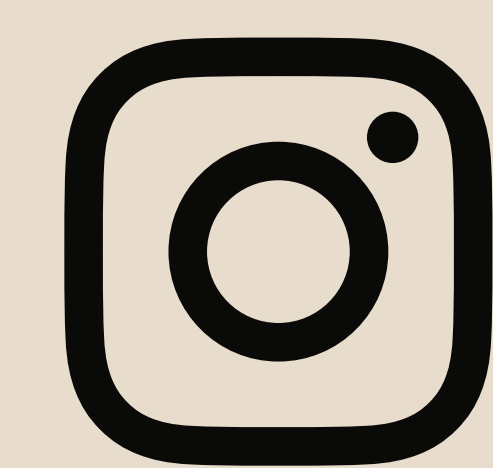
Amazing

Ooh!

Amazing

Amazing

CLICK HERE



**Bē**



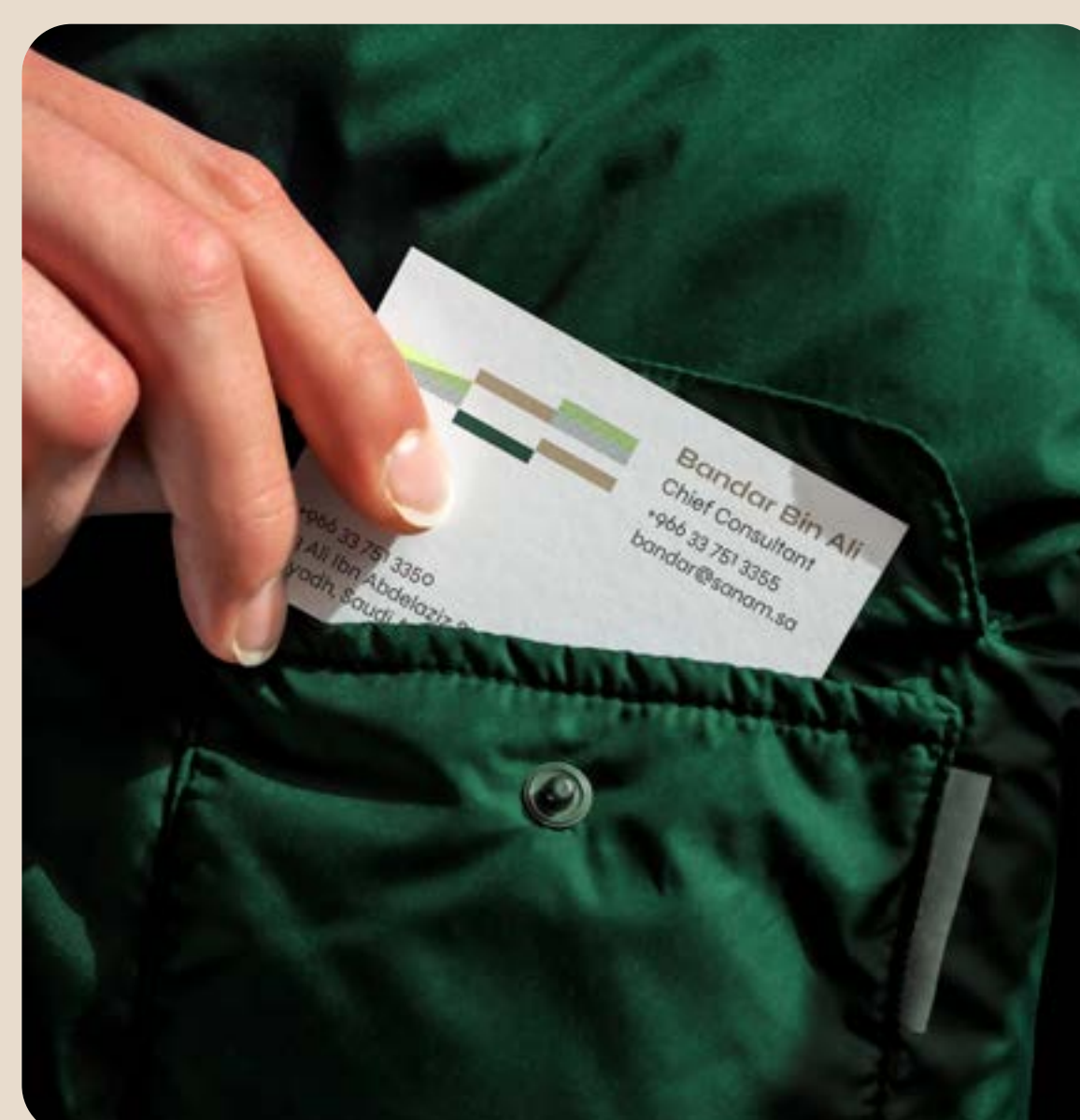


**INNOVATION IS A**

**KEY PILLAR OF**



**BRANDS'**



**SUCCESS**

# ABOUT THE STUDIO

Creativity is always the result of thinking minds, ambitious energies, and relentless efforts!



# FROM THE FIRST FEELING OF ASTONISHMENT TO THE DESIRE TO DAZZLE.



OSTUDIO was founded in 2013 with thinking minds, and ambitious energies; To be a pioneer in innovation and development of brands and commercial identities, as we seek to transform imagination into a creative and distinctive reality, and to make brands a story to tell, a scene to remember, and an image that remains in the minds of their customers.

HDB Tower, King Fahd Road,  
Riyadh, Saudi Arabia

+966553893401  
+966543707779

hello@ostudio.net  
ostudio.net



# BUILDING BRANDS WITH IMPACT

We work at OSTUDIO to offer customers competitive solutions commensurate with their products and target groups base in order to create an innovative concept for brands. Using technical skills, creative ideas, and our extensive design experience, we study the market, identify the target groups, and develop the products we offer to customers.

# OUR PARTNERS

هيئة  
الحكومة  
الرقمية  
Digital  
Government  
Authority



وزارة الصحة  
Ministry of Health



مسك  
مؤسسة محمد بن سلمان  
Mohammed Bin Salman  
Foundation

المملكة العربية السعودية  
ديوان المظالم



التواصل  
الحكومي  
CGC

وزارة العدل  
Ministry of Justice



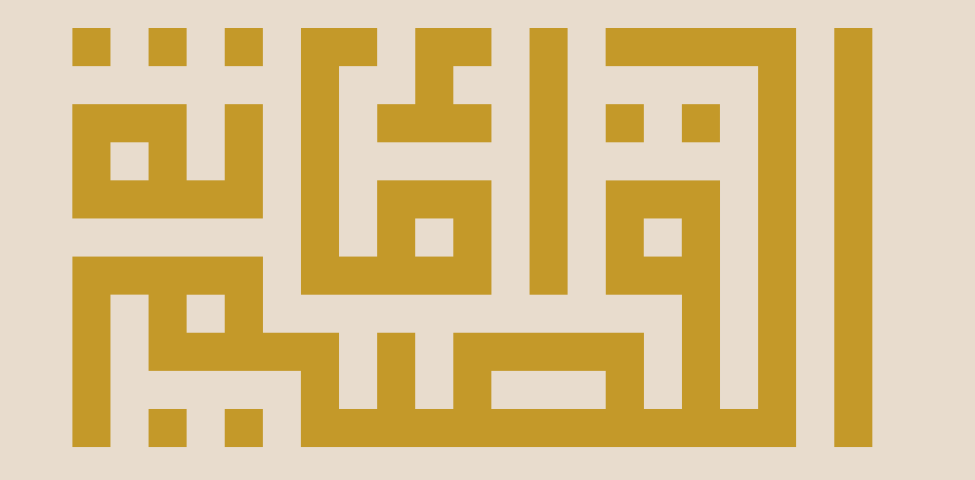
خرفة الرياض  
Rivadh Chamber

stc

طاقات  
البوابة الوطنية للعمل



الأمانة  
أمانة منطقة القصيم





# WHAT DO WE DO?

As part of our work at OSTUDIO, we offer a variety of distinguished services related to creating and developing visual identities as well as marketing services that help our clients stand out and reach their target group according to a comprehensive strategy that combines the aesthetics of the logo, marketing strategy, and technical consulting.



OSTUDIO



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## 01 **CREATING AND DEVELOPING BRANDS**

While creating the project's visual identity, we carefully match the brand's image with its activities and services. OSTUDIO expert team studies the field thoroughly to ensure the logo vividly represents the project and conveys a clear and meaningful message.

As the first impression is the last impression, the logo plays a significant role in establishing a marketing strategy. Our goal is to develop a visual identity that reflects the vibes of activity and services offered, as well as goes along with the project's goals and aspirations, and attracts the target audience.

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## 02 **PACKAGING**

Packaging is an essential part of product marketing, as it reflects the efforts made in designing, coordinating, and presenting the product to the customer. Therefore, we always strive to present innovative packaging ideas and solutions, along with providing unique models designed accurately and proficiently by a highly qualified team, as well as supervision on the printing and delivery process to ensure that the product meets the desired standards.

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## 03 **MARKETING**

An effective marketing strategy is crucial to achieving a large customer base. Therefore, we employ our long experience in providing marketing ideas and solutions stemming from local culture and global trends, to help our customers achieve their aspirations, and reach their customers faster and more effectively.

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**04****CONSULTATIONS**

In order to ensure customer success, we always provide technical consultations to improve and develop the brands.

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**05****PHOTOGRAPH**

The photograph serves as the first means of communication between the project and its clients on social media platforms, holding significant importance as a powerful marketing tool for attracting customers and showcasing the offered services and products. This is why, at Oops, our focus is on delivering unique, top-notch photos with creative concepts. We strive to present compelling visuals that effectively convey the project's values and objectives.

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**06****INTERIOR DESIGN**

Interior design plays a crucial role in shaping and enhancing indoor spaces' functionality, aesthetics, and overall atmosphere. Our expertise at Oops extends beyond decoration including a deep understanding of space design, color theory, furniture selection, & lighting. we skillfully blend creativity with practicality, ensuring that spaces not only look visually appealing but also serve our clients' intended goals efficiently.

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# SELECTED WORKS

We always strive to present identities in a unique and special way, starting from the initial idea and moving through stages like brand strategy and publications. Our dedication continues until the brand reach out to its targeted consumer, where we make sure to add our special touches to each brand.



BRANDING / INTERIOR DESIGN /  
SOCIAL MEDIA / PHOTOGRAPHY /  
PRINTING



Midnight is a restaurant specializing in the art of crafting crispy chicken burgers. Distinguished by its commitment to offering superior chicken choices, it stands out from competitors through unique flavors and a distinctive presentation approach to customers.

INDUSTRY.  
Fast Food

LOCATION.  
Al Qassim, Saudi Arabia

YEAR.  
2020



# MIDNIGHT



## WE ARE ONLY TALKING ABOUT CHICKEN



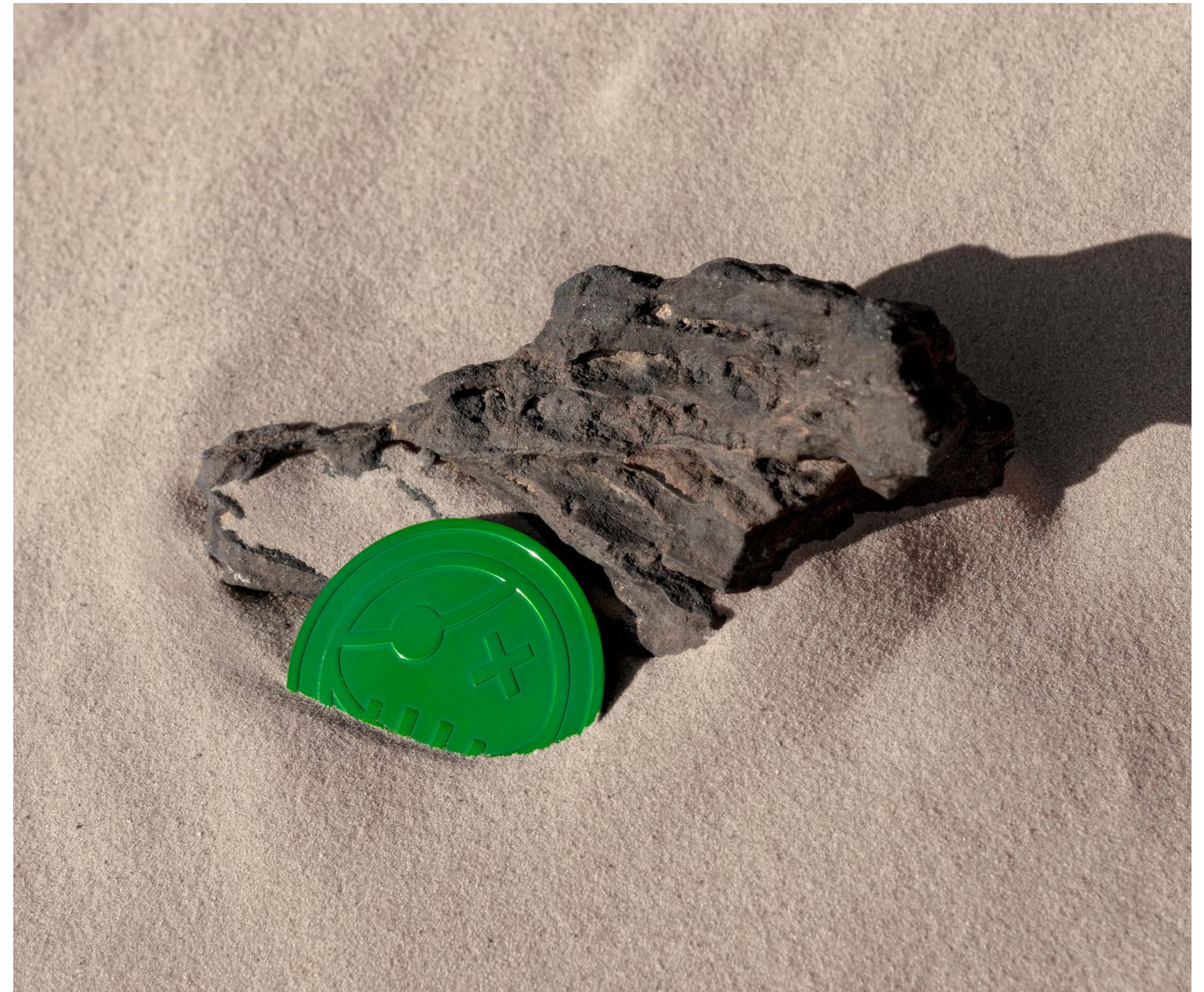
Midnight stands out by showcasing an innovative identity to captivate customers, featuring a logo and color scheme distinct from competitors. The uniqueness of the crispy chicken, diverse flavors, and simplicity contribute to the burger's distinctiveness.







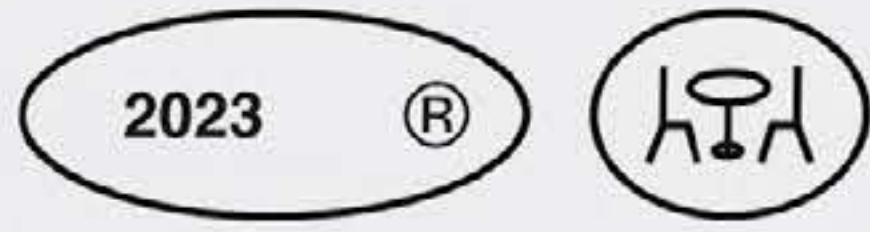
WE INCORPORATED ARTISTIC ELEMENTS INTO THE PACKAGING TO LEAVE A LASTING IMPRESSION ON EVERY CUSTOMER. INTERIOR DESIGN WAS A FOCUS, WITH A SPECIFIC STYLE EVOKING THE AMBIANCE OF DESERTED TRAIN STATIONS ON CHILLY NIGHTS.



# Midnight Erea



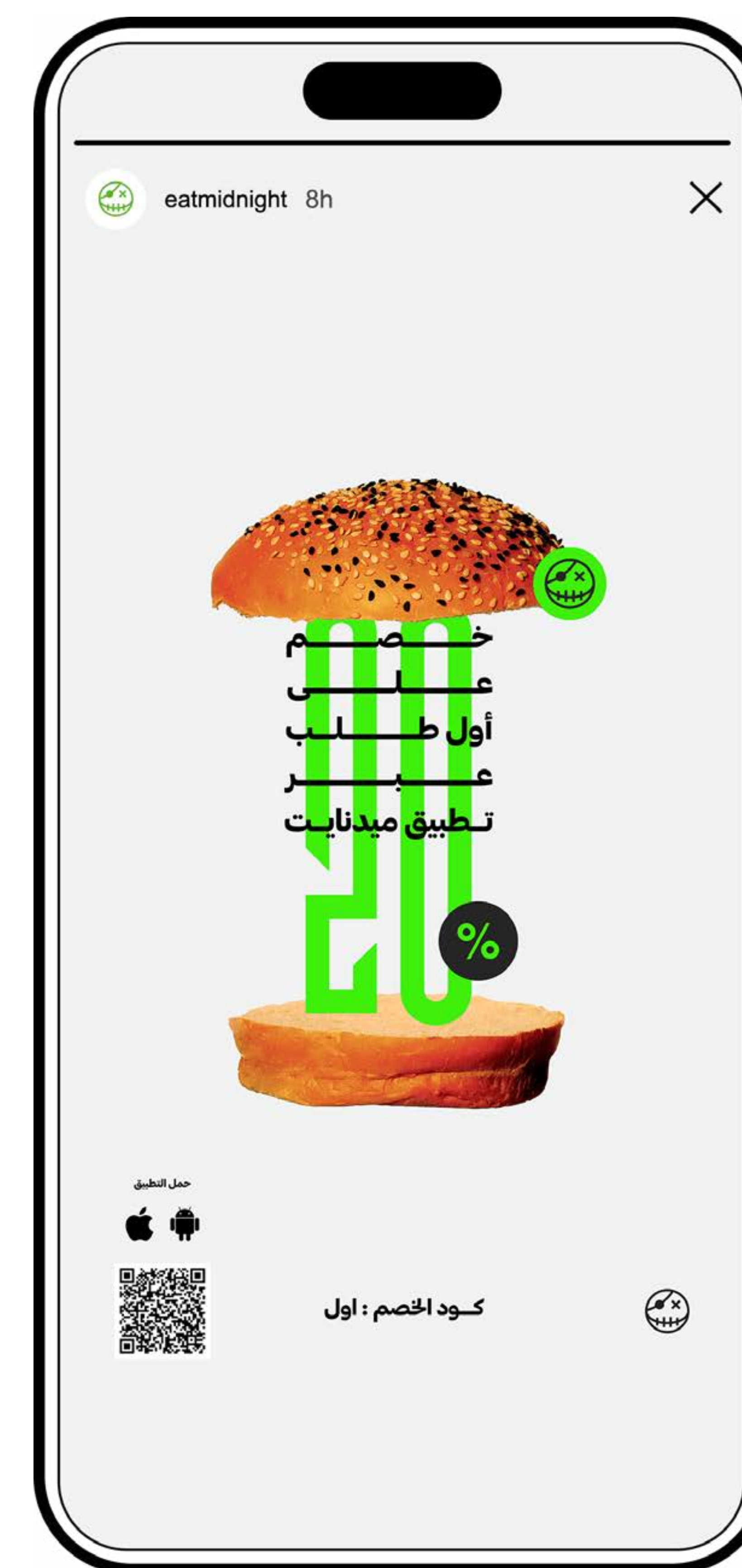
The dining area in Midnight was designed with inspiration from the train waiting area in the tunnels, dim lighting, natural raw materials, warning signs, and a lot of posters that suggest the large number of passers-by from here.



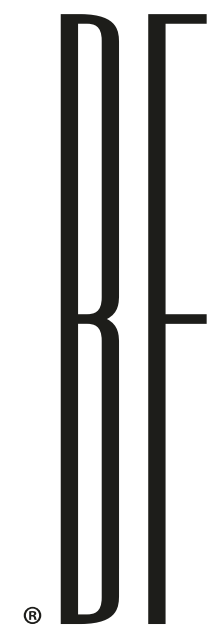
midnight™

midnight.sa





BRANDING / PHOTOGRAPHY /  
PRINTING



Basket flowers is a shop in Saudi Arabia focuses on offering flowers and gifts. It believes that every special moment should be marked with a rose bouquet and aims to introduce creative and attractive ways of presenting roses.



INDUSTRY.  
Flowers & Gifts

LOCATION.  
Al Qassim, Saudi Arabia

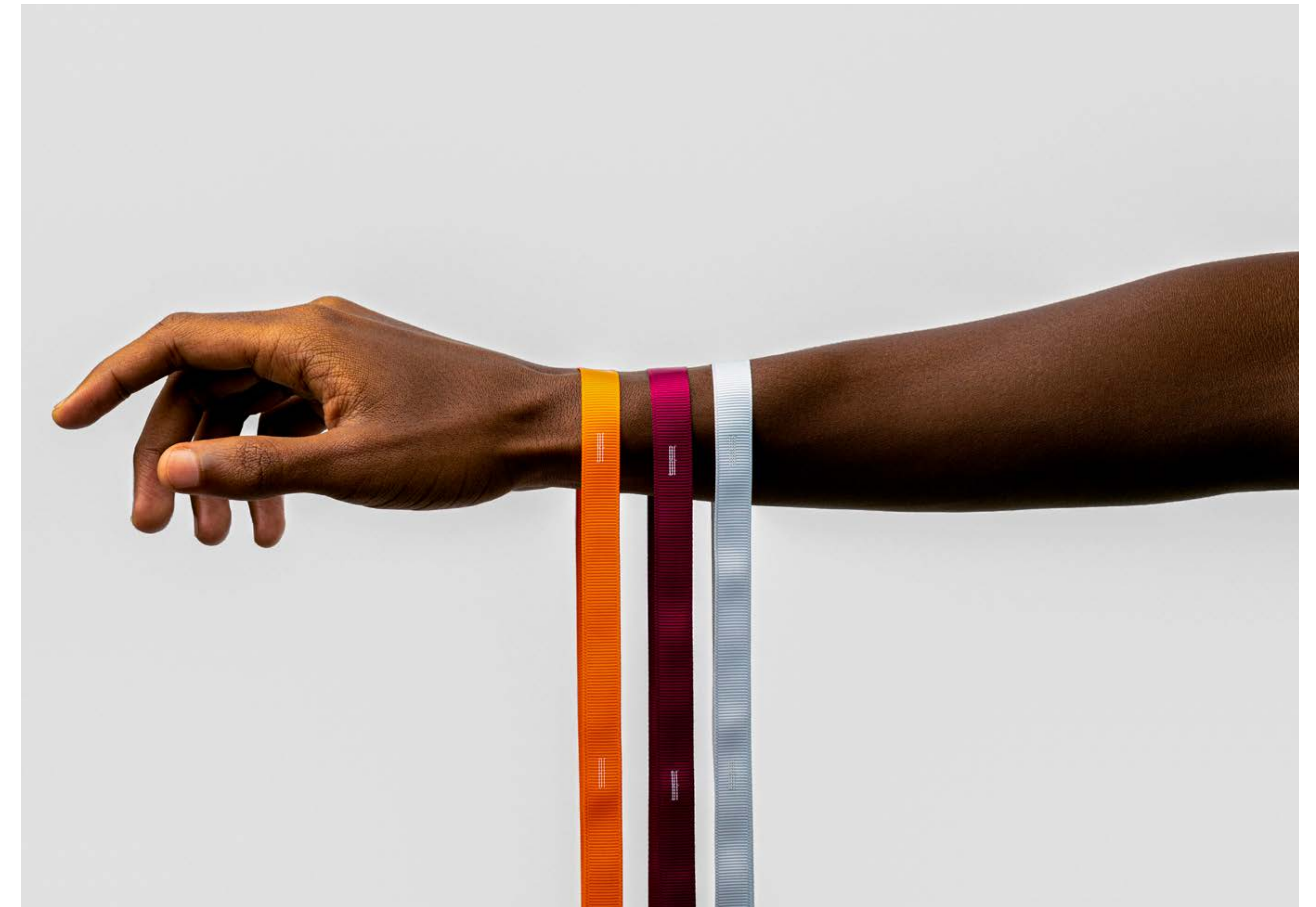
YEAR.  
2019

FLOWER

# BASKET



## ROSES FOR EVERY MOMENT

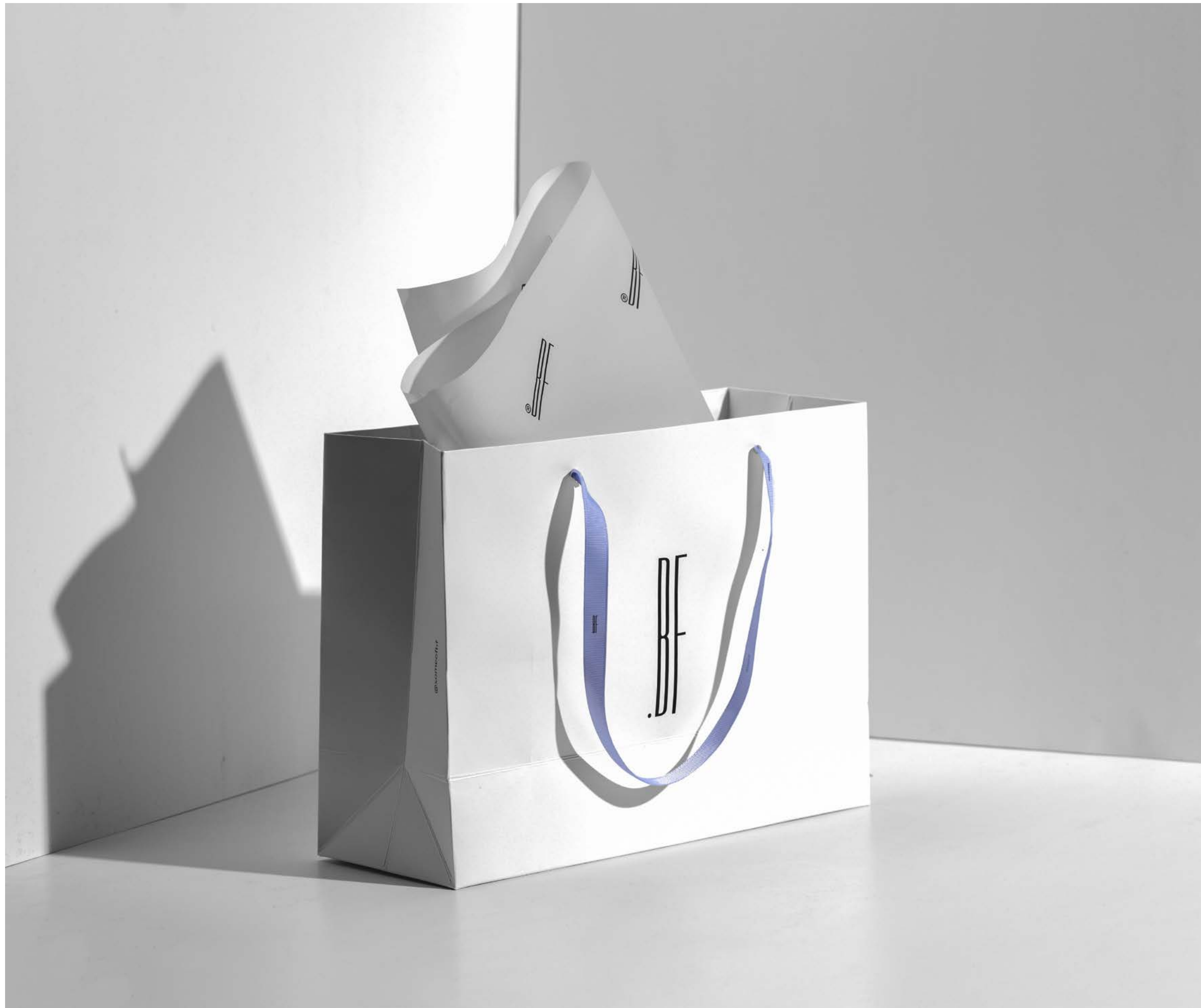


The shop stands out for offering creative ideas in presenting roses, whether for special occasions or as gifts. It strives to introduce unique varieties of roses to add a distinctive touch. Additionally, the shop is dedicated to creating inventive packaging methods for roses to emphasize the idea that roses can enhance the beauty of anything.





WE DEDICATED OUR EFFORTS TO CRAFTING A COMPELLING IDENTITY WITHIN THE ROSES AND GIFTS MARKET, CONCENTRATING ON DEVELOPING A UNIQUE BRAND THAT RESONATES BOTH LOCALLY AND GLOBALLY.





BRANDING / INTERIOR DESIGN /  
SOCIAL MEDIA / PHOTOGRAPHY /  
PRINTING

## BREAK®

Break is a specialized company located in the Kingdom of Saudi Arabia, dedicated to crafting unique and creative cakes. Its mission is to introduce a fresh and innovative concept to the world of donuts, ensuring their products stand out prominently in the market.

**INDUSTRY.**

Cafe & Dessert

**LOCATION.**

Riyadh, Saudi Arabia

**YEAR.**

2018

# BREAK





## SHARING THE HAPPIEST MOMENTS



Break recipes center around a tender cake structure paired with a delightful milk-flavored filling, generously adorned with layers of the finest sauces worldwide. It has elevated the dining experience by reaching new heights, crafting uniquely delicious flavors for a truly distinctive treat.





WE DESIGNED A LOGO THAT ESTABLISHES A DIRECT ASSOCIATION WITH THE PRODUCT BY FEATURING A PROMINENT LETTER IN A RICH, DARK COLOR. THIS IMPARTS A TOUCH OF SOPHISTICATION AND ENHANCES ITS DISTINCT VISUAL APPEAL.





7769

**BREAK**®



**BREAK..HAPPINESS**

**IN EVERY BITE**



**BREAK**®

**BREAK**®

break.sa



BRANDING

ARMAL جِلْـوِي

Armal Real Estate Development Company was established in 2010 and holds an ISO certification for compliance with quality standards. Specializing in development and construction, it owns massive projects and encompasses a large and diverse portfolio of multi-use projects.



INDUSTRY.  
Real Estate Development

LOCATION.  
Riyadh, Saudi Arabia

YEAR.  
2023

ARMAL



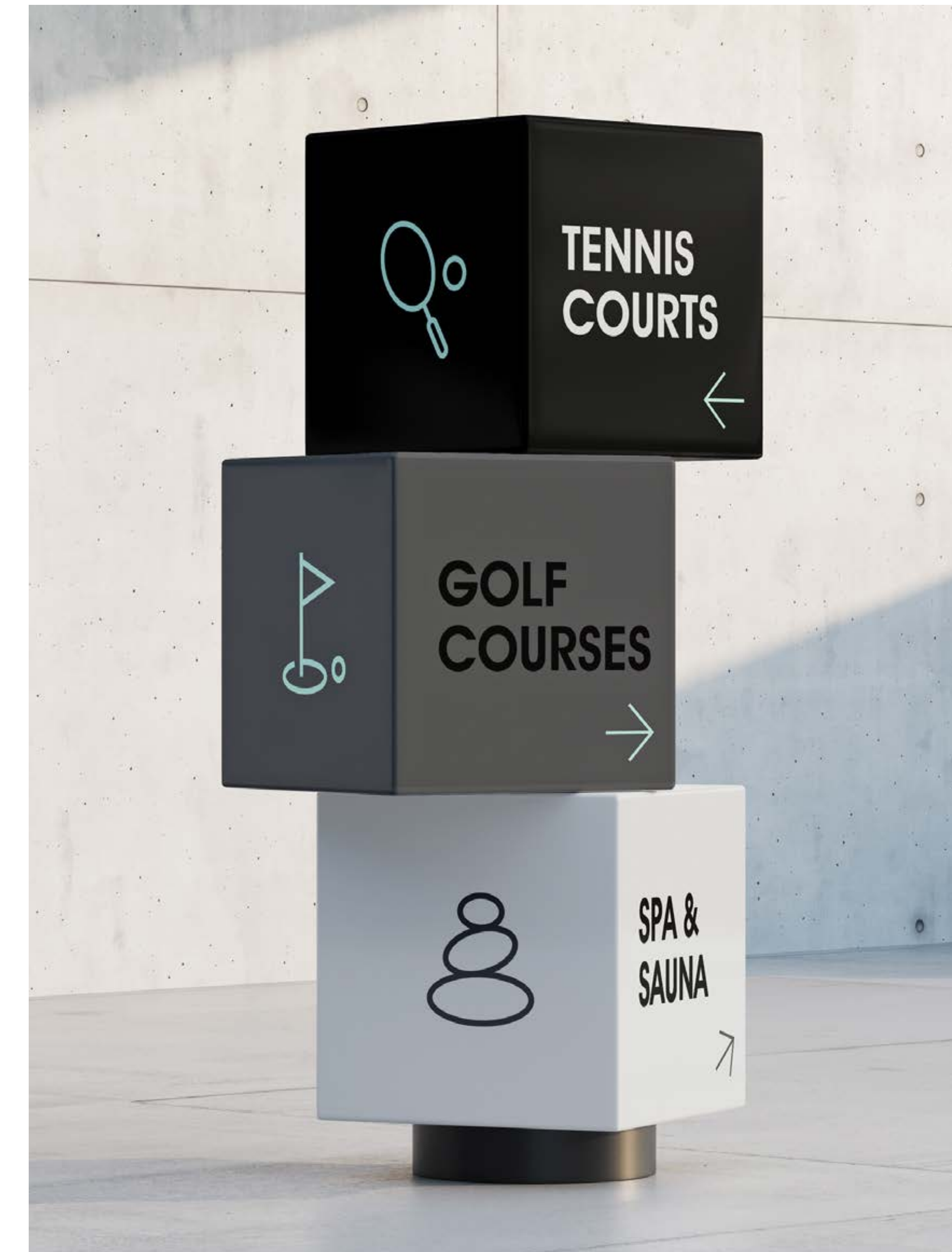
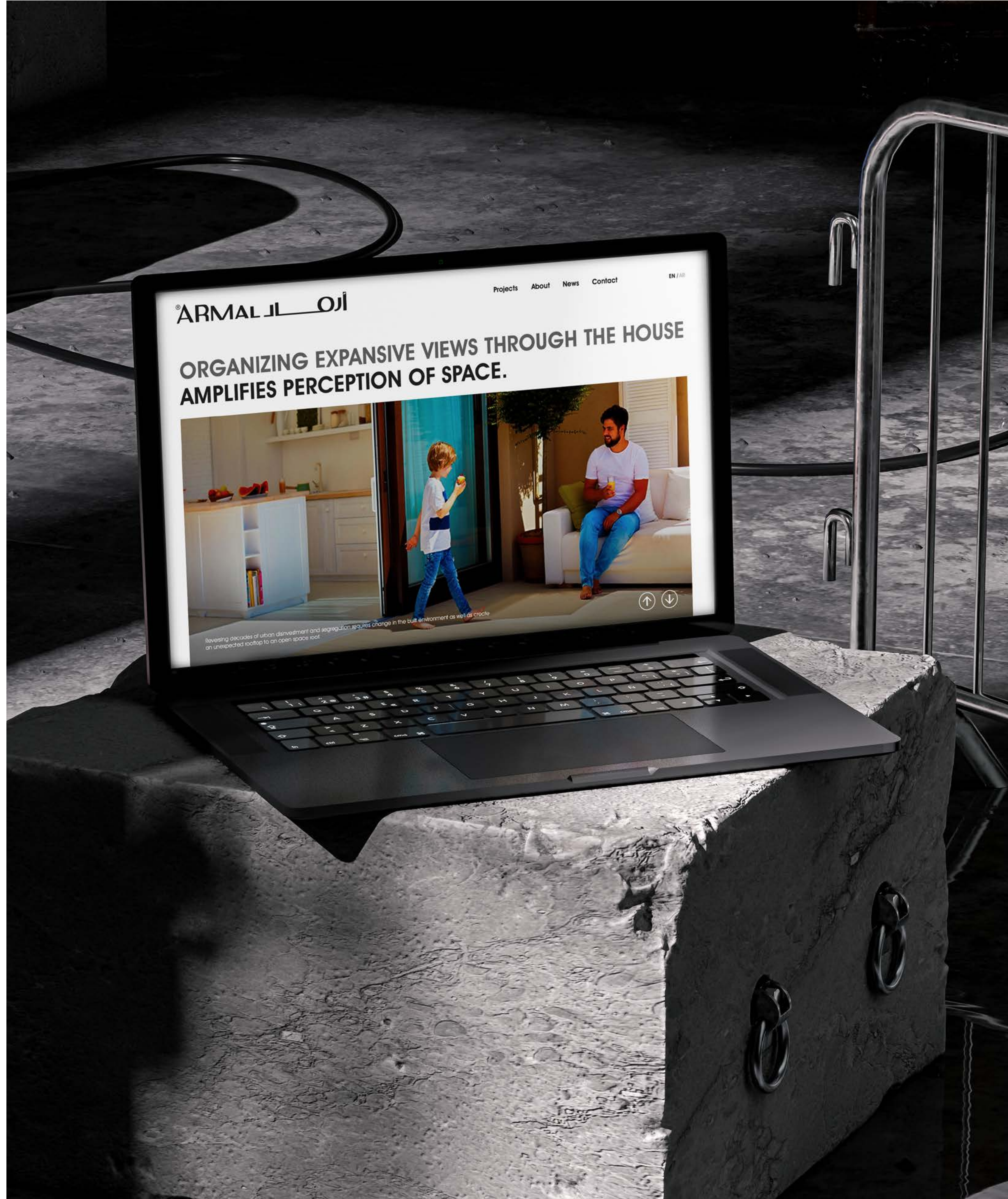


## ICONIC CORNER LIVING



Specialized in development and construction, it owns huge projects and includes a large and diverse group of multi-use, commercial, investment and residential projects, including many modern villas, residential apartments, luxury complexes, and commercial and administrative projects. A wide variety of properties and excellence in development.





THE IDEA OF THE LOGO ENDS WITH THE STRONG CONSTRUCTION OF ARMAL, TO REFLECT THE MEANING WITH HIGH PROFESSIONALISM. COHESION AND STRENGTH OF THE BUILDINGS THAT ARMAL CONSTRUCTS.





TING  
UNITY  
TS

ICONIC  
CORNER  
LIVING

ARMAL JILLOJI

ARMAL JILLOJI

armal.sa

BRANDING / PHOTOGRAPHY /  
PRINTING

ma  
ze™

Maze is a cafe in Saudi Arabia specializing in premium coffee. Inspired by international establishments, it aims to deliver the finest, distinctive customer experience in coffee service.

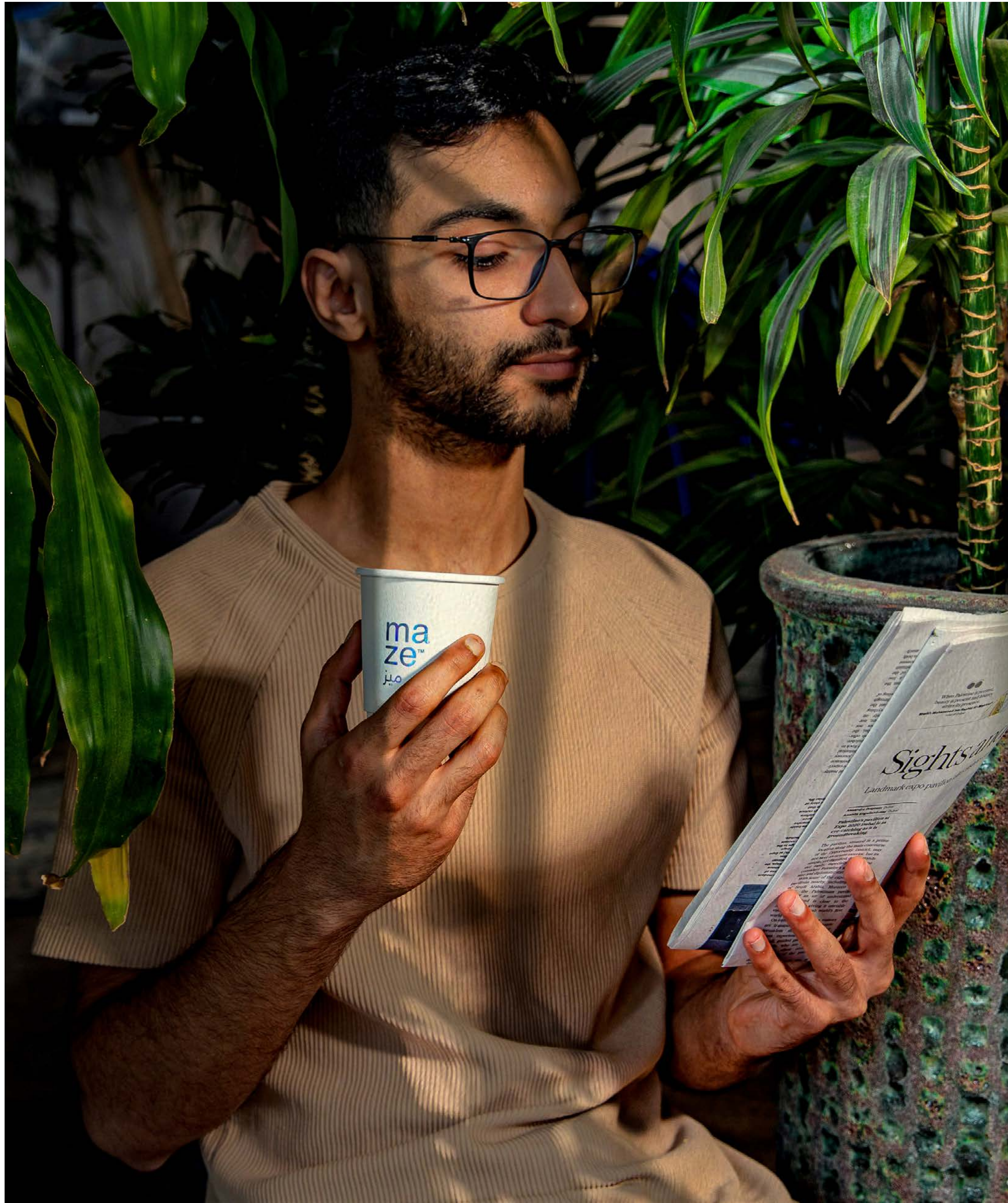


INDUSTRY.  
Cafe & Dessert

LOCATION.  
Al Qassim, Saudi Arabia

YEAR.  
2020

MAZE



## MAZE CLEARS THE MAZE OF YOUR DAY.



Maze coffee stands out by delivering a unique customer experience from the moment you hear "Maze" to the final sip of your coffee. Additionally, it distinguishes itself by offering delectable small bites.







IN OSTUDIO, WE SELECTED A NAME AND CRAFTED A COMPREHENSIVE BRAND THAT ENCAPSULATES MEANINGFUL ELEMENTS, INVITING YOU TO GET LOST IN THE WORLD OF ART.





Maze coffee stands out by delivering a unique customer experience from the moment you hear "Maze" to the final sip of your coffee.

**Maze clears the  
maze of your day.**



maze.sa

BRANDING / INTERIOR DESIGN /  
PHOTOGRAPHY / PRINTING



Sunrise is a cafe and sweets shop in Saudi Arabia dedicated to enthusiasts of specialty coffee, assuring a unique experience. The journey commences with the idea of beginning your day with a delightful cup of coffee.



INDUSTRY.  
Cafe & Dessert

LOCATION.  
Al Qassim, Saudi Arabia

YEAR.  
2020

# SUNRISE



## SUNRISE WITH A CUP OF COFFEE



Sunrise excels in crafting a unique experience by offering specialty coffee and delightful sweets. It prioritizes the finest specialty coffee crop varieties and provides a daily assortment of fresh sweets, including waffles, clairs, and various light treats.





THE NAME, "SUNRISE," SIGNIFIES THE START OF THE MORNING-A SYMBOLIC BEGINNING. THE BRAND DRAWS INSPIRATION FROM THE MORNING COFFEE ROUTINE, PARTICULARLY FOR EARLY RISERS AND HARD WORKERS.







BRANDING / INTERIOR DESIGN /  
SOCIAL MEDIA / PHOTOGRAPHY



Luca is a coffee shop offering delightful mini-waffles and mini-pancakes, with locations spanning Riyadh to Al-Qassim in Saudi Arabia. It aims to bring a touch of excitement to every corner, turning mundane spaces into vibrant ones.

**INDUSTRY.**  
Cafe & Dessert

**LOCATION.**  
Riyadh, Saudi Arabia

**YEAR.**  
2017

# LUCA

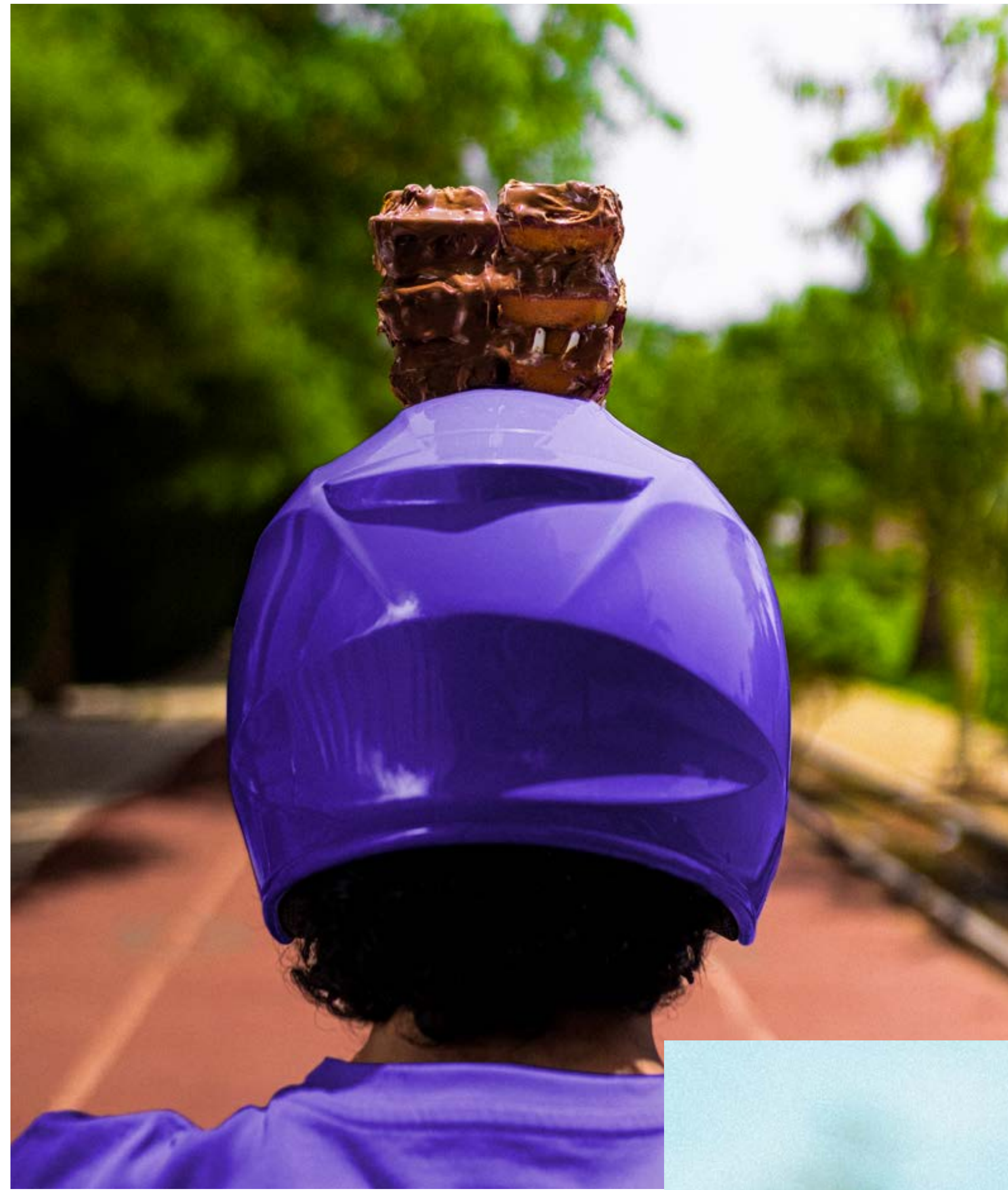


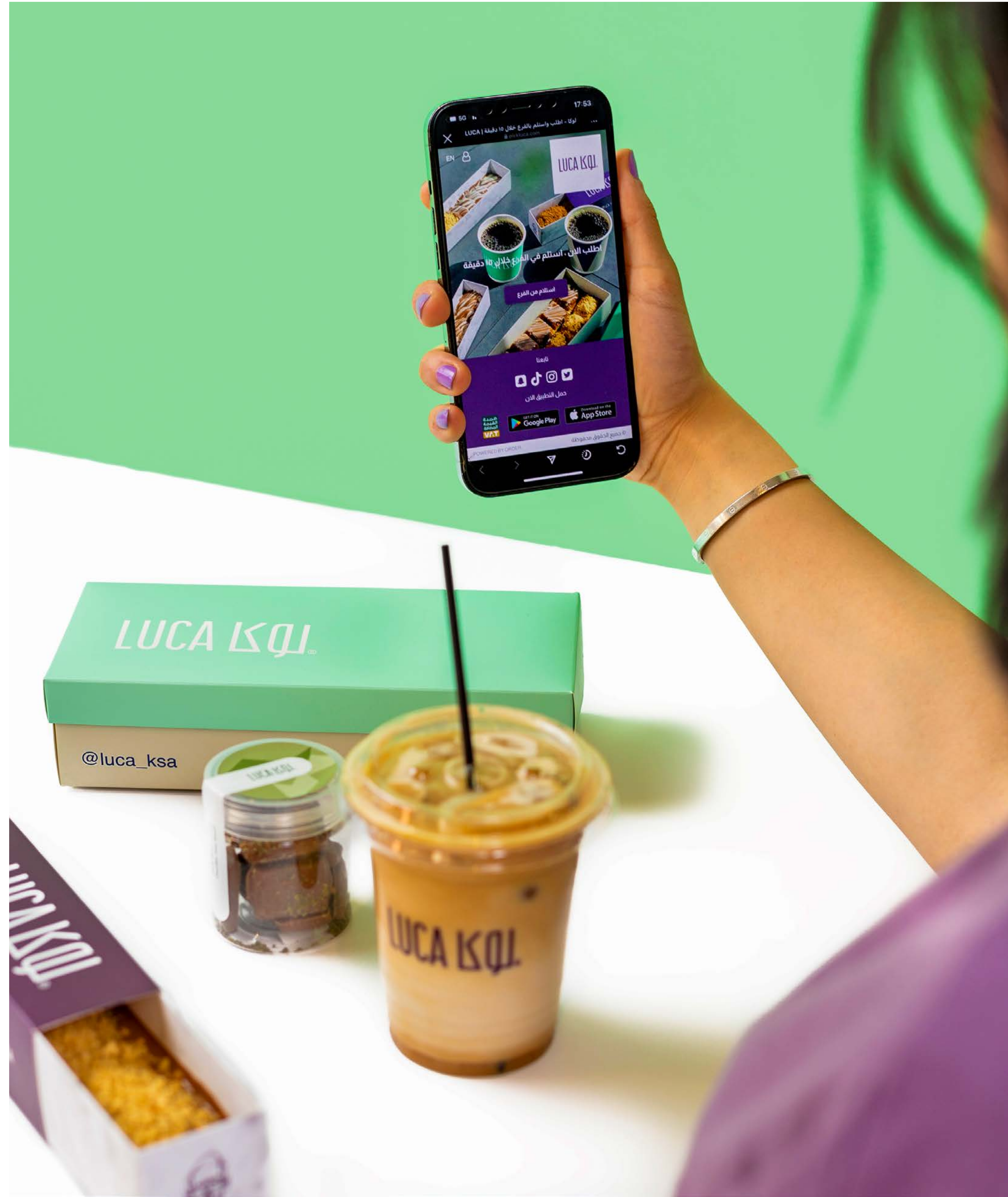


## FOR EVERY MOMENT THERE IS A BITE



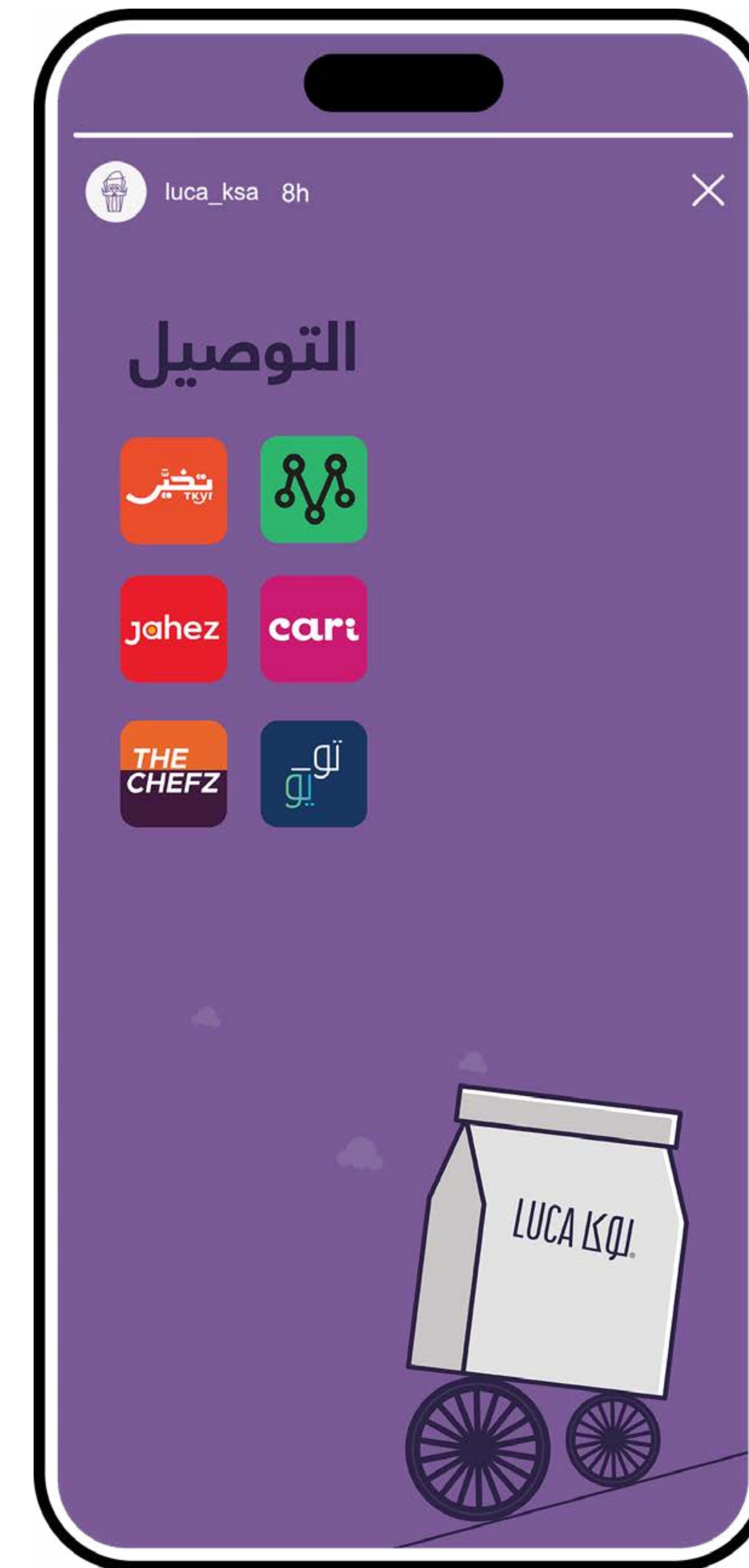
The brand stands out for its wide range of delectable waffles and pancakes, featuring diverse and delightful flavors that are attractive to all age groups. Additionally, it offers a delightful selection of coffee, all wrapped up in an affordable price.





WE CREATED A STANDOUT LOGO FOR LUCA, INSPIRED BY AN ITALIAN NAMED LUCA AND HIS SPECIAL BLEND. THE LOGO FEATURES A UNIQUE, SURREAL ILLUSTRATION OF LUCA'S FACE. OUR WORK INCLUDED VIBRANT GRAPHICS, A JOYFUL COLOR PALETTE.





BRANDING / INTERIOR DESIGN /  
PHOTOGRAPHY / PRINTING

**HAVE  
EGGS**

Have Eggs is a unique restaurant specializing in innovating egg sandwich recipes, Kickstart your morning with our signature egg sandwich paired with a refreshing cup of juice. it is the go-to destination for breakfast enthusiasts seeking a delightful start to their day.



**INDUSTRY.**  
Fast Food

**LOCATION.**  
Al Qassim, Saudi Arabia

**YEAR.**  
2020

# HAVE EGG





## BREAKFAST & SOME COFFEE



Have Eggs excels in serving mouthwatering scrambled egg burger sandwiches with natural flavors, complemented by light brioche bread. Enjoy the unique touch of fresh juice and dine in a special atmosphere while watching cherished childhood cartoons.





WE CREATED A COHESIVE BRAND WITH A BOLD LOGO FONT THAT DOESN'T EXPLICITLY INCLUDE THE EGG ELEMENT. OUR SPECIAL PACKAGING, LIKE THE "CHILDREN'S MEAL" BOX, CONNECTS CUSTOMERS WITH CHILDHOOD MEMORIES.





## BRANDING

venor.

Venor is an innovative classic fine dining restaurant, offering a modern "fusion" twist to the Lebanese cuisine experience by seamlessly blending traditional Lebanese flavors with international dishes. With locations in Riyadh, Buraidah, and Unayzah in Saudi Arabia.



**INDUSTRY.**  
Fine Dining

**LOCATION.**  
Riyadh, Saudi Arabia

**YEAR.**  
2015

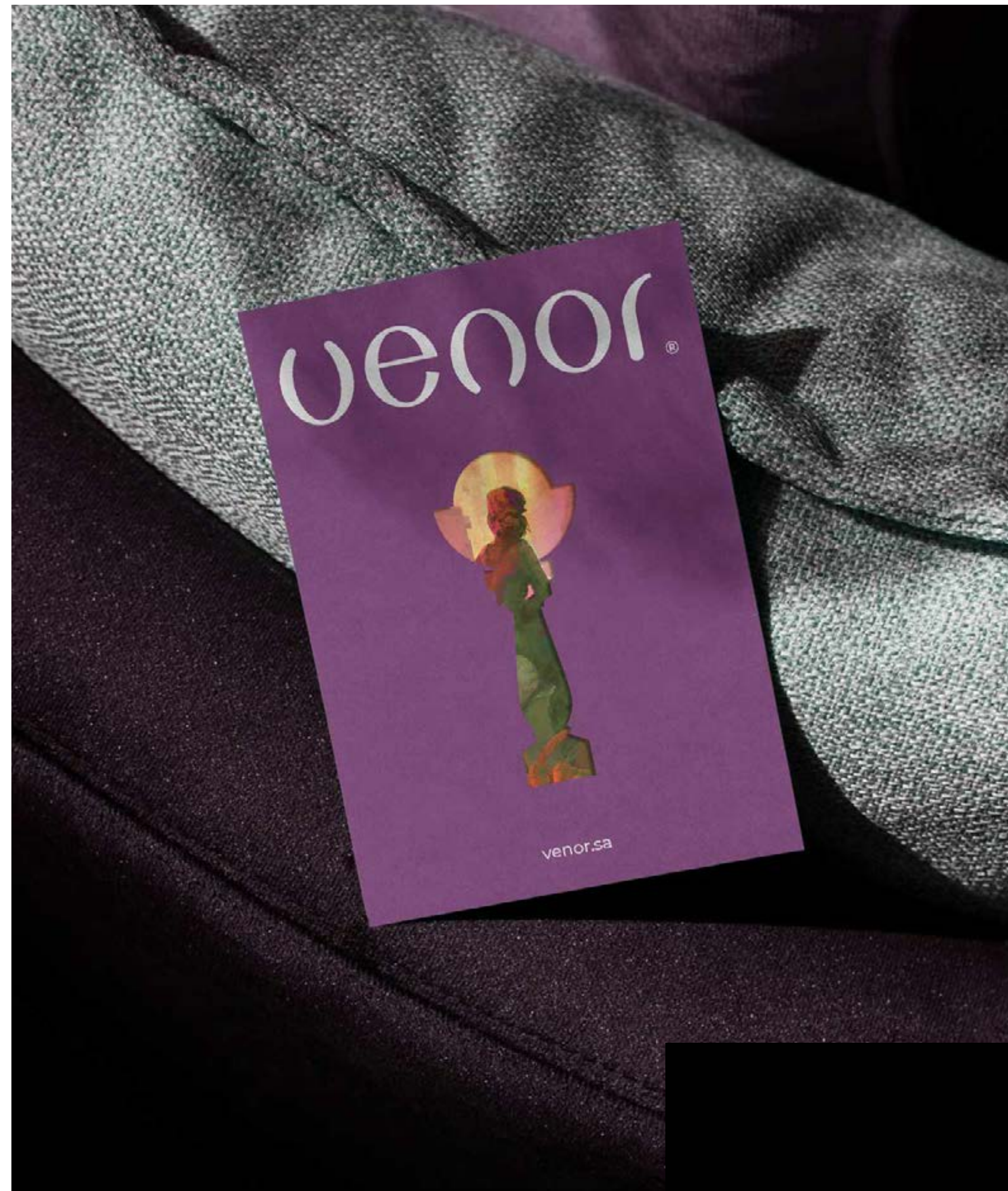
# VENOR



## WHERE FLAVOR MEETS TRADITION



Venor combines the expertise of Lebanese chefs to bring modern, internationally-inspired Lebanese dishes, to provide delight in authentic flavors and innovative twists, ensuring an unforgettable dining adventure.







# venor®

## Starters

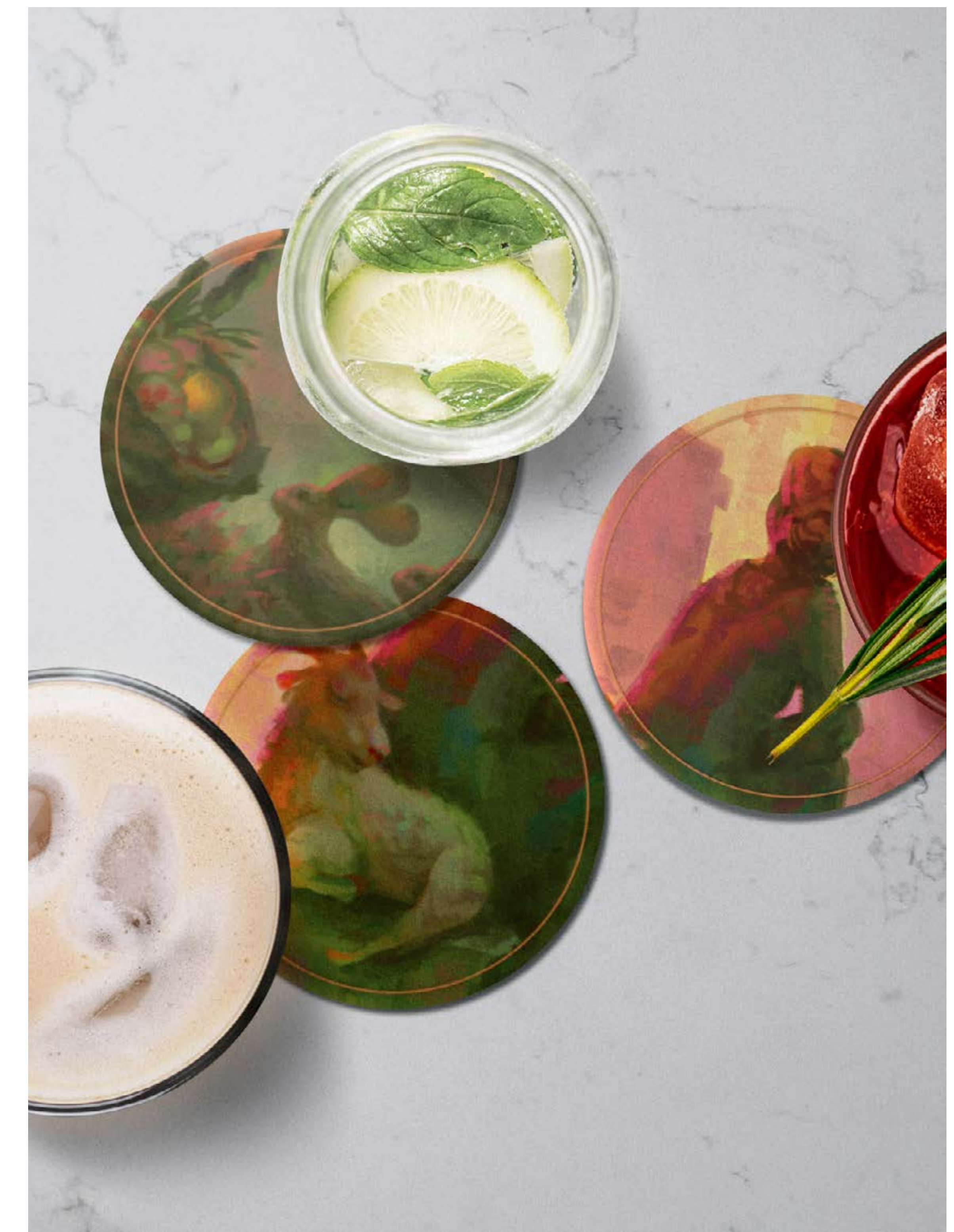
**Lentil Soup**  
Four skewers of meat kebab  
SR 65.00

**Chicken Soup**  
Chicken soup and cream with orzo  
SR 69.00

**Fattouch**  
Mix of fresh vegetables with sumac  
and special sauce.  
SR 70.00

**Exotic Tabbouleh**  
Fine chopped parsley, quinoa and  
pineapple served with special sauce.  
SR 78.00

venor.sa



WE CRAFTED A COMPREHENSIVE BRAND IDENTITY, INCLUDING A LOGO, VISUAL ELEMENTS, AND WATERCOLOR GRAPHICS THAT NARRATE THE TALE OF THE "LEBANESE COUNTRY SIDE LIFE."



## BRANDING



# أمان القابضة

## AMAN HOLDING

Aman Holding Company is one of the leading companies in the Saudi market, which has accompanied the development of business and the urban renaissance in the Kingdom of Saudi Arabia. It is an edifice concerned with real estate development, contracting, facilities management, real estate marketing and various investments since 2010.

## INDUSTRY.

Holding Company

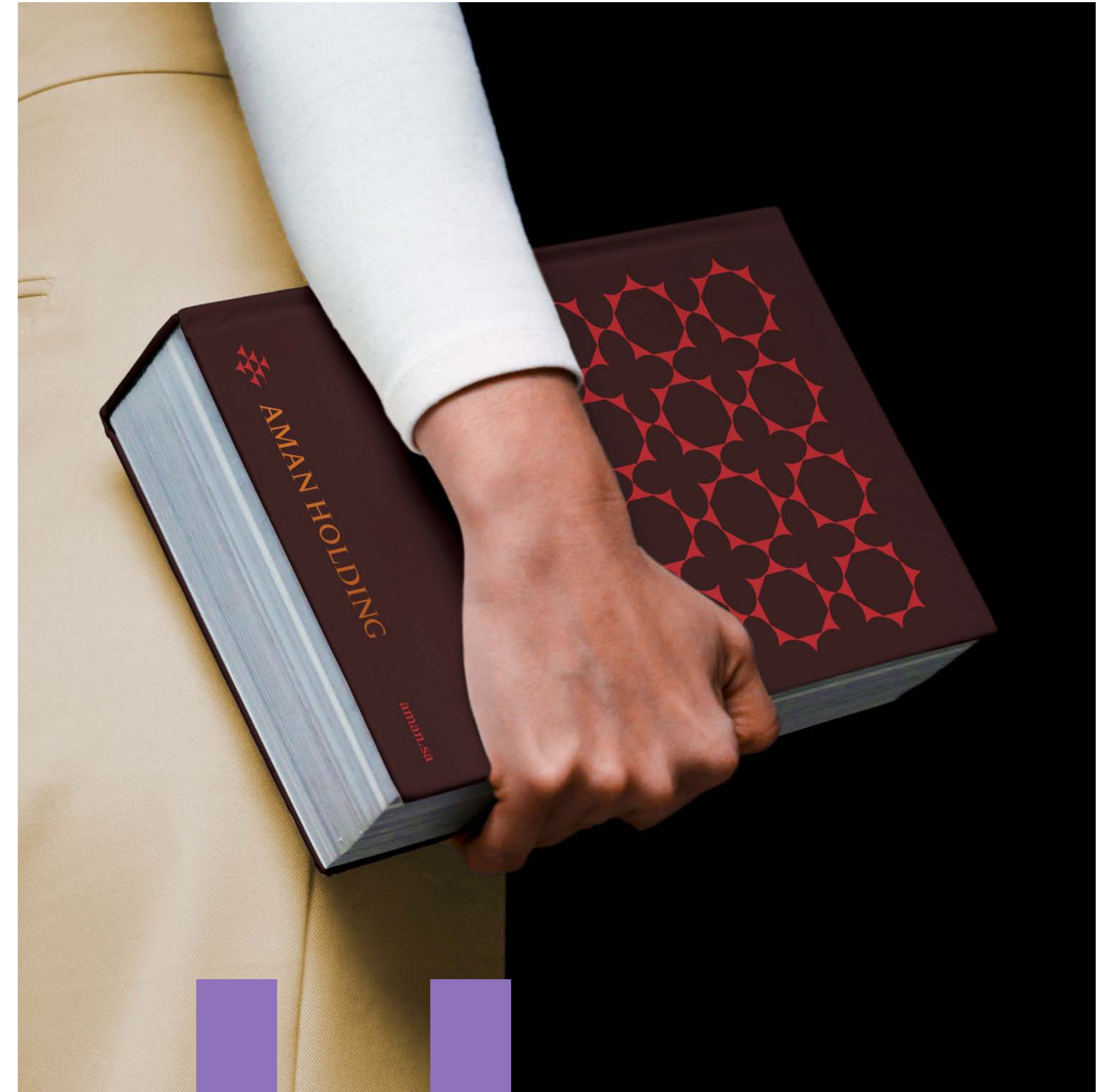
## LOCATION.

Riyadh, Saudi Arabia

## YEAR.

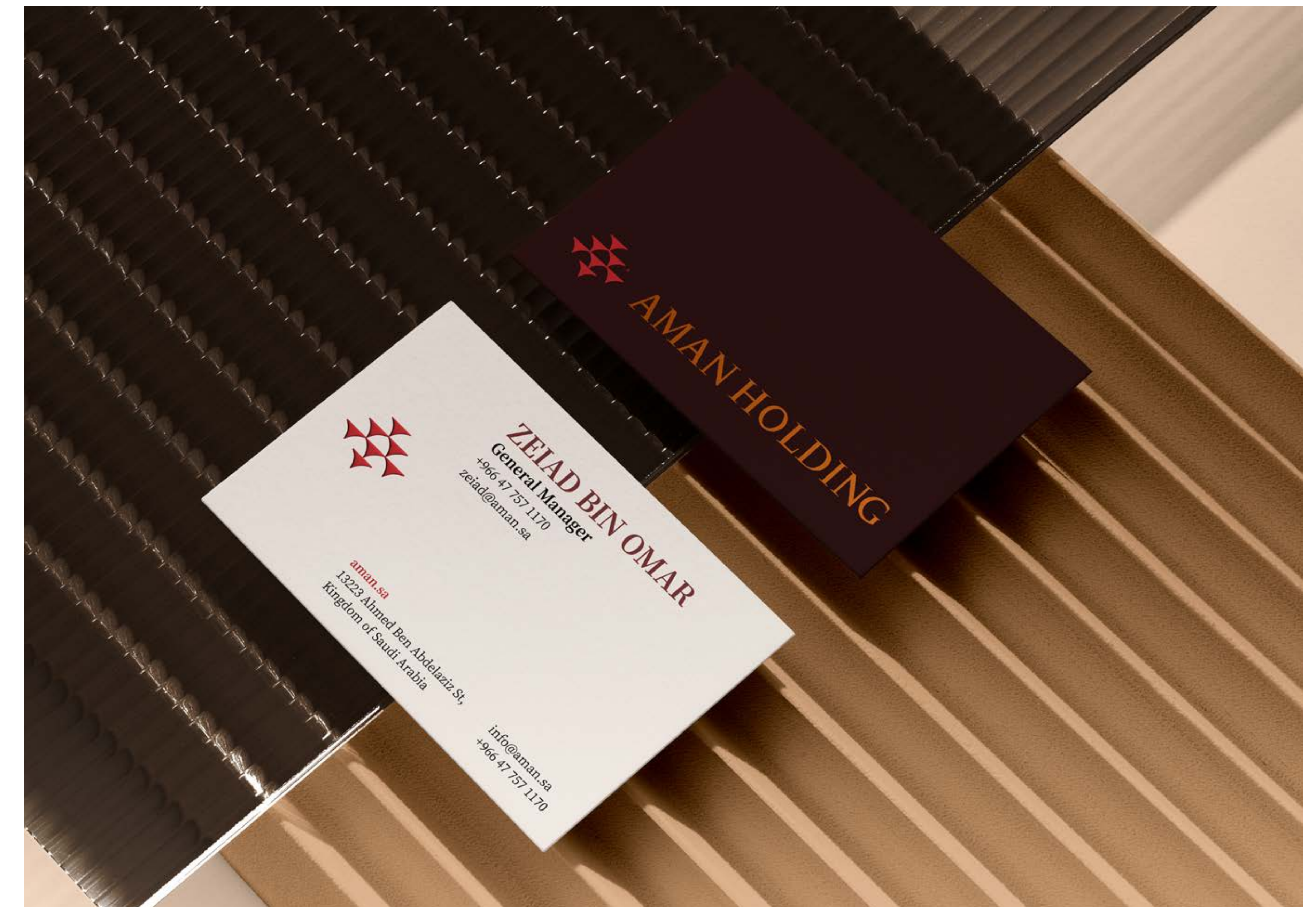
2023

# AMAN.HH

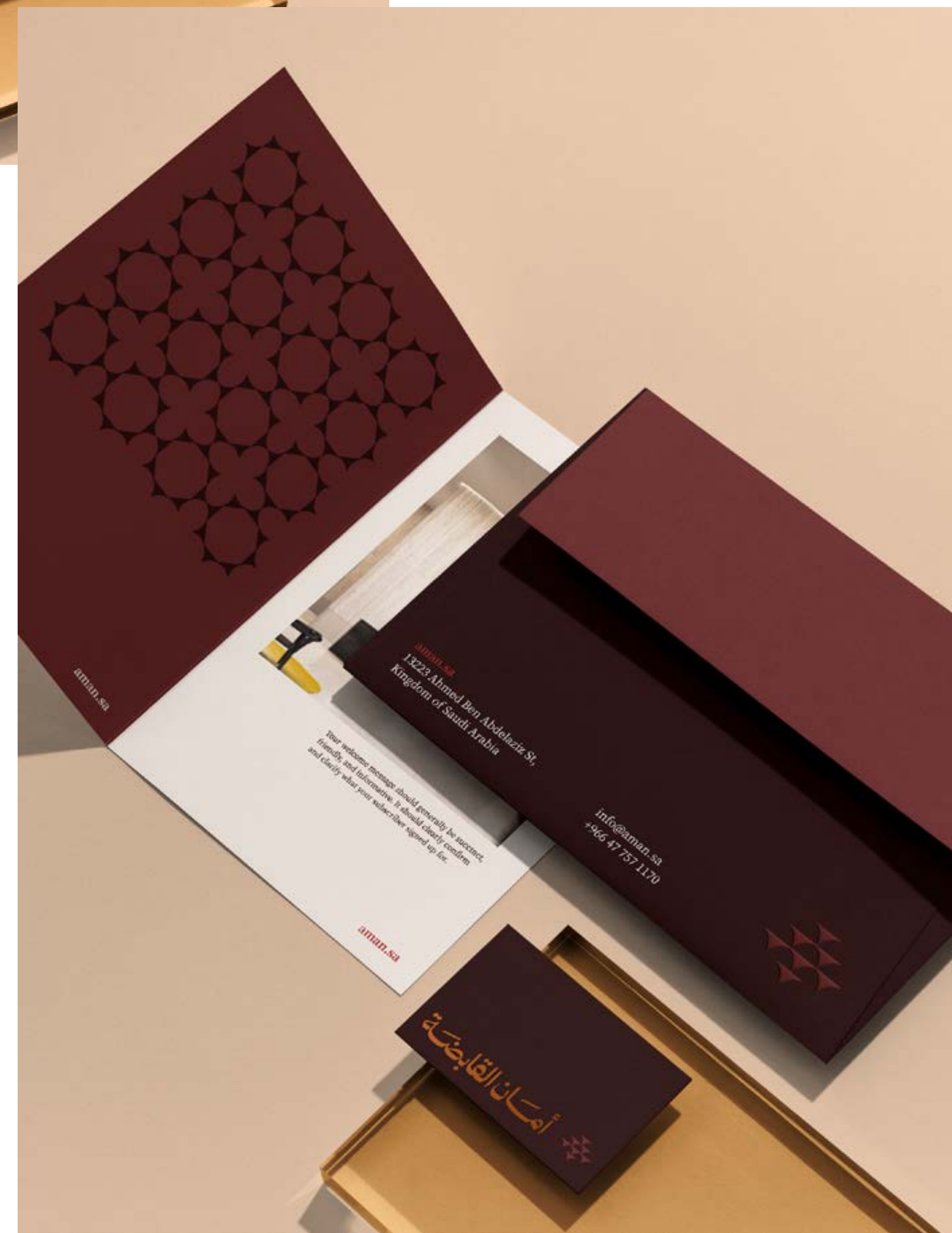




## WE ESTABLISH YOUR AMBITION



Aman Holding is an investment entity under which a number of companies operate according to professionalism and seize opportunities in their sectors, which contributes to maximizing returns and achieving results.



OUR FOCUS WAS ON DEVELOPING A LOGO WITH DISTINCT FEATURES, STARTING WITH THE ENGLISH LETTER "A" SIGNIFYING THE COMMENCEMENT OF THE WORD "SAFETY" AND EMBODYING THE SYMBOLISM OF AN UPWARD ARROW.

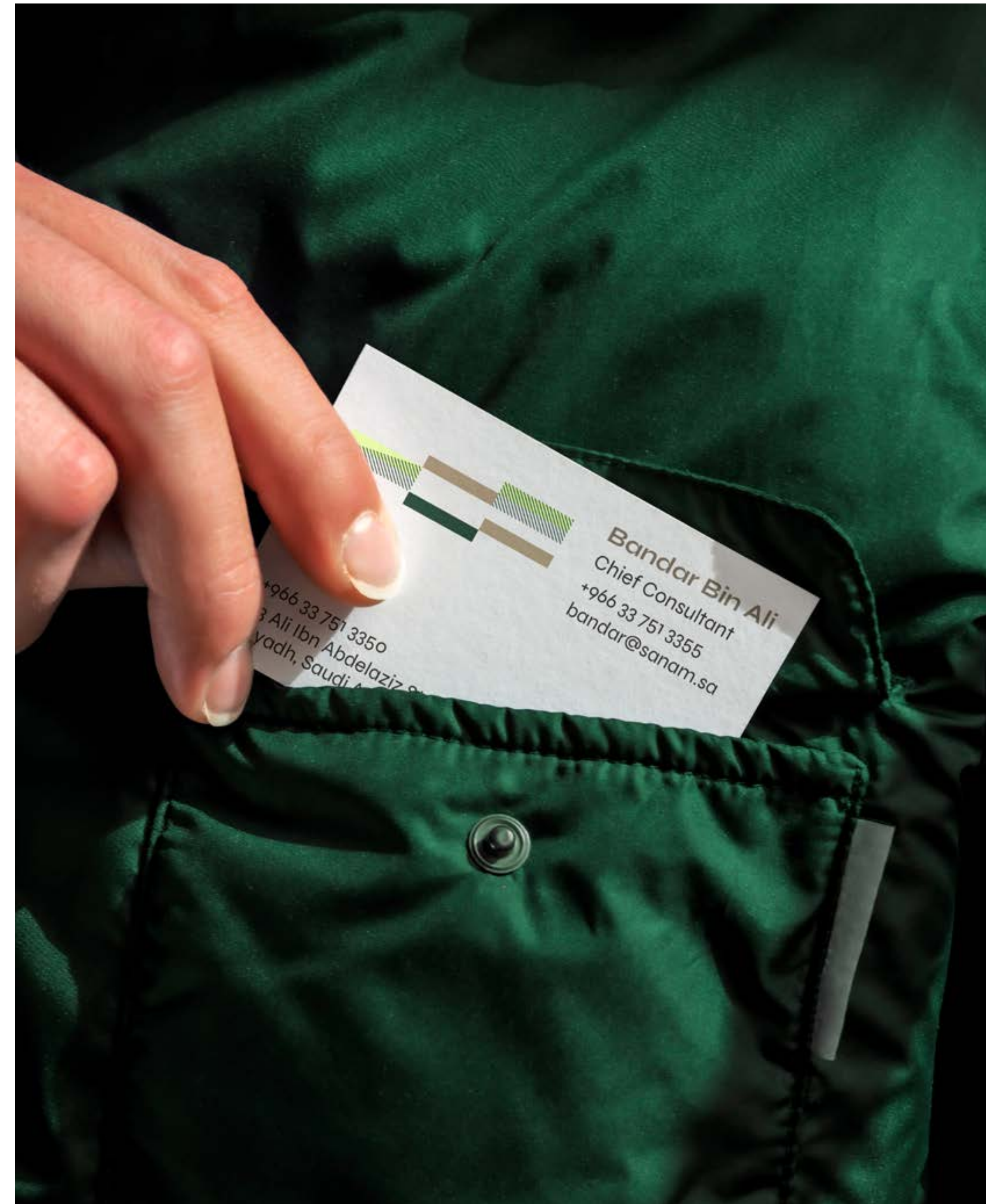




BRANDING



Sanam is a prominent investment company aiming to establish notable partnerships with a well-balanced investment yield. Based in Saudi Arabia, Sanam endeavors to acquire diverse companies across various sectors.



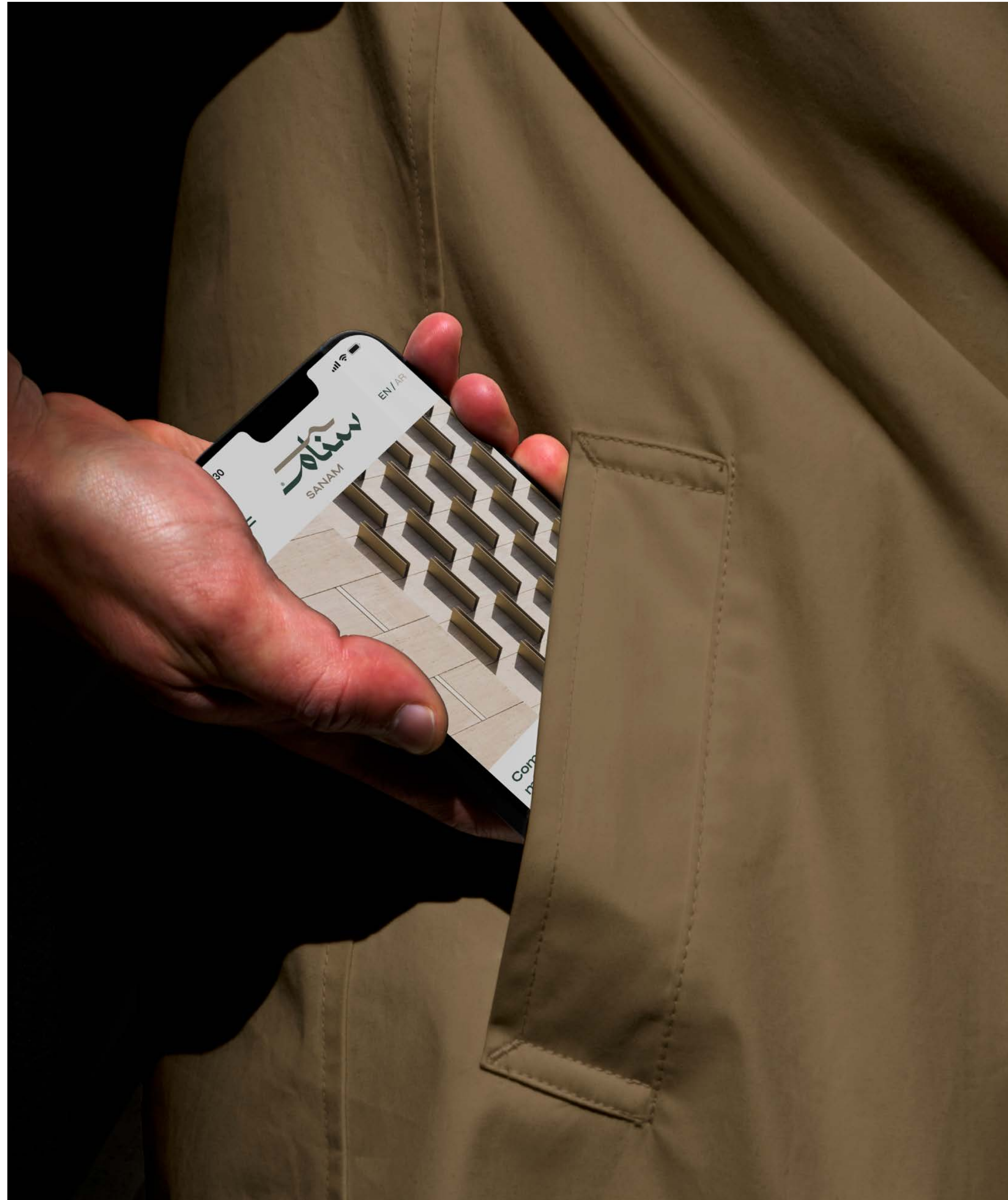
**INDUSTRY.**  
Investmnet Firm

**LOCATION.**  
Riyadh, Saudi Arabia

**YEAR.**  
2023

# SANAM

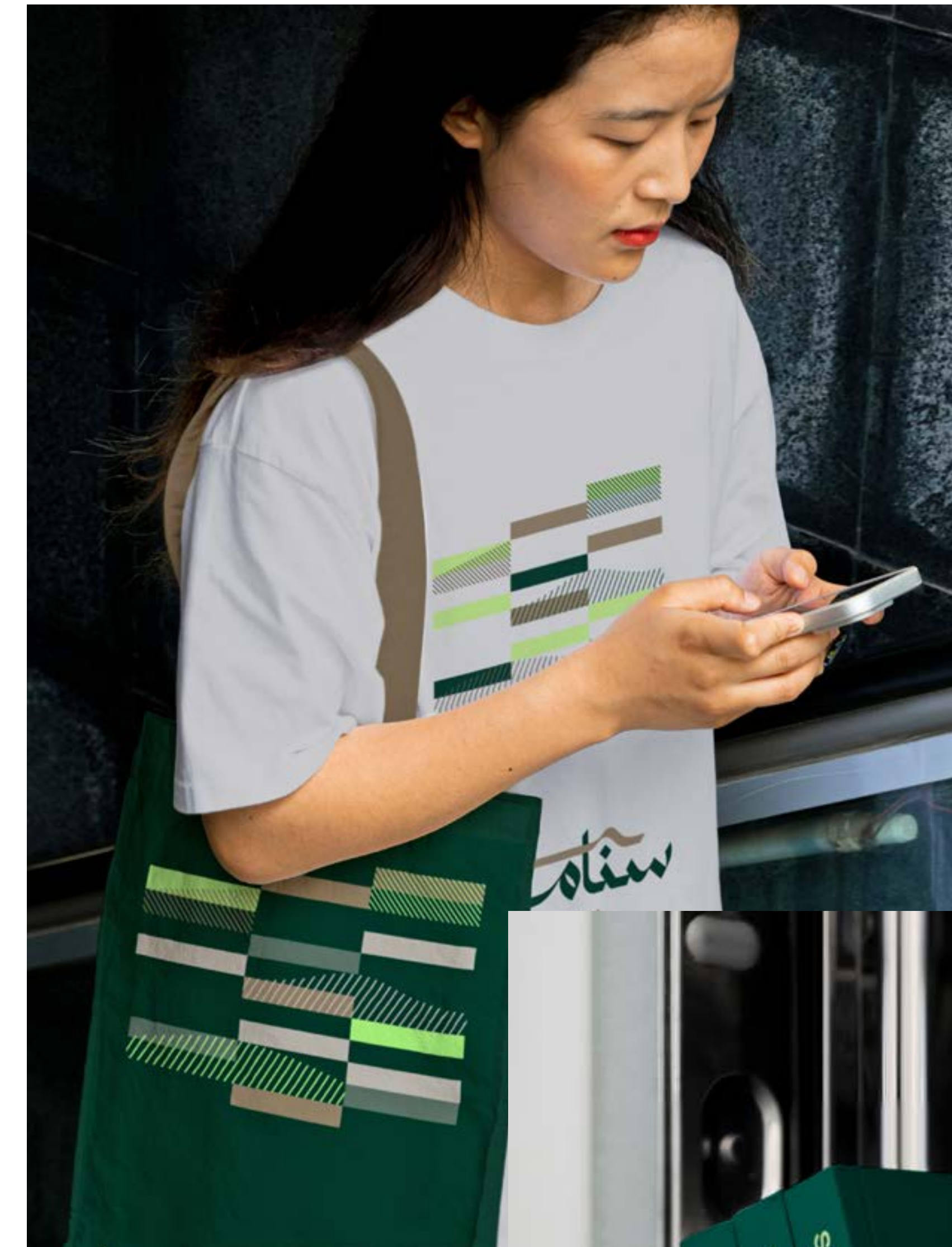
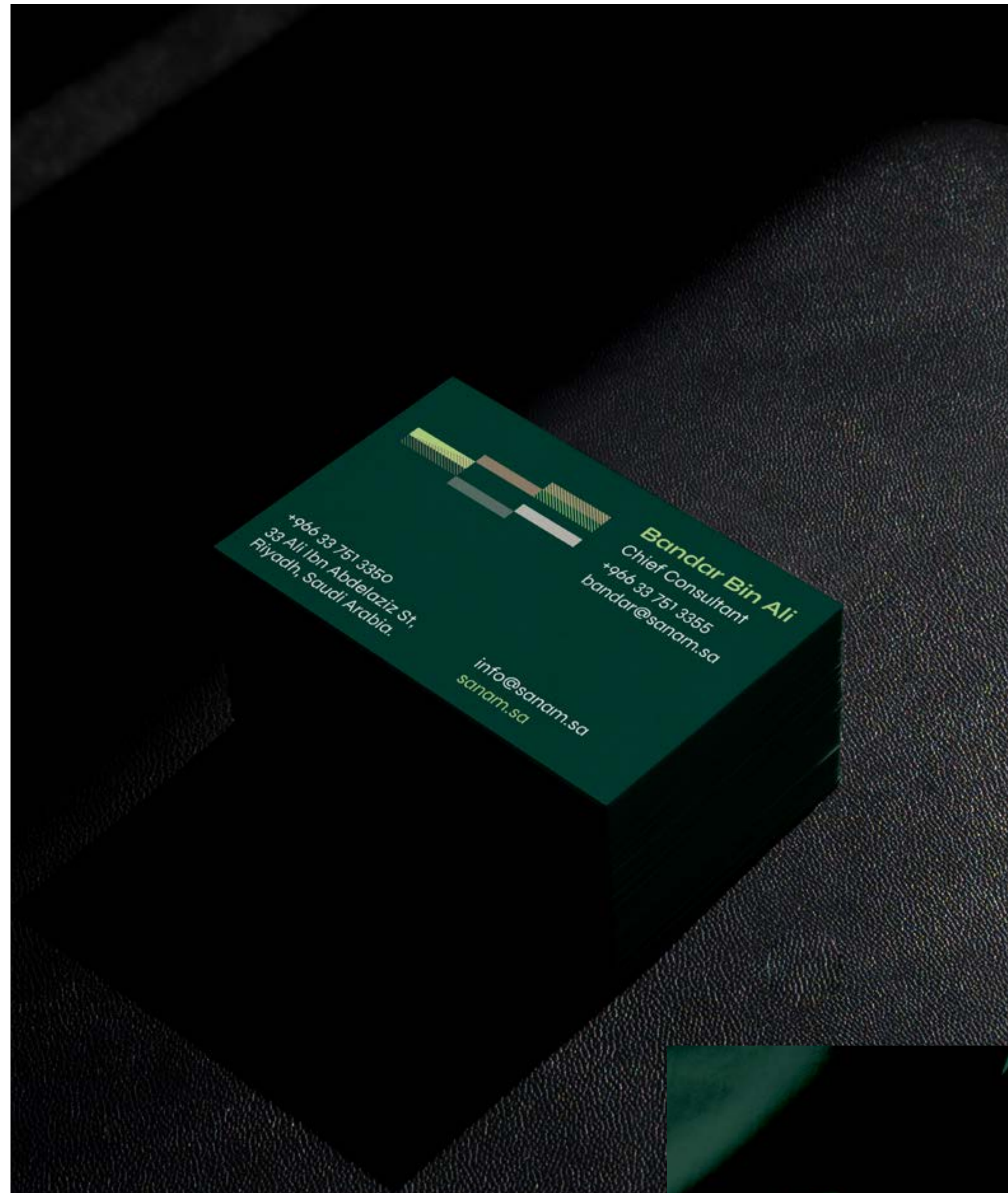




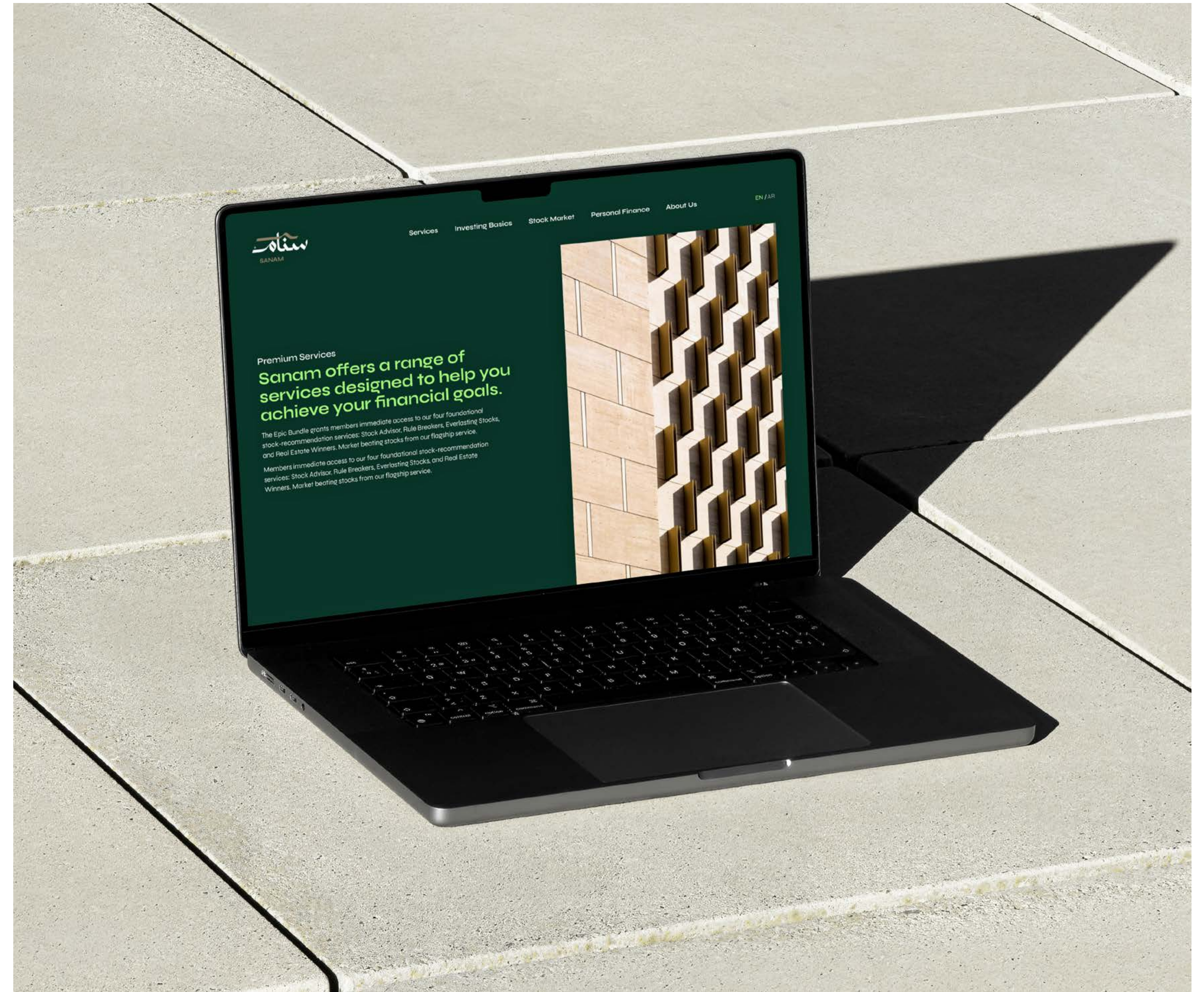
## HELPING YOU ACHIEVING YOUR FINANCIAL GOALS.



It stands out due to its substantial influence and strategic partnerships with renowned brands, ensuring a consistent and profitable return. Moreover, it excels in creating unique opportunities for all local market enterprises.



WE CAREFULLY CRAFTED A STANDOUT IDENTITY BY SELECTING A COMPELLING NAME, DESIGNING A VISUALLY APPEALING LOGO, AND CREATING DISTINCTIVE DETAILS FOR THE PROJECT. OUR AIM WAS TO BUILD A UNIQUE AURA AROUND THE COMPANY.

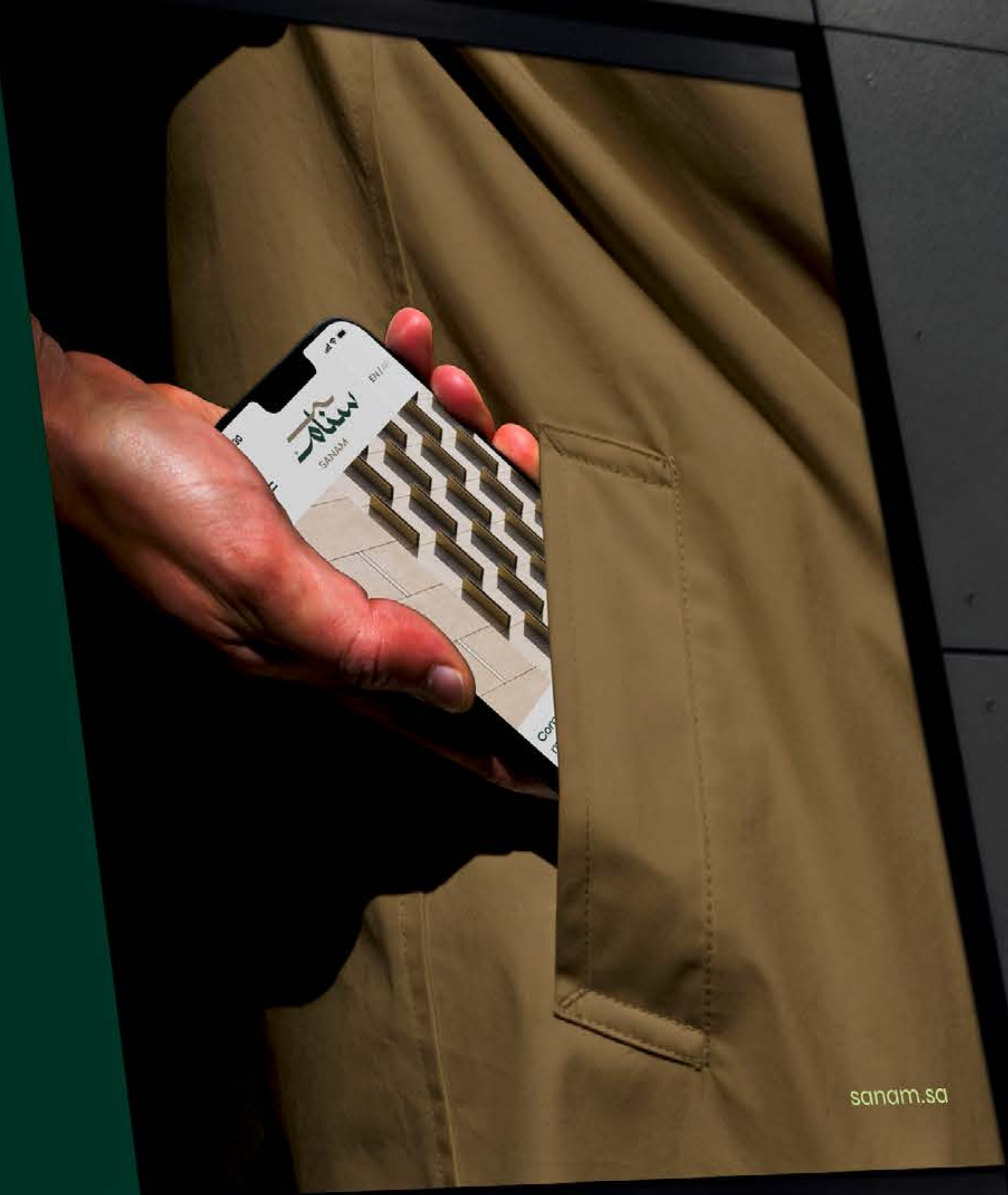




HELPING YOU ACHIEVING  
YOUR FINANCIAL GOALS.



SANAM



sanam.sa

**BRANDING / SOCIAL MEDIA /  
PHOTOGRAPHY / PRINTING**

Saf is a fast-food restaurant offering a diverse menu of delectable meals tailored to various target audience. With over 6 branches, it aims to ensure a well-distributed presence throughout Saudi Arabia, providing a satisfying food experience for all.

**INDUSTRY.**  
Fast Food

**LOCATION.**  
Al Qassim, Saudi Arabia

**YEAR.**  
2020

# SAF

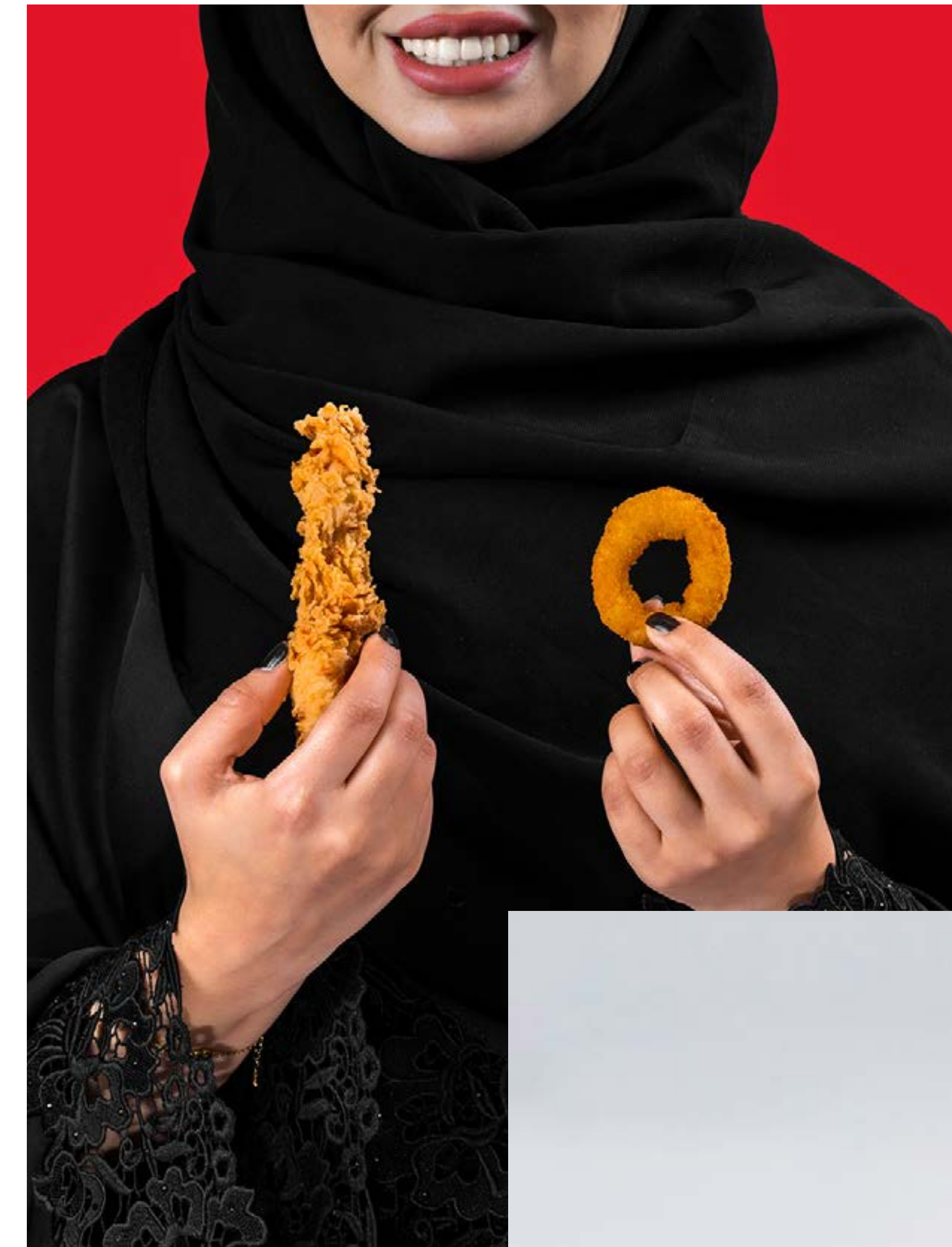




## SHARING THE DELICIOUSNESS



Saf stands out by offering a diverse and unique menu comprising delightful flavors catering to all family members, both young and old, and offering a seasonal menu suitable for global events and gatherings. Some of the special offerings include broasted tortillas, hamburgers, and specially crafted meals for children.

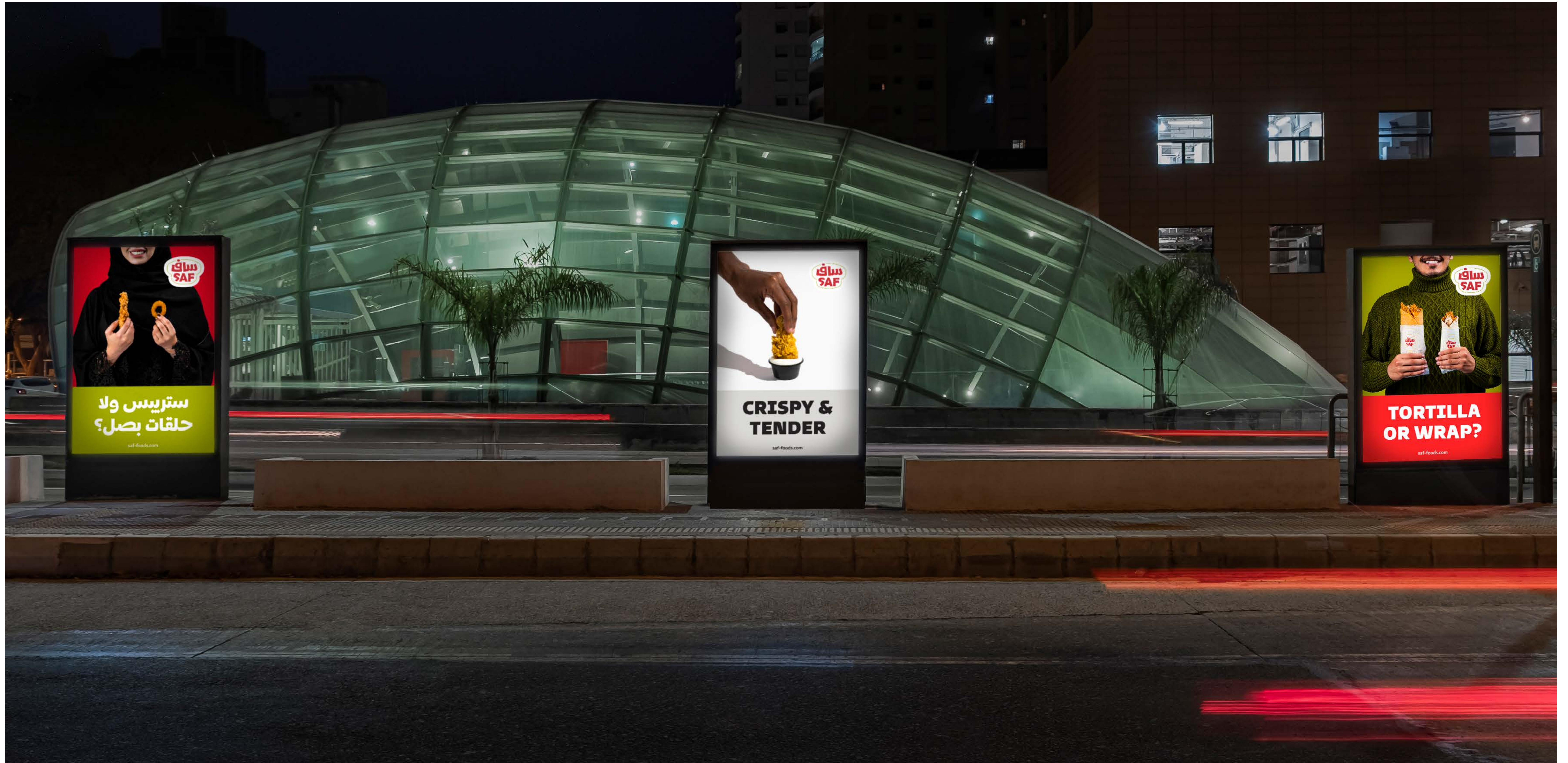






WE CRAFTED A STANDOUT IDENTITY WITH VIBRANT COLORS, EVERY VISUAL ASPECT WAS METICULOUSLY DESIGNED AND IMPLEMENTED, FROM PUBLICATIONS TO CAPTIVATING PHOTO SESSIONS FOR THE MENU AND RESTAURANT.



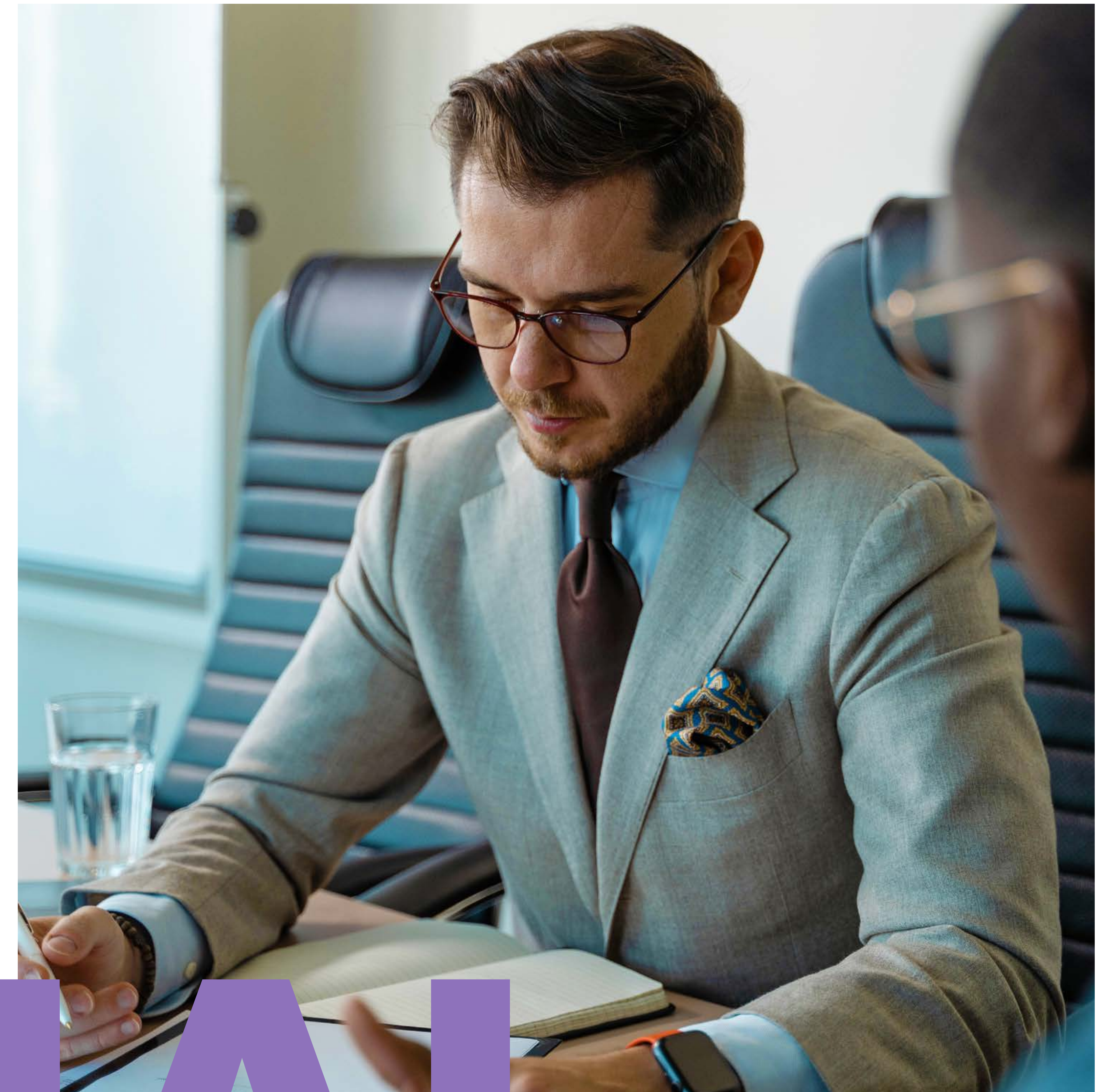




BRANDING

**Almikial** Law Firm

Almikial stands out as a leading Saudi law firm devoted to providing highly effective and efficient legal services. With a steadfast commitment to offering justice consultations, the firm ensures that its clients receive top-notch legal representation for their needs.



**INDUSTRY.**  
Law Firm

**LOCATION.**  
Riyadh, Saudi Arabia

**YEAR.**  
2020

**ALMIKIAL**

## LEGAL EXPERTISE THAT HELPS



It stands out for delivering accessible and convenient legal consultations to its clients. Boasting a team of skilled professionals with extensive expertise in the judiciary and legal guidance, the firm ensures a high standard of service.





OUR EFFORTS EXTENDED TO CRAFTING OFFICE MATERIALS THAT RESONATE WITH THE CORE VALUES OF THE BRAND, FOSTERING A SENSE OF TRUST AND CONFIDENCE AMONG ITS CUSTOMERS.





Almikial<sup>®</sup> *Law Firm*

**LEGAL  
EXPERTISE  
THAT HELPS**

+966 11 568 3413  
55 King Abdulaziz St,  
Riyadh, Saudi Arabia.

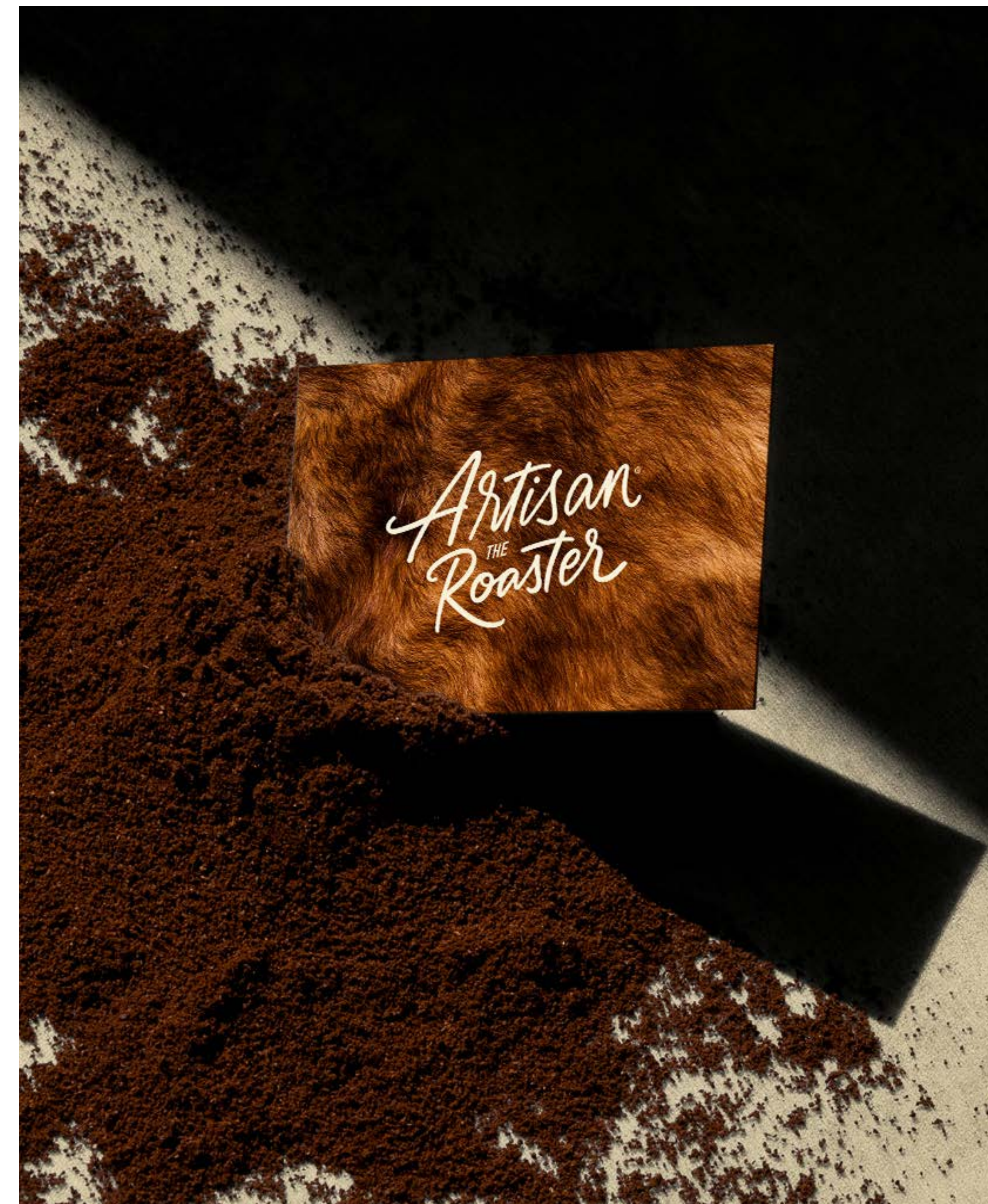
info@almikial.sa  
almikial.sa



## BRANDING



Founded in 2020, Artisan The Roaster stands as a prominent brand at the forefront of specialty coffee roasting, it has expanded its presence across various regions within Saudi Arabia over time.



## INDUSTRY.

Coffee Roaster Retailer

## LOCATION.

Riyadh, Saudi Arabia

## YEAR.

2020

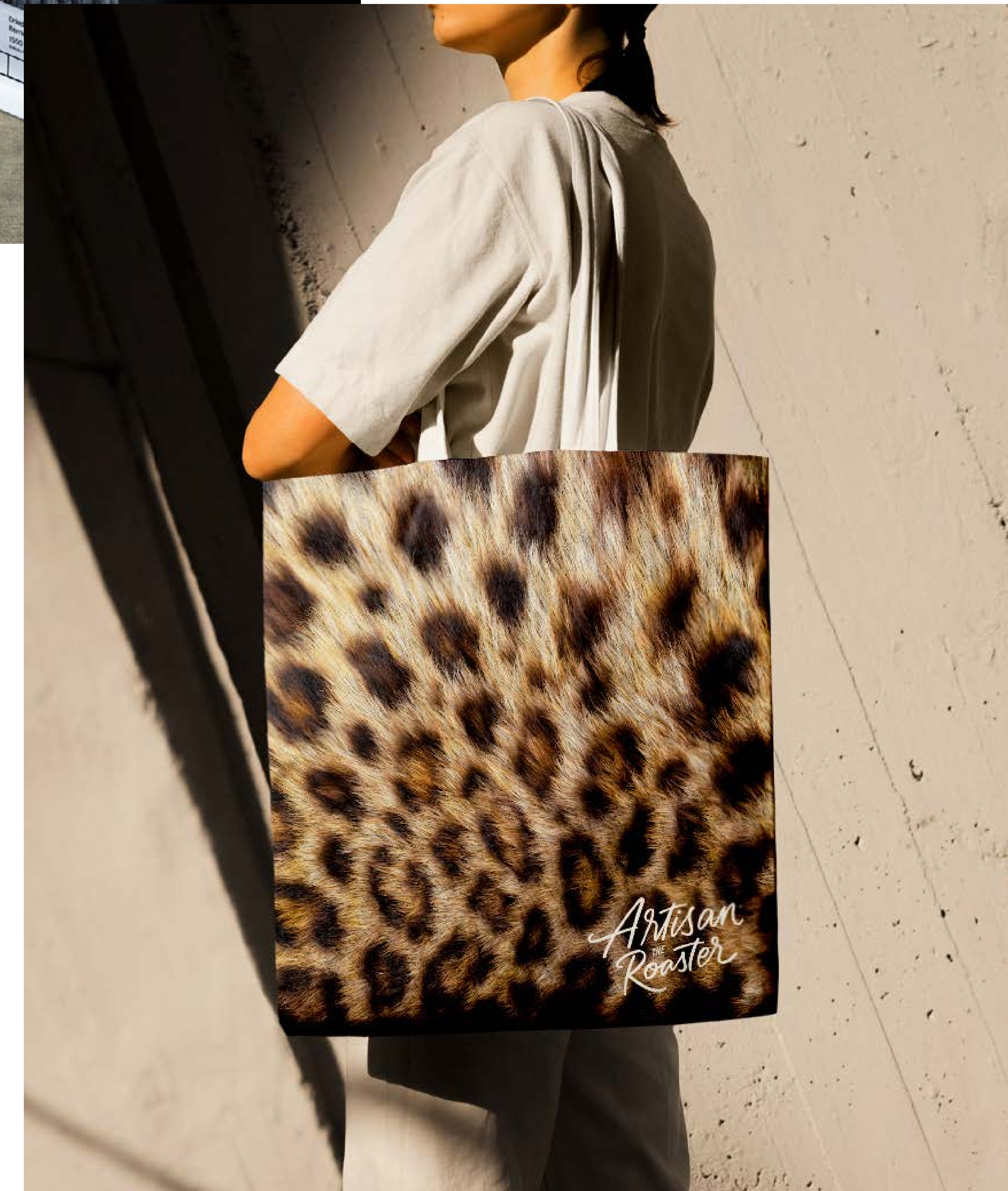
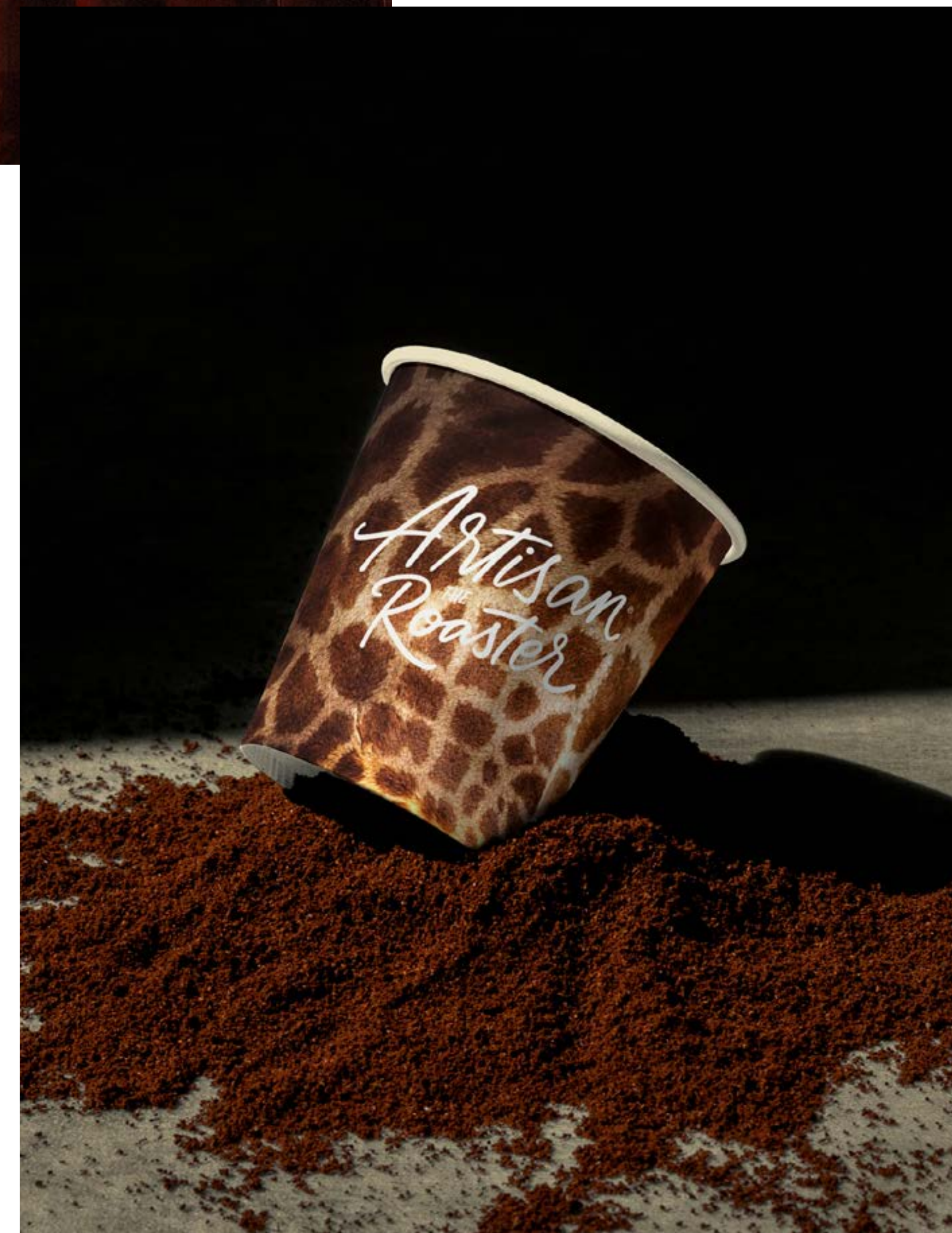
# ARTISAN

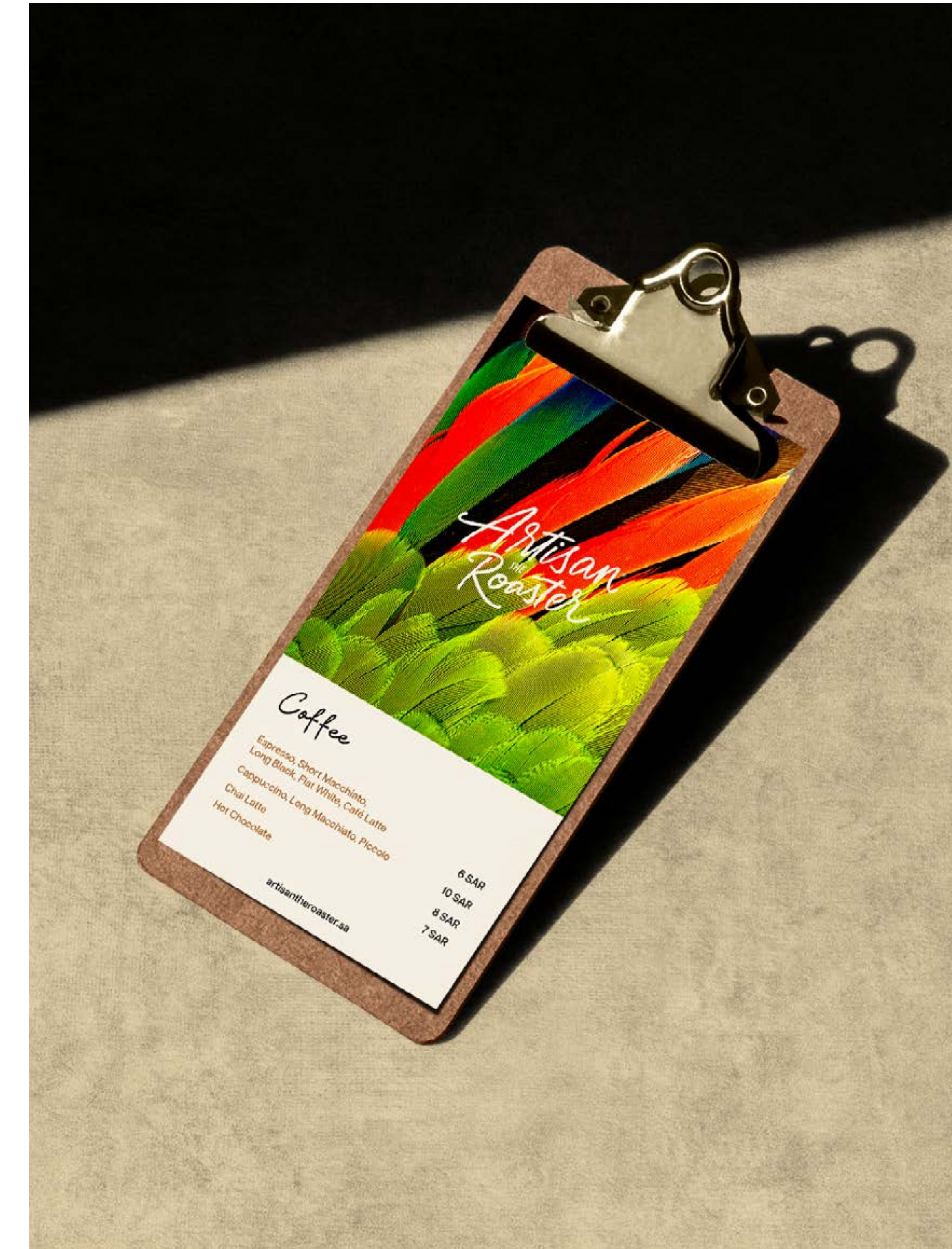


## A SIP IN EVERY COUNTRY

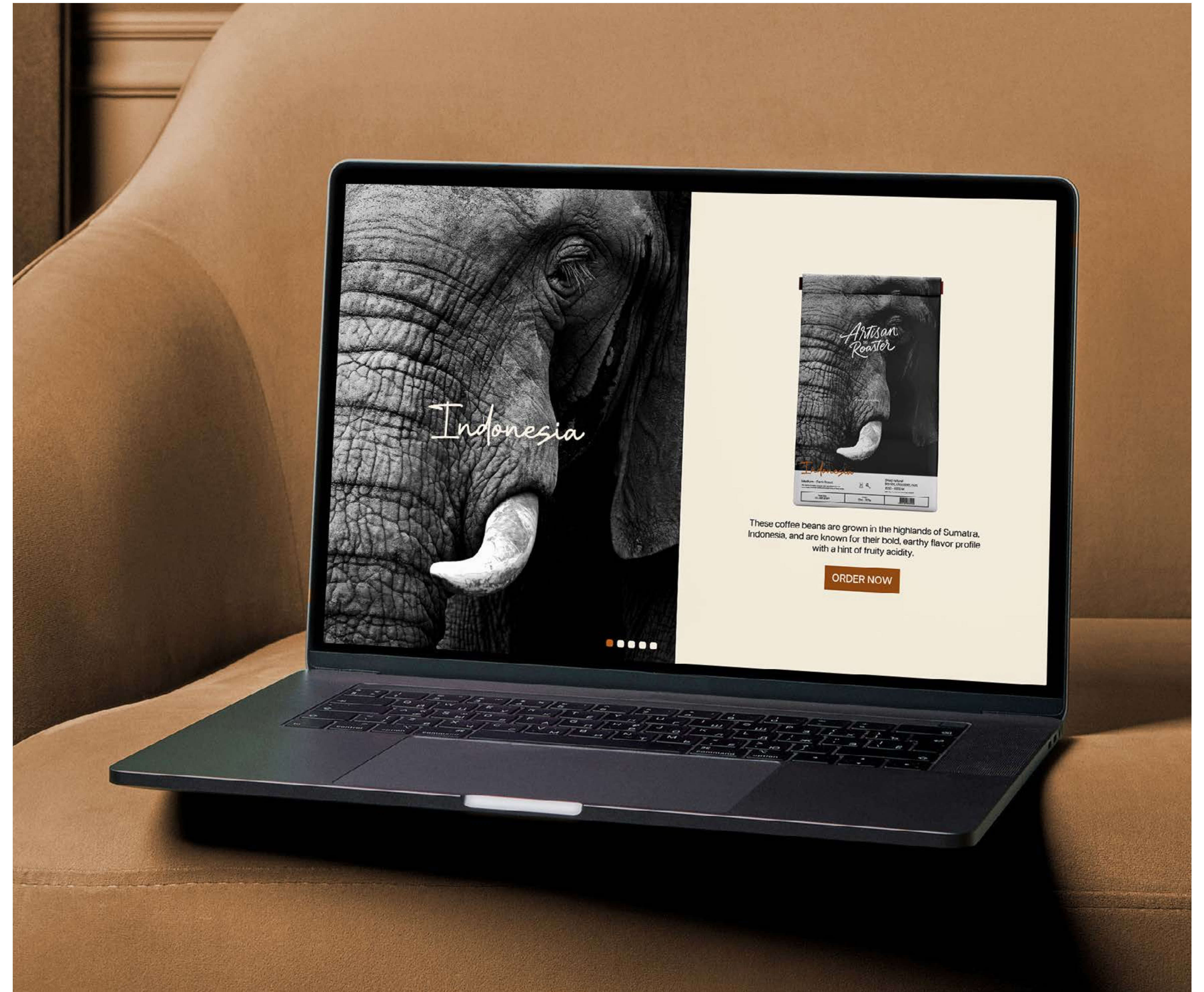


Artisan The Roaster is a coffee roaster that provides a diverse range of exceptional coffee flavors. Its unique selection includes beans from various international and local regions, such as the coffee farms in Saudi Arabia, to immerse the customers in the world of global coffee varieties that expertly crafted by skilled international artisans.



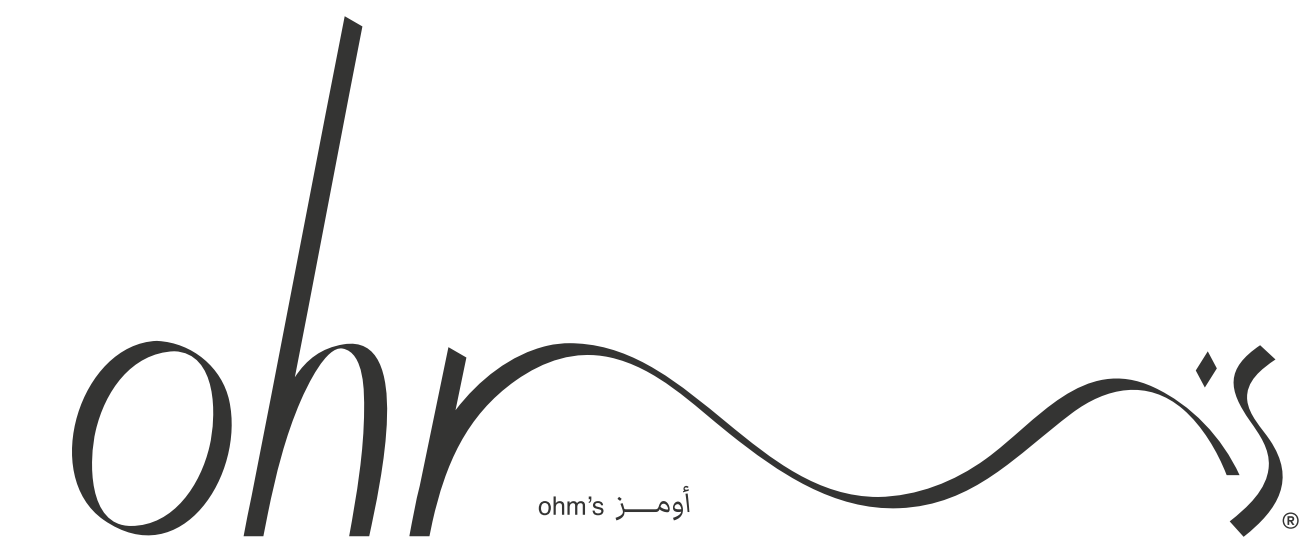


TO STAND OUT IN THE GROWING COMPETITION IN THE COFFEE ROASTING INDUSTRY, WE FOCUSED ON CREATING A UNIQUE IDENTITY FOR THE PROJECT THAT HIGHLIGHTS THE SPECIAL QUALITIES OF ITS PRODUCTS SOURCED FROM DIFFERENT GLOBAL REGIONS.

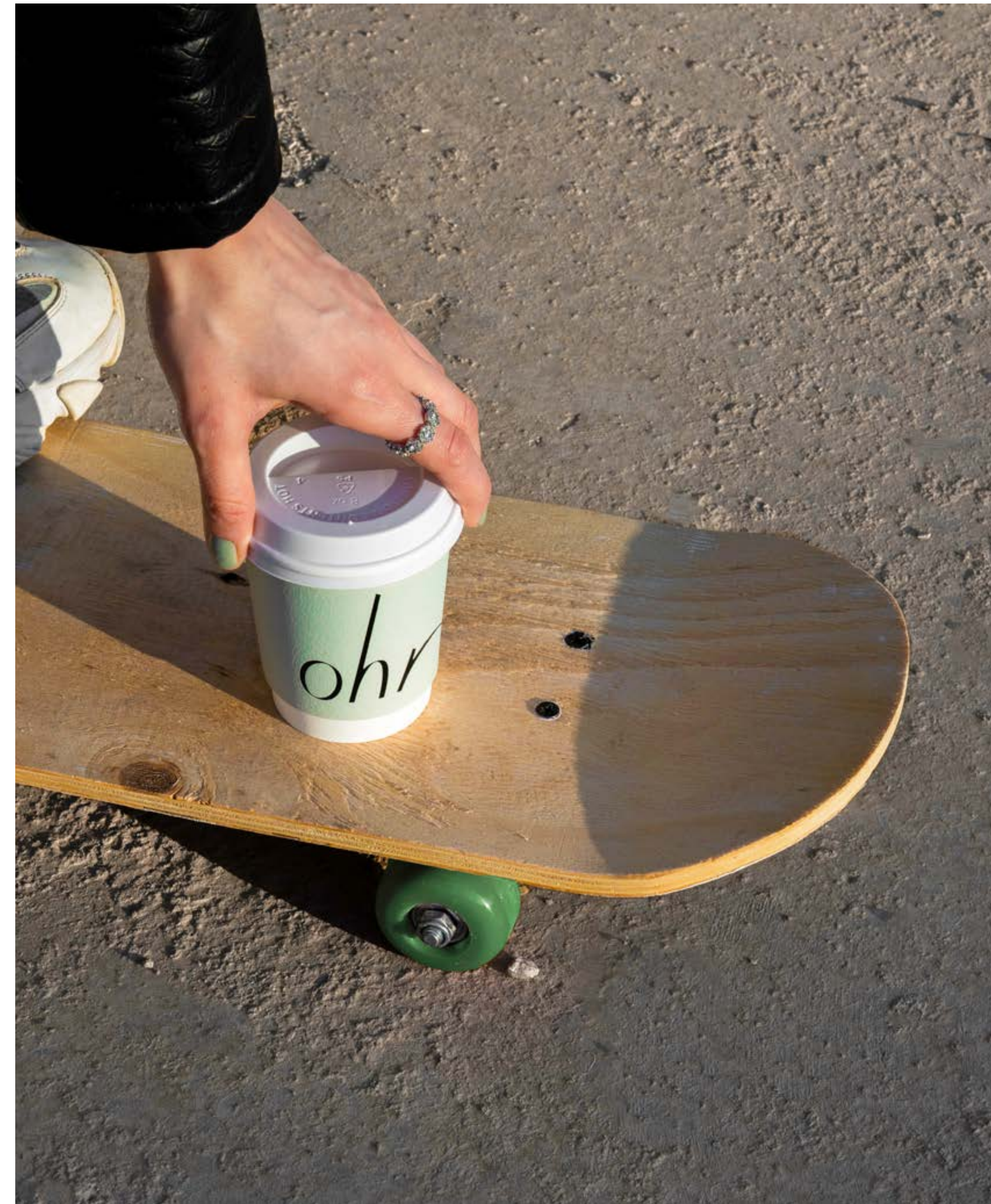




BRANDING / PHOTOGRAPHY /  
PRINTING



Ohm's is a coffee store established in 2020, that endeavors to offer the highest quality coffee in a unique experience. With branches spanning the Kingdom, it aims to create a comprehensive experience for the customers, providing a serene and aesthetically pleasing environment.



INDUSTRY.  
Cafe & Dessert

LOCATION.  
Riyadh, Saudi Arabia

YEAR.  
2019

# OHM'S



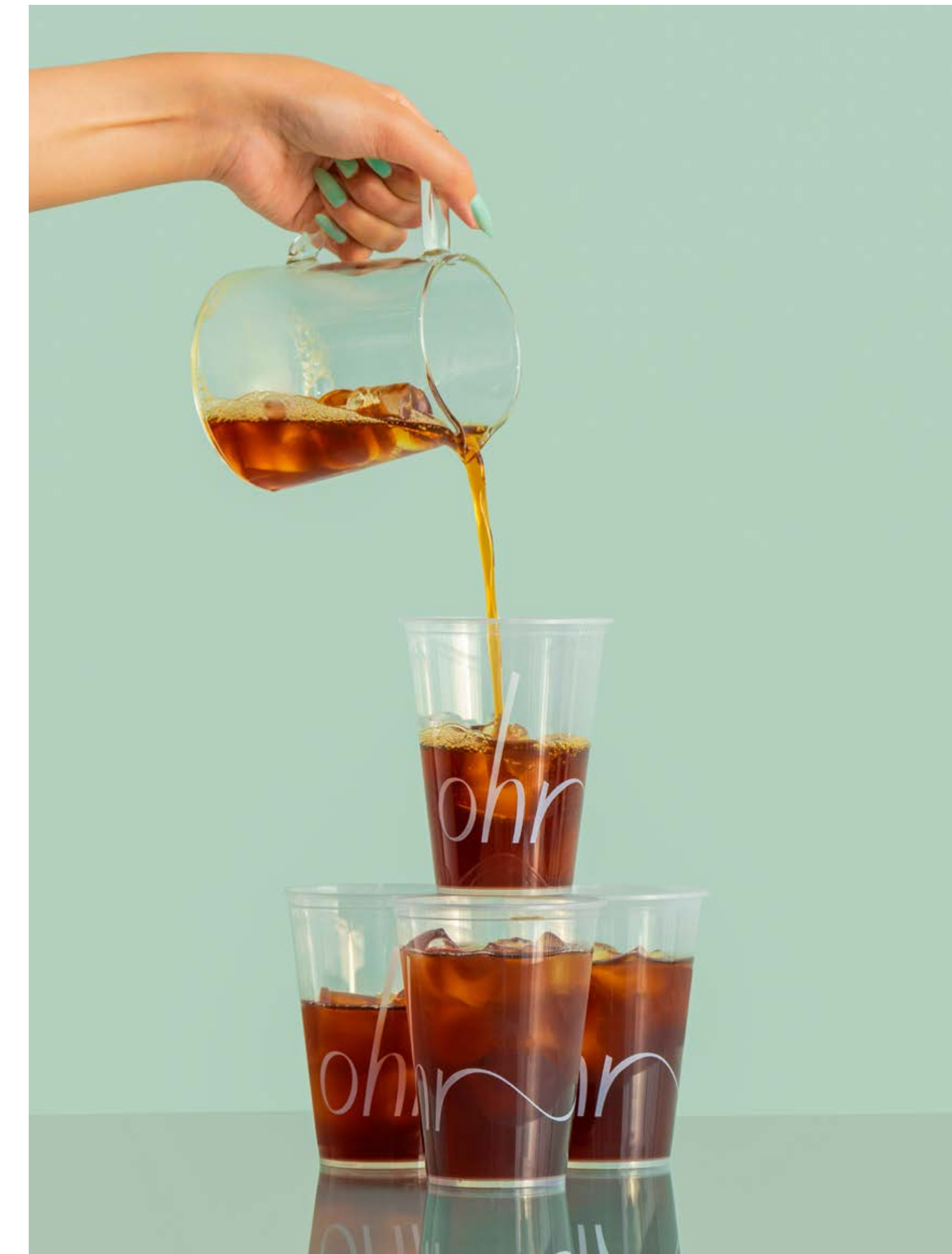
## THE DELICIOUS MOMENT OF MEETING



Ohm's stands out for its delectable sweets' menu, boasting wonderful flavors and a unique presentation inspired by Saudi culture. It gives customers the opportunity to explore a variety of specialty coffees and savor excellently roasted coffee beans.







WE CRAFTED A VISUAL IDENTITY FEATURING A SMOOTH AND SIMPLE LOGO, ALIGNING WITH THE ESSENCE OF THE NAME. WE ESTABLISHED FUNDAMENTAL MARKETING PILLARS, ENSURING A COHESIVE AND INTEGRATED BRAND IMAGE.



BRANDING / PHOTOGRAPHY /  
PRINTING

**gray**  
**cafe**

Since its establishment in 2014, Gray Cafe has been a trailblazing brand in the world of specialized roasted coffee. With a continuous commitment to excellence, it proudly offers a diverse range of high-quality products that have set it apart in the coffee industry.



**INDUSTRY.**  
Cafe & Dessert

**LOCATION.**  
Riyadh, Saudi Arabia

**YEAR.**  
2015

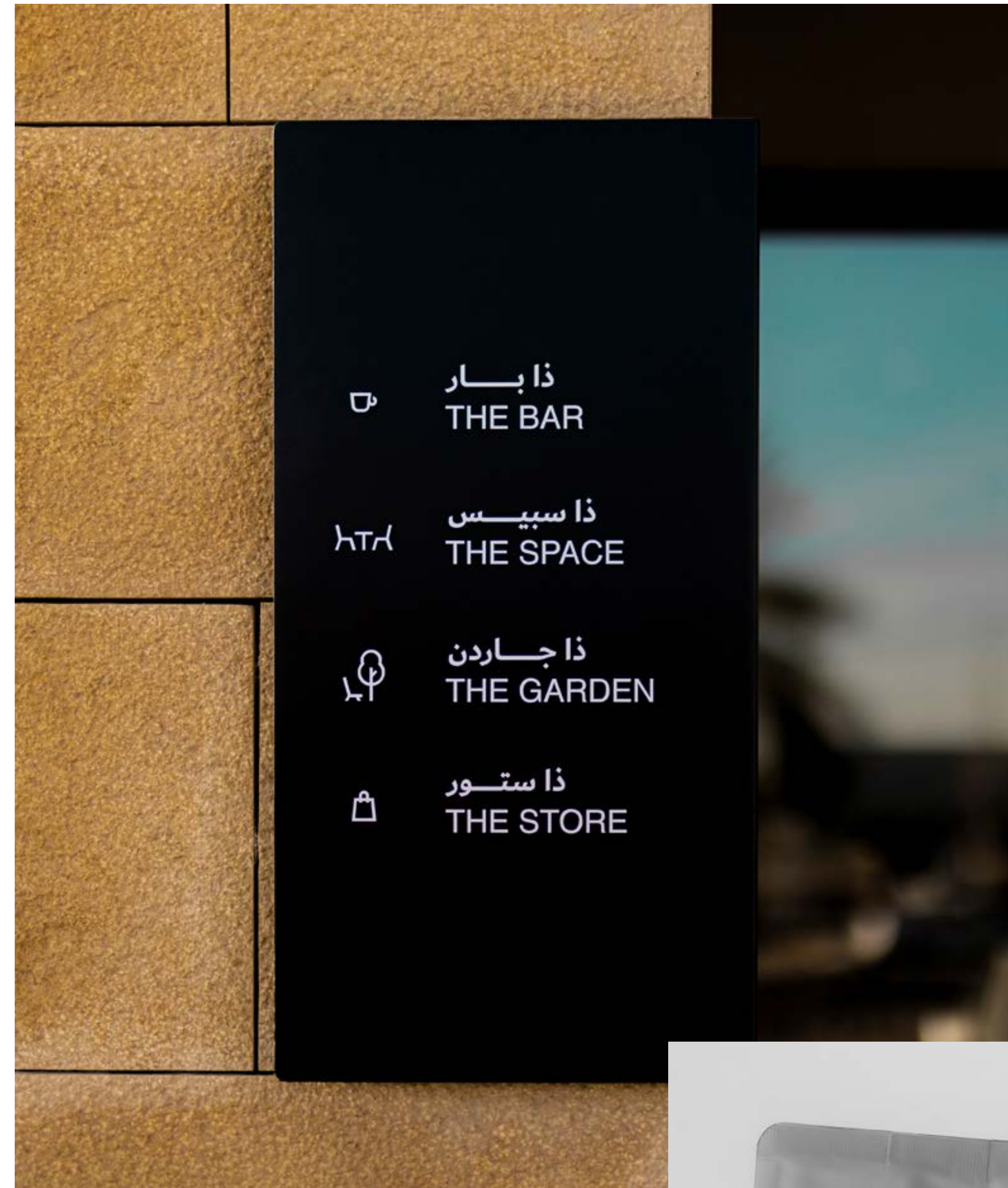
# GRAY CAFE



## MOOD JOURNEY THROUGH COFFEE



Gray cafe stands out by presenting a unique take on Japanese-style coffee enjoyment. Embracing the idea of savoring coffee slowly, it offers delightful sweets in a serene environment.



WE FOCUSED ON SHOWCASING A SLEEK AND SIMPLE DARK GRAY DESIGN IN THE CAFÉ TO CONVEY AN IMPRESSION OF SIMPLICITY AND ELEGANCE. OUR CREATIVE APPROACH EXTENDED TO PRACTICAL ARTISTIC SOLUTIONS FOR VARIOUS PRODUCTS.

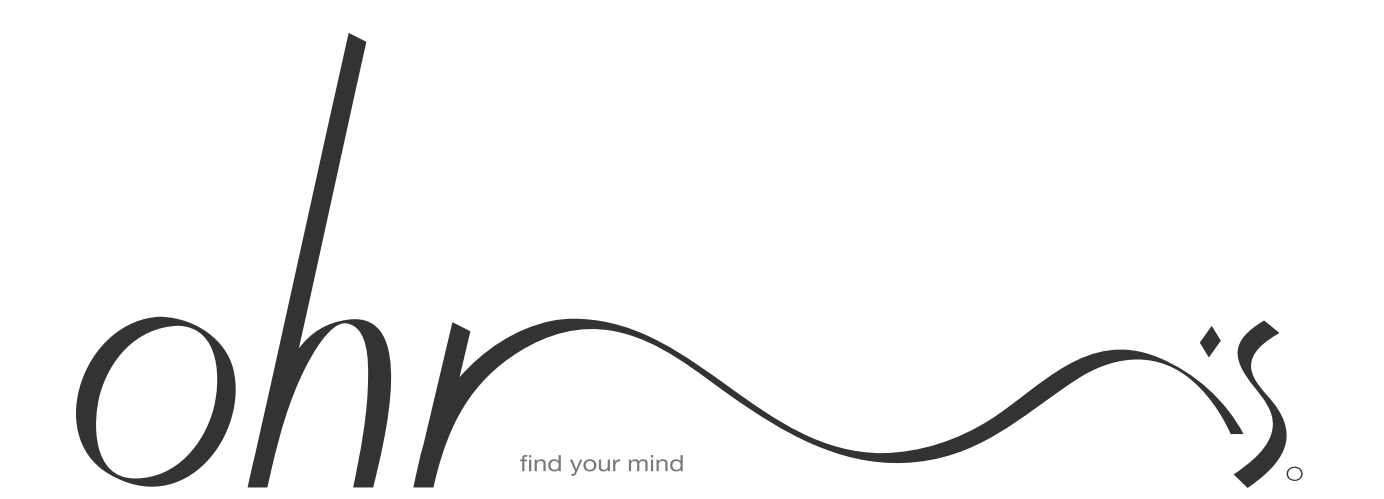
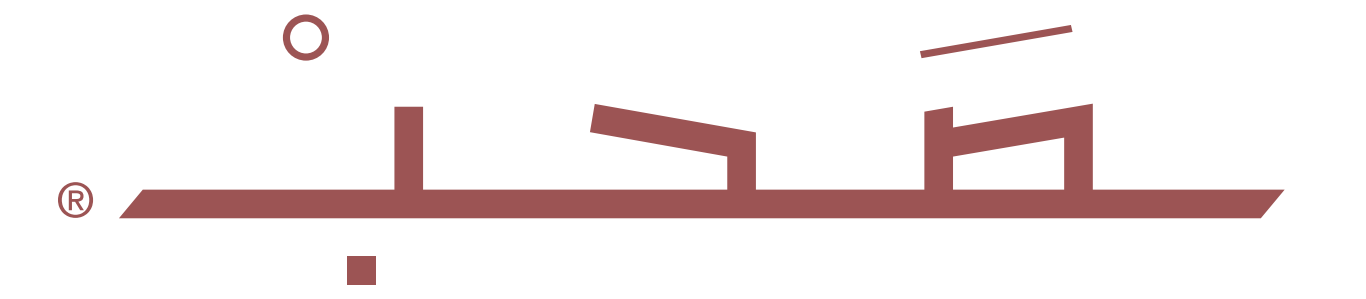
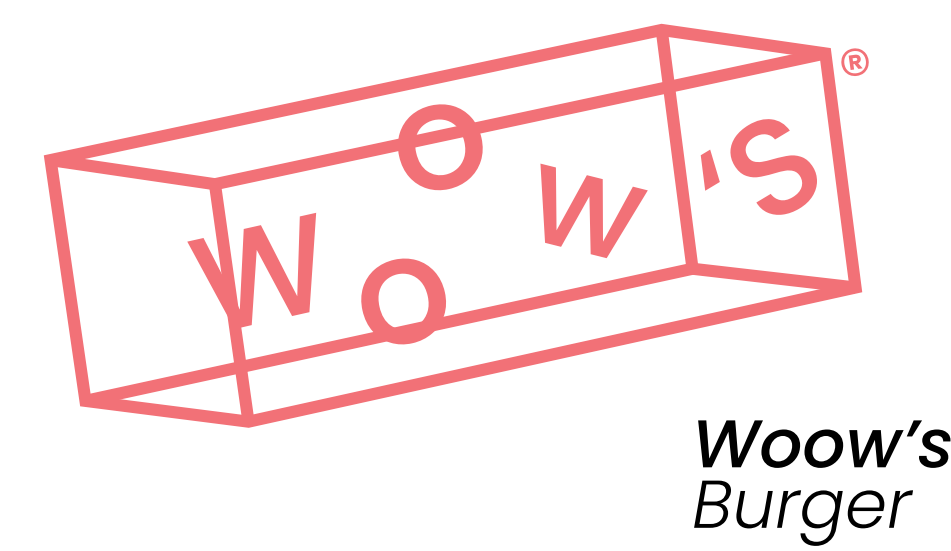
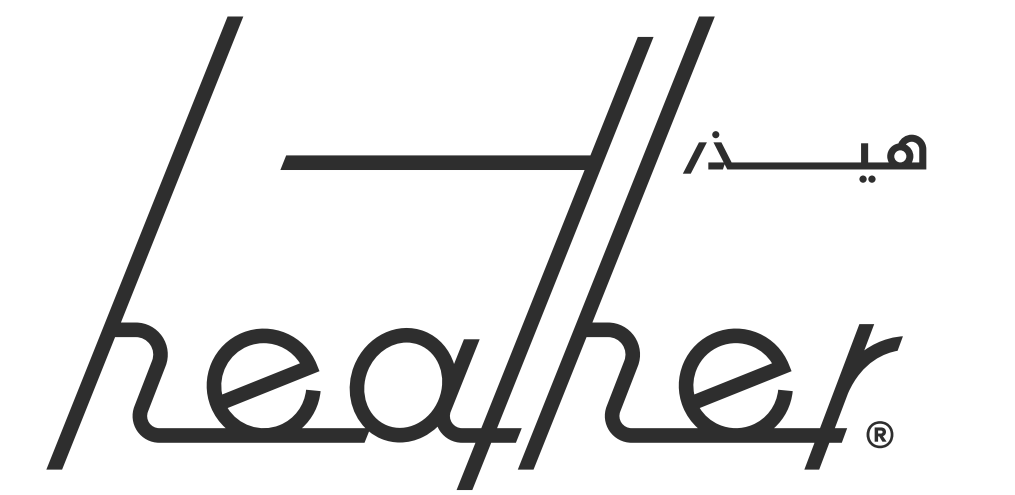
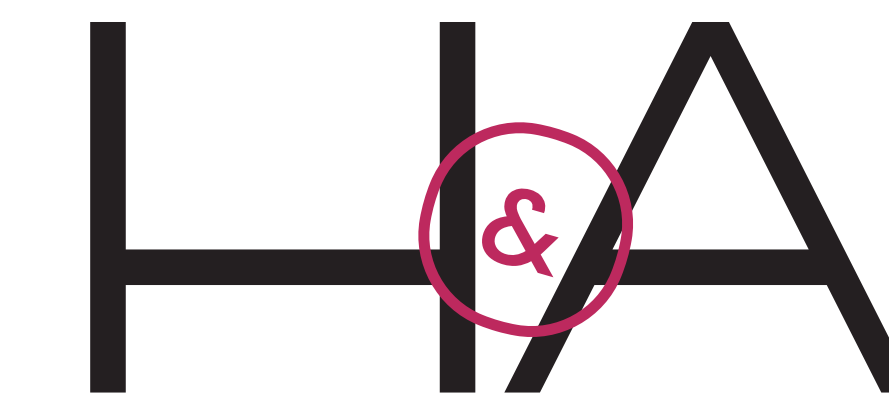
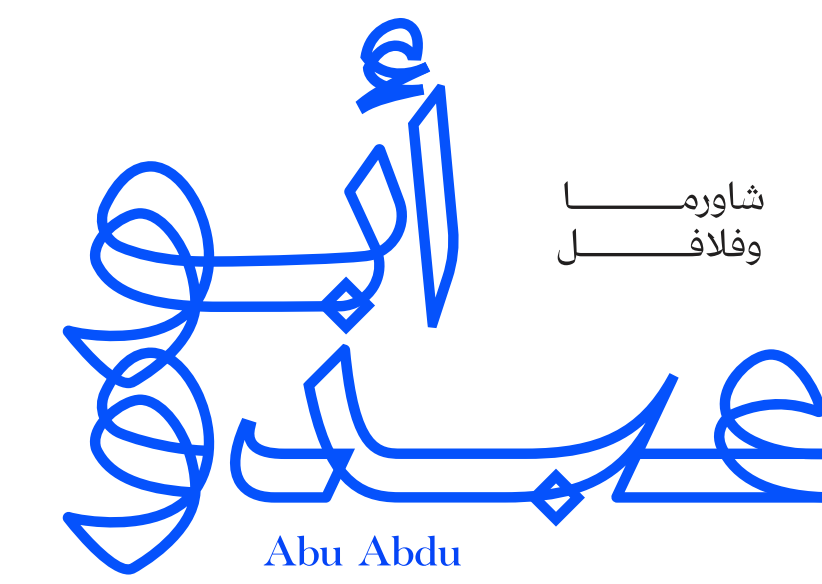


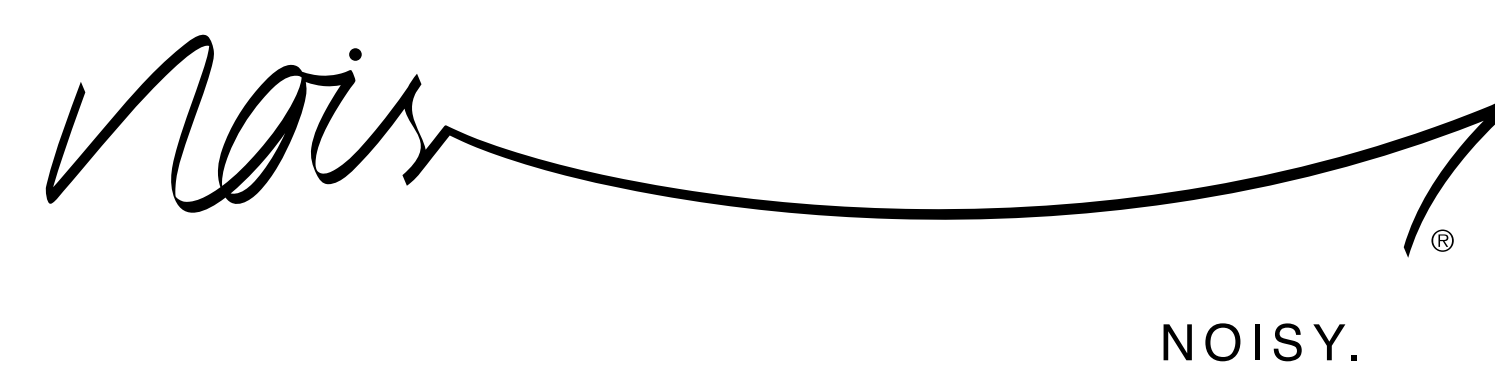
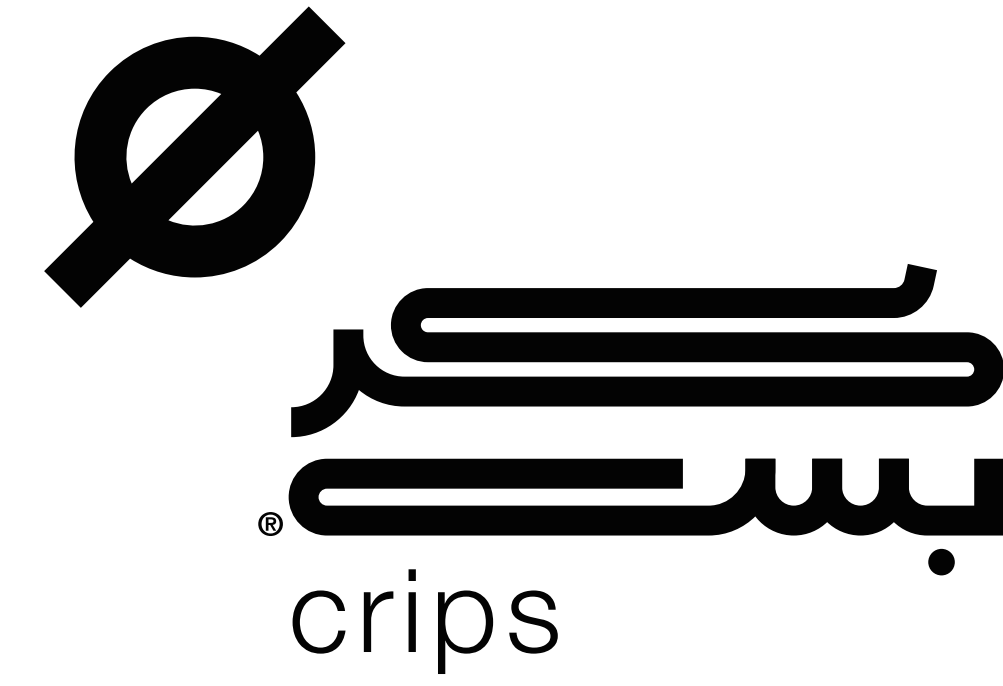
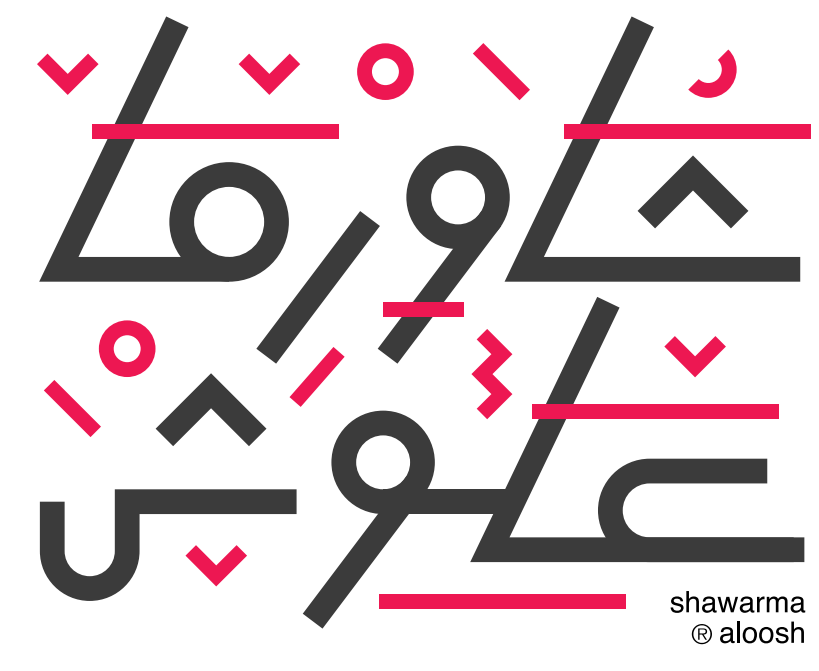
# OUR CLIENTS

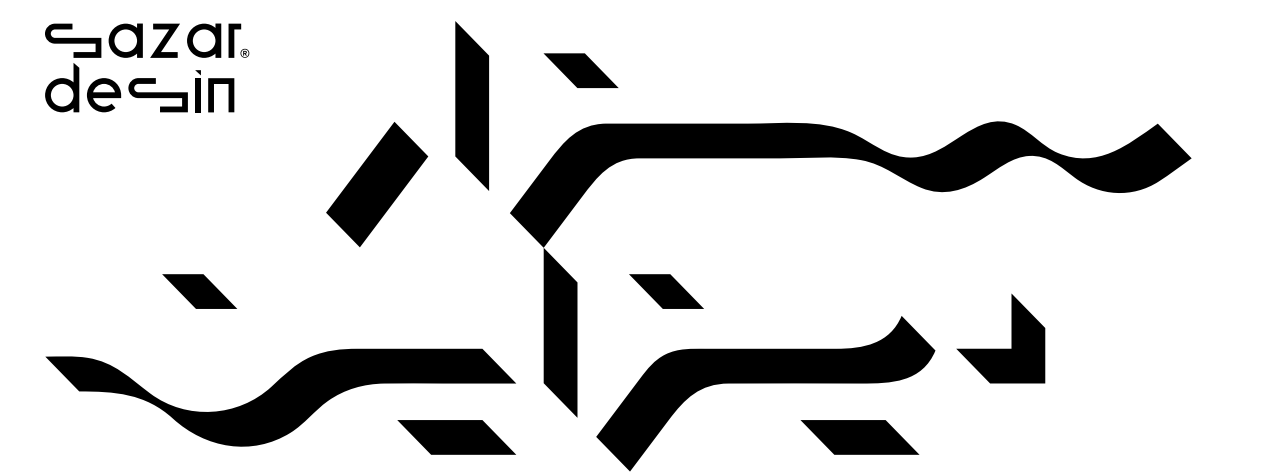
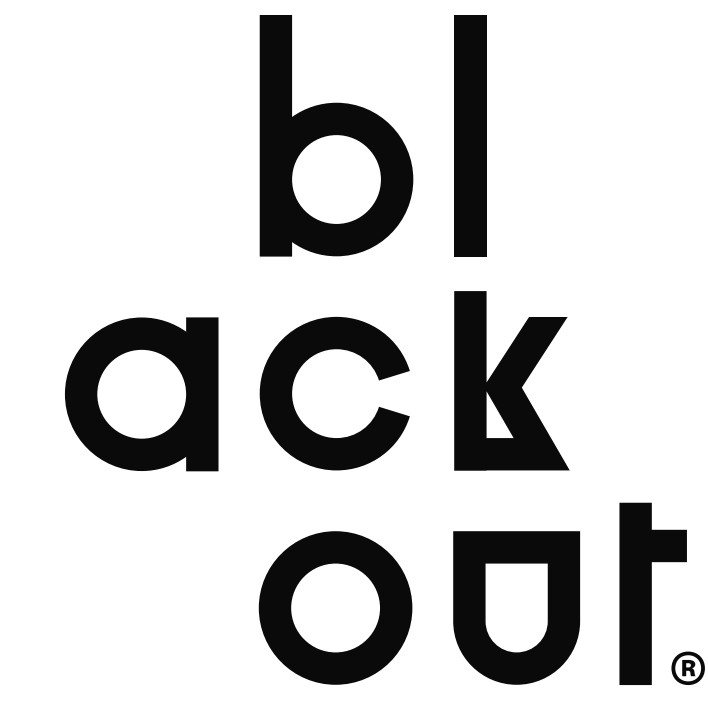
Our clients are the fundamental support for our visibility and expansion to the target audience. They form an essential component of our journey, just as we are a significant part of their endeavors. We consistently strive to present them in a manner that aligns with the vision and direction of OSTUDIO.

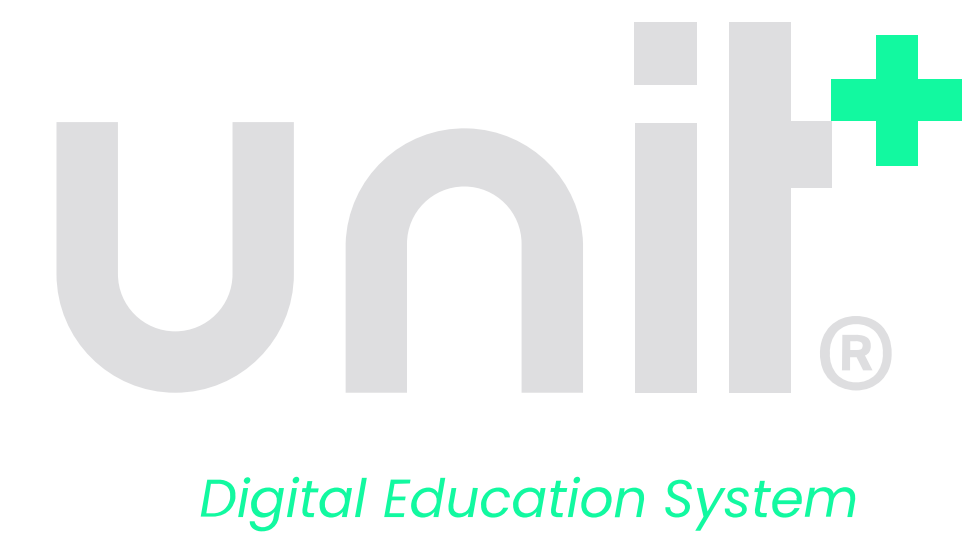












العُقَيْلات



Thank you for your confidence  
in allowing us to show the  
elements of creativity.

Thanks.

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OSTUDIO